Assessment: Program Assessment Plan

Program (SOLES-GR) - Higher Education Leadership MA

Assessment Coordinator: Dr. Heather Herrera, Assistant Dean of Accreditation and Assessment

Outcome: Student Learning Outcome 1
Objective Area: Leadership and Development Theories
Outcome 1: Masters candidates will articulate prominent leadership theories in Leadership Studies, analyze and critique these theories, and apply these theories in the course of addressing a variety of organizational issues and problems.

Outcome Status: Active
Start Date: 01/01/2015
Outcome Type: Student Learning Outcome

Measures

Paper/Written Assignment - MA Higher Ed Leadership candidates are assessed in LEAD 550 using their Final Paper. (Active)

Benchmark/Criterion: 85% of MA Higher Ed Leadership candidates in LEAD 550 will earn a rubric equivalent score of at least a B on their Final Paper.

Related Items

University Graduate Outcomes

USD Graduate LO #1: Knowledge - Students will be able to develop specialized field knowledge and integrate knowledge across content areas.

USD Graduate LO #4: Applied learning - Students will be able to apply disciplinary or interdisciplinary learning across multiple contexts, integrating knowledge and practice.

USD Graduate LO #5: Communication - Students will be able to communicate effectively in presenting ideas orally and in writing (oral communication; written communication).

Outcome: Student Learning Outcome 2
Objective Area: Critical Thinking and Analytical Approaches
Outcome 2: Students will select relevant information, organize and evaluate the information, and apply it to issues of leadership.

Outcome Status: Active
Start Date: 01/01/2015
Outcome Type: Student Learning Outcome

Measures

Paper/Written Assignment - MA Higher Ed Leadership candidates are assessed in LEAD 555 using their Final Paper. (Active)

Benchmark/Criterion: 85% of MA Higher Ed Leadership candidates in LEAD 555 will earn a rubric equivalent score of at least a B on their Final Paper.
**Program (SOLES-GR) - Higher Education Leadership MA**

| Benchmark/Criterion: 85% of MA Higher Ed Leadership candidates in LEAD 547 will earn a rubric equivalent score of at least a B on their Research Project Proposal. |

**Related Items**

### University Graduate Outcomes

**USD Graduate LO #1: Knowledge** - Students will be able to develop specialized field knowledge and integrate knowledge across content areas.

**USD Graduate LO #3: Critical Inquiry (Competency Skills)** - Students will be able to engage in critical inquiry through principle approaches or methods and through effective and ethical information search and evaluation strategies.

**USD Graduate LO #4: Applied learning** - Students will be able to apply disciplinary or interdisciplinary learning across multiple contexts, integrating knowledge and practice.

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**Outcome: Student Learning Outcome 3**

**Objective Area:** Organizational Systems and Group Dynamics

Objective 3: Students will demonstrate an understanding of key theories of organizational behavior and change, and effectively apply them in an organizational setting.

**Outcome Status:** Active


**Start Date:** 01/01/2015

**Outcome Type:** Student Learning Outcome

**Measures**

**Capstone Assignment/Project** - MA Higher Ed Leadership candidates are assessed in LEAD 559 using their Theory of Organizational Change Project. (Active)

**Benchmark/Criterion:** MA Higher Ed Leadership candidates in LEAD 559 will successfully complete their Theory of Organizational Change Project, based on rubric scoring.

**Related Items**

### University Graduate Outcomes

**USD Graduate LO #1: Knowledge** - Students will be able to develop specialized field knowledge and integrate knowledge across content areas.

**USD Graduate LO #4: Applied learning** - Students will be able to apply disciplinary or interdisciplinary learning across multiple contexts, integrating knowledge and practice.

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**Outcome: Student Learning Outcome 4**

**Objective Area:** Cultural Competency Global Understanding

Outcome 4: Students will critically examine culture other than their own, and apply the knowledge gained in their personal and professional lives.

**Outcome Status:** Active


**Start Date:** 01/01/2015
Program (SOLES-GR) - Higher Education Leadership MA

Outcome Type: Student Learning Outcome

**Measures**

Survey - All degree-seeking students in the School of Leadership and Education Sciences (SOLES) at the University of San Diego are required to partake in an international experience as part of their graduation requirement. The SOLES Exit survey has items to capture the professional growth impact of the internationalization requirement on students. (Active)

**Benchmark/Criterion:** 80% of Higher Education Leadership MA students will report the value with which the international requirement fostered their personal and professional growth, promoted cultural understanding, and prepared them for working more effectively with diverse communities.

**Related Items**

University Graduate Outcomes

**USD Graduate LO #2: Diverse Perspectives** - Students will be able to evaluate diverse points of view embedded within varying frameworks which may include temporal, cultural, linguistic, sociopolitical or technological contexts.

**USD Graduate LO #6: Ethical Reasoning** - Students will be able to reason ethically in evaluating various perspectives, policies and/or practices relevant to one's field of study.

