

Assessment: Program Assessment Plan



Program (SOLES-GR) - Nonprofit Leadership and Management MA

Assessment Coordinator: Dr. Heather Herrera, Assistant Dean of Accreditation and Assessment

Outcome: Student Learning Outcome 1

NP MA students will describe and critique the scope and significance of the nonprofit sector, voluntary action and philanthropy within a global political and socio-economic context.

Outcome Status: Archived

Outcome Assessment Cycle: 2014 - 2015, 2015 - 2016, 2016 - 2017, 2017 - 2018, 2018 - 2019

Start Date: 09/03/2014

Outcome Type: Student Learning Outcome

Measures

Paper/Written Assignment - LEAD 501 students will be assessed using their reflective paper. (Active)

Benchmark/Criterion: 90% of LEAD 501 Nonprofit MA students will earn a rubric equivalency score of at least a B on their reflective paper.

Related Courses

LEAD 501 - Nonprofit Mgmt Fundamentals

Related Items

University Graduate Outcomes

USD Graduate LO #1: Knowledge - Students will be able to develop specialized field knowledge and integrate knowledge across content areas.

Outcome: Student Learning Outcome 3

NLMP students will develop a perspective embedded within applied and academic literature that explains and evaluates the role and efficacy of nonprofit governance.

Outcome Status: Archived

Outcome Assessment Cycle: 2014 - 2015, 2015 - 2016, 2016 - 2017, 2017 - 2018, 2018 - 2019

Start Date: 09/03/2014

Outcome Type: Student Learning Outcome

Measures

Paper/Written Assignment - MA Nonprofit students in LEAD 510 are assessed using the final applied project. (Active)

Benchmark/Criterion: 85% of LEAD 510 MA Nonprofit students will earn a rubric equivalency score of at least a B on their final

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applied project.

Related Courses

LEAD 510 - Board Mgmt & Leadership

Related Items

University Graduate Outcomes

USD Graduate LO #2: Diverse Perspectives - Students will be able to evaluate diverse points of view embedded within varying frameworks which may include temporal, cultural, linguistic, sociopolitical or technological contexts.

USD Graduate LO #4: Applied learning - Students will be able to apply disciplinary or interdisciplinary learning across multiple contexts, integrating knowledge and practice.

USD Graduate LO #6: Ethical Reasoning - Students will be able to reason ethically in evaluating various perspectives, policies and/or practices relevant to one's field of study.

Outcome: Student Learning Outcome 4

NLMP students will articulate, assess, and implement strategies for engaging in advocacy and social change.

Outcome Status: Archived

Outcome Assessment Cycle: 2014 - 2015, 2015 - 2016, 2016 - 2017, 2017 - 2018, 2018 - 2019

Start Date: 09/03/2014

Outcome Type: Student Learning Outcome

Measures

Paper/Written Assignment - MA Nonprofit LEAD 507 students are assessed on their Proposed Community Action Plan. (Active)

Benchmark/Criterion: 90% of LEAD 507 Nonprofit students will earn a rubric equivalency score of at least a B on their Community Action plan.

Related Courses

LEAD 507 - Community Org & Change

Outcome: Student Learning Outcome 5

NLMP students will apply principles and approaches that assess the operational and fiscal health of an organization.

Outcome Status: Archived

Outcome Assessment Cycle: 2014 - 2015, 2015 - 2016, 2016 - 2017, 2017 - 2018, 2018 - 2019

Start Date: 09/03/2014

Outcome Type: Student Learning Outcome

Measures

Paper/Written Assignment - MA Nonprofit LEAD 503 students will be evaluated using the Financial Literacy Assignment. (Active)

Benchmark/Criterion: 85% of LEAD 503 MA Nonprofit students will earn a rubric equivalency score of at least a B on their Financial Literacy Assignment.

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Related Courses

LEAD 503 - Nonprofit Finance

LEAD 509 - Legal Issues:NP Corporations

Related Items

University Graduate Outcomes

USD Graduate LO #1: Knowledge - Students will be able to develop specialized field knowledge and integrate knowledge across content areas.

USD Graduate LO #4: Applied learning - Students will be able to apply disciplinary or interdisciplinary learning across multiple contexts, integrating knowledge and practice.

USD Graduate LO #5: Communication - Students will be able to communicate effectively in presenting ideas orally and in writing (oral communication; written communication).

