



## Gudrun Höy

Senior Partner, Percepti Global AS

Gudrun Höy was born and raised in Denmark. She lived abroad for 30 years and continues to travel worldwide consulting and training multinational clients. She is currently Senior Partner of Percepti Global AS.

Gudrun gained a Masters degree in Education from Dominican College in California.

Gudrun has 25 years of experience as a leader/manager. She has spent years in advocacy for multinational companies, making the important paradigm shift from being and operating internationally to becoming global. She works with clients to excel their results in a multinational context. She has been working in the Middle East, Africa and China.

Her speciality, Cross Culture, is an area which she has researched, developed, consulted and trained in for 25 years. She has 14 different cultures in her own family and she speaks four languages. English is the working language.

Gudrun co-authored the book "Leadership in a Global Context" which highlights the challenges of leading internationally. Gudrun Höy has served on the steering committee for the Ken Blanchard Companies, European Alliance and serves as a consulting partner for KBC and is certified in the Ken Blanchard products such as Situational Leadership II®.

As a seminar leader and a public speaker, Gudrun Höy is a member of the ASTD Organisation and served as the chairperson for the programme selection committee for the international conference in 2000–2001. In 2002, Gudrun Höy started a local ASTD Global Network in Denmark and chaired the section until 2004. She remains active with ASTD in South Africa, where she was a speaker in 2009. She participated in the first Leadership Conference in Shanghai China in 2007.

She is a faculty member and teaches in the Master of Science in Executive Leadership (MSEL) programme at the University of San Diego, as well as for the Copenhagen Business School-CBS where she is teaching in the MBA blue program.