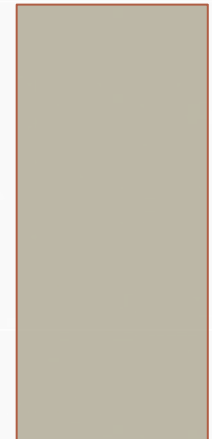


MEMBERSHIP AND MEETINGS



ESTABLISH YOUR PURPOSE

- First, look at your organization's mission statement. **What is your organization's "why"?** Your mission statement should explain to your members not only what it is that you do, but **why you do it.** Understanding why can help your members buy into what you're doing.

MEMBER ENGAGEMENT

- **There are always ways to engage your members through your meetings!**
- Change up the location of meetings to avoid and break up any sense of monotony and boredom
- Think of new ice breakers and organization activities to ensure members are interested and interacting
- Create a fun and engaging culture, while also establishing norms and expectations
- Provide food and guest speakers to motivate meeting attendance
- Have different people lead each meeting to allow for new perspectives and more participation

ADVERTISE YOUR MEETINGS

- **Connect with current and potential members through advertising!**
 - Think outside of the box! Use unorthodox ways of advertising to help your organization stand out.
 - Don't just depend on free food! If you can make your advertising engaging, people will hopefully come for reasons beyond the free food.
 - Utilize multiple facets of social media and create banners and flyers in the Creative Zone.

LEADERSHIP STARTS WITH YOU

- Establish your authority as a leader. Make sure your personality shines through – you want your leadership to feel authentic! Communicate why you are involved in your organization and spread that passion to your members.
- Being prepared and taking initiative can help your meetings be more efficient and engaging. Set a good example for your members and demonstrate proper meeting etiquette in order to run the best meeting you can.
- It's okay, and even encouraged to ask for help, tips, or advice! Contact Involvement Consultants or ASG for help running meetings.

COLLABORATION & COMMUNITY

- **Teamwork makes the dream work!**
- Always communicate openly and honestly with members of your organization. Encourage your members to hold each other accountable. Ask for help, and create an organization culture of “We’re all in this together!”

SHOWING APPRECIATION

- **Appreciation can really help your members feel valuable.**
- **Think about different ways you can show appreciation to your members.**
 - ie. Implement a Member of the Month award
- **Welcome your members warmly, and make sure to say thank you!**
 - A simple “thank you” can go a long way in maintaining relationships (while also just being a respectful practice in general).

QUESTIONS?

- If you have any questions regarding the material in this slideshow, please contact the Involvement Consultants:
- **Involvement Consultant Desk – SLP 308**
 - **IC Desk Hours** – Mon-Thurs: 9AM-7PM, Fri: 9AM-5PM
 - **Phone** – 619-260-4802 or x4802
 - **Email** – usdinvolvement@gmail.com