Outcome: Student Learning Outcome 6

NLMP students will determine the appropriate strategies and create an integrated marketing and fundraising strategy for an organization.

Outcome Status: Archived

Outcome Assessment Cycle: 2014 - 2015, 2015 - 2016, 2016 - 2017, 2017 - 2018, 2018 - 2019

Start Date: 09/03/2014

Outcome Type: Student Learning Outcome

Measures

Group Project - MA Nonprofit LEAD 506 students will be evaluated on their Fundraising and Marketing Assessment. (Active)

Benchmark/Criterion: 85% of LEAD 506 MA Nonprofit students will earn a rubric equivalency score of at least a B on their Fundraising and Marketing Assessment assignment.

Related Courses

LEAD 506 - Resource Dev & Mktg

Related Items

University Graduate Outcomes

USD Graduate LO #4: Applied learning - Students will be able to apply disciplinary or interdisciplinary learning across multiple contexts, integrating knowledge and practice.

Outcome: Student Learning Outcome 7

NLMP students will facilitate leadership and organizational management practices that promote healthy decision-making, planning, change-management and the prudent use of resources.

Outcome Status: Archived

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Outcome Assessment Cycle: 2014 - 2015, 2015 - 2016, 2016 - 2017, 2017 - 2018, 2018 - 2019

Start Date: 09/03/2014

Outcome Type: Student Learning Outcome

Measures

Group Project - MA Nonprofit students in LEAD 559 are assessed using the Theory of Organizational Change Project. (Active)

Benchmark/Criterion: 85% of LEAD 559 MA Nonprofit students will earn a rubric equivalency score of at least a B on their Theory of Organizational Change Project.

Related Courses

LEAD 511 - Strategic Plan & Positioning

Related Items

University Graduate Outcomes

USD Graduate LO #4: Applied learning - Students will be able to apply disciplinary or interdisciplinary learning across multiple contexts, integrating knowledge and practice.

Outcome: Student Learning Outcome 8

NLMP students will produce scholarly work that demonstrates the integration of knowledge and practice; fully document and articulate how information from multiple sources contribute to a program design and evaluation model.

Outcome Status: Archived

Outcome Assessment Cycle: 2014 - 2015, 2015 - 2016, 2016 - 2017, 2017 - 2018, 2018 - 2019

Start Date: 09/03/2014

Outcome Type: Student Learning Outcome

Measures

Capstone Assignment/Project - LEAD 500 students are evaluated with a final project where they produce a scientifically researched program proposal. (Active)

Benchmark/Criterion: 85% of LEAD 500 Nonprofit students will earn a rubric equivalency score of at least a B on their final project.

Related Courses

LEAD 500 - Research/Design/Eval

Related Items

University Graduate Outcomes

USD Graduate LO #1: Knowledge - Students will be able to develop specialized field knowledge and integrate knowledge across content areas.

USD Graduate LO #3: Critical Inquiry (Competency Skills) - Students will be able to engage in critical inquiry through principle approaches or methods and through effective and ethical information search and evaluation strategies.

USD Graduate LO #4: Applied learning - Students will be able to apply disciplinary or interdisciplinary learning across multiple

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contexts, integrating knowledge and practice.

Outcome: Program Outcome 2: Applied Learning

The Nonprofit Leadership and Management Program (NLMP) develops the abilities of candidates to address core issues within the discipline from multiple frameworks, including applied/investigative/creative work.

Outcome Status: Archived

Outcome Assessment Cycle: 2014 - 2015, 2015 - 2016, 2016 - 2017, 2017 - 2018, 2018 - 2019

Start Date: 09/03/2014

Inactive/Archived Date: 12/12/2019

Outcome Type: Operational Outcome

Measures

Portfolio Review - NLMP candidates will submit their portfolio at the end of the program. (Active)

Benchmark/Criterion: 80% of the portfolio rubric scores will fall within the acceptable range determined by the department at the preliminary review stage.

Outcome: Student Learning Outcome 1.1

NP MA students will develop a deep foundational knowledge of the origins and significance of the nonprofit sector (voluntary action, philanthropy), its relationship to the government and the for-profit sector (domestic and international), and how the nonprofit sector is shaped by the larger political and economic environment.

