Goals and Learning Outcomes for the Real Estate Major

1. Knowledge of real estate markets and ability to perform real estate analyses

   Student Learning Outcomes:
   SLO #1.1: Awareness of various types of real estate markets
   SLO #1.2: Apply knowledge and analytical skills in real estate decision-making

2. Written and oral communication skills

   Student Learning Outcomes:
   SLO #2.1: Written assignments that are coherent, organized, concise, grammatically correct and well presented
   SLO #2.2: Oral presentations that are coherent, organized, concise, engaging and well presented

3. Skills needed to use and leverage technology in the real estate business

   Student Learning Outcomes
   SLO #3.1: Identify various data sources relevant to real estate analysis
   SLO #3.2: Use various electronic applications to perform real estate analysis

4. Skills needed to critically analyze information

   Student Learning Outcomes:
   SLO #4.1: Identify a problem
   SLO #4.2: Identify and evaluate solutions

5. Ethical attitudes and values

   Student Learning Outcomes
   SLO #5.1: Identify appropriate professional responsibilities
   SLO #5.2: Distinguish ethical from unethical behavior