

RESEARCHING EMPLOYERS

Prior to applying for a job and participating in an interview, we strongly recommend you learn as much about the organization as possible. This will help you determine if the position is a good fit.

Accessible Online through the USD Copley Library Homepage

Go to "Databases A - Z" and scroll down alphabetically to one of the databases below

Employer information

- San Diego Business Directory: Local
- Reference USA: Nationwide
- LexisNexis: Go to "Company Information"
- Wetfeet Career Resource Site: Accessible from USD computer, or elsewhere with USD ID log-in

General information about organizations: articles in magazines, trade journals, newspapers

- Business Source Premier
- Factiva

Available at USD Career Services and Copley Library

- **The San Diego Business Journal "The Lists" and The San Diego Sourcebook**
San Diego's largest companies in dozens of industries
- **San Diego's Fastest Growing Privately Held Firms**
San Diego's 100 fastest growing private companies
- **Bioscience Directory**
Biotechnology, biomedical, pharmaceutical, bioresearch & medical device companies in San Diego County
- **Technology Directory**
High-tech, aerospace, computer, electronics, software, and telecommunications companies in SD County
- **Directions** Also available online: www.informsandiego.com/Client/InformSanDiego
Hundreds of community, health and social service agencies in San Diego county
- **Directory of American Firms Operating in Foreign Countries**
2,600+ U.S. firms in 190 countries
- **Directory of Foreign Firms Operating in the United States** (only in Copley)
3,500+ foreign firms with headquarters in 86 countries
- **Encyclopedia of Associations**
22,000+ national and international organizations in many categories

Available Online

- **Hoover's Online** www.hoovers.com/free/
Company information with detailed business reports and industry profiles
- **San Diego Creative Directory** www.sdcreativedirectory.com
Hundreds of San Diego area advertising, marketing and communications firms