Outcome Status: Active

Outcome Assessment Cycle: 2019 - 2020

Start Date: 12/10/2019

Outcome Type: Student Learning Outcome

Measures

Paper/Written Assignment - LEAD 501 students will be assessed using their reflective paper. (Active)

Benchmark/Criterion: 85% of LEAD 501 Nonprofit MA students will earn a rubric equivalency score of at least a B on their reflective paper.

Outcome: Student Learning Outcome 2.1

NP MA students are able to apply ethical standards and understand the implications of values based management and leadership practices such as advocacy for diversity, inclusion, and multiculturalism to advance social justice through nonprofit research and practice.

Outcome Status: Active

Outcome Assessment Cycle: 2019 - 2020

Start Date: 12/19/2019

Outcome Type: Student Learning Outcome

Measures

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Exam - Certification/Licensure - LEAD 500 students complete IRB training certificate. (Active)

Benchmark/Criterion: 90% of LEAD 500 Nonprofit students will complete the IRB Social & Behavioral Research - Basic/Refresher" course (seven modules) as evidenced by a certificate of completion by the end of the semester.

Notes: 100% of our students will complete the IRB certification. However, some may enter LEAD 500 having already done so, therefore, they won't be captured in the above measure.

Outcome: Student Learning Outcome 3.1

NP MA students acquire and apply relevant management and leadership skills related to nonprofit governance, finance, advocacy, public policy, and resource management.

Outcome Status: Active

Outcome Assessment Cycle: 2019 - 2020

Start Date: 12/19/2019

Outcome Type: Student Learning Outcome

Measures

Paper/Written Assignment - MA Nonprofit LEAD 506 students will be evaluated on their Fundraising and Marketing Assessment. (Active)

Benchmark/Criterion: 85% of LEAD 506 MA Nonprofit students will earn a rubric equivalency score of at least a B on their Fundraising and Marketing Assessment assignment.

Outcome: Student Learning Outcome 4.1

NP MA students critically apply social science research and evidence-based practices to understand and respond to community needs, facilitate culturally appropriate solutions, and enhance organizational effectiveness.

Outcome Status: Active

Outcome Assessment Cycle: 2019 - 2020

Start Date: 12/19/2019

Outcome Type: Student Learning Outcome

Measures

Capstone Assignment/Project - LEAD 500 students are evaluated with a final project where they produce a scientifically researched program proposal. (Active)

Benchmark/Criterion: 85% of LEAD 500 Nonprofit students will earn a rubric equivalency score of at least a B on their final project.

Outcome: Program Outcome 1.1

Demonstrate mastery in concepts and theories related to leading and managing nonprofits.

Outcome Status: Active

Outcome Assessment Cycle: 2019 - 2020

Start Date: 12/12/2019

Outcome Type: Operational Outcome

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Outcome: Program Outcome 2.1

Illustrate a meaningful transfer of knowledge from academic studies to professional practice.

Outcome Status: Active

Outcome Assessment Cycle: 2019 - 2020

Start Date: 12/12/2019

Outcome Type: Operational Outcome

Outcome: Program Outcome 3.1

Apply critical thinking and a synthesis of information from multiple theories, fields, and/or constituencies to draw conclusions and make recommendations.

Outcome Status: Active

Outcome Assessment Cycle: 2019 - 2020

Start Date: 12/12/2019

Outcome Type: Operational Outcome

Outcome: Program Outcome 4

Reflect personal/professional growth and leadership capacity through experiential learning.

Outcome Status: Active

Outcome Assessment Cycle: 2019 - 2020

Start Date: 12/12/2019

Outcome Type: Operational Outcome

Outcome: Program Outcome 5

Demonstrate leadership on issues of diversity, inclusion, and multiculturalism through the development of a global mindset.

Outcome Status: Active

Outcome Assessment Cycle: 2019 - 2020

Start Date: 12/12/2019

Outcome Type: Operational Outcome

Outcome: Program Outcome 6

Post-graduation alumni will demonstrate professional growth. (Measured by exit surveys, new jobs, promotions, raises, job satisfaction, and professional contributions)

Outcome Status: Active

Outcome Assessment Cycle: 2019 - 2020

Start Date: 12/12/2019

Outcome Type: Operational Outcome

Outcome: Program Outcome 7

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Recent grads will report high levels of degree utility (measured by exit surveys, satisfaction with degree and relevancy of topics to career field) Need specific measures.

Outcome Status: Active

Outcome Assessment Cycle: 2019 - 2020

Start Date: 12/12/2019

Outcome Type: Operational Outcome