**Outcome: Student Learning Outcome 5**

Objective Area: Self-Awareness
Outcome 5: Graduates will have an ability to reflect upon their own skills and limitations as leaders, evidenced by performance working with groups.

Outcome Status: Active
Start Date: 01/01/2015
Outcome Type: Student Learning Outcome

**Measures**

Paper/Written Assignment - MA Higher Ed Leadership candidates are assessed in LEAD 551 using their Final Paper. (Active)

**Benchmark/Criterion:** 85% of MA Higher Ed Leadership candidates in LEAD 551 will earn a rubric equivalent score of at least a B on their Final Paper.

**Related Items**

University Graduate Outcomes

**USD Graduate LO #4: Applied learning** - Students will be able to apply disciplinary or interdisciplinary learning across multiple contexts, integrating knowledge and practice.

**Outcome: Student Learning Outcome 6**

Objective Area: Higher Education Practical Application
Outcome 6: Make explicit connections to higher education practice and apply various theoretical constructs in the context of workplace.

Outcome Status: Active
Start Date: 01/01/2015
Outcome Type: Student Learning Outcome
Measures

**Benchmark/Criterion:** MA Higher Education Leadership candidates in LEAD 594 will successfully complete seminar, based on Student Affairs GA criteria.

**Capstone Assignment/Project** - MA Higher Education Leadership candidates in LEAD 594 are assessed using Student Affairs GA criteria. (Active)

**Related Items**

**University Graduate Outcomes**

**USD Graduate LO #4: Applied learning** - Students will be able to apply disciplinary or interdisciplinary learning across multiple contexts, integrating knowledge and practice.

Outcome: **Student Learning Outcome 7**

Objective Area: Higher Education Practical Application

Outcome 7: Understand the unique characteristics of students and student culture in higher education.

**Outcome Status:** Active


**Start Date:** 01/01/2015

**Outcome Type:** Student Learning Outcome

Measures

**Benchmark/Criterion:** 85% of MA Higher Ed Leadership candidates in LEAD 569 will earn a rubric equivalent score of at least a B on their Student Development Theory Presentation.

**Capstone Assignment/Project** - MA Higher Education Leadership candidates are assessed in LEAD 569 using their Student Development Theory Presentation. (Active)

**Related Items**

**University Graduate Outcomes**

**USD Graduate LO #2: Diverse Perspectives** - Students will be able to evaluate diverse points of view embedded within varying frameworks which may include temporal, cultural, linguistic, sociopolitical or technological contexts.

**USD Graduate LO #6: Ethical Reasoning** - Students will be able to reason ethically in evaluating various perspectives, policies and/or practices relevant to one's field of study.

Outcome: **Operational Outcome 1**

The Higher Education Leadership MA program offers high-quality content and expert instruction.

**Outcome Status:** Active


**Start Date:** 01/01/2015

**Outcome Type:** Student Learning Outcome

Measures

**Survey** - Candidates are encouraged to provide valuable feedback to faculty and administrators regarding their educational experiences. The “Course Evaluation” is one way for students to provide such feedback. Data collected through these evaluations...
Program (SOLES-GR) - Higher Education Leadership MA

**Benchmark/Criterion:** A seven point Likert scale is used: seven is strongly agree, six is agree, five is slightly agree, four is neutral, three is slightly disagree, two is disagree, and one is strongly disagree. The goal is to have a mean rating in the six to seven range for each evaluated area.

<table>
<thead>
<tr>
<th>Survey</th>
<th>Candidates are encouraged to provide valuable feedback to faculty and administrators regarding their educational experiences. The “Exit Survey” is one way for students to provide such feedback. Data collected through these evaluations are utilized to improve and enhance their program. General survey items address candidates’ satisfaction with courses, faculty, advisors, intellectual climate, support services, and program communication. Candidates are also provided with program specific survey items and the opportunity to answer open ended questions relating to their educational experience. (Active)</th>
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</thead>
<tbody>
<tr>
<td><strong>Benchmark/Criterion:</strong> Three five point Likert scales were used with the goal of having mean ratings in the four to five range.</td>
<td></td>
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<tr>
<td>Rating Scale 1: Strongly Agree (5), Agree (4), Neutral (3), Disagree (2), Strongly Disagree (1)</td>
<td></td>
</tr>
<tr>
<td>Rating Scale 2: Extremely Well (5), Fairly Well (4), Moderately (3), Poorly (2), Not At All (1)</td>
<td></td>
</tr>
<tr>
<td>Rating Scale 3: Very Satisfied (5), Satisfied (4), Neutral (3), Dissatisfied (2), Very Dissatisfied (1)</td>
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</tbody>
</table>

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<tr>
<th>Survey</th>
<th>Candidates are encouraged to provide valuable feedback to faculty and administrators regarding their educational experiences. The “Alumni Survey” is one way for students to provide such feedback. Data collected through these evaluations are utilized to improve and enhance their program. General survey items address employment, alumni involvement, and application of knowledge and skills. USD-SOLES alumni are also provided with open-ended questions regarding their effectiveness in the workplace, the quality of faculty advising and mentoring, benefits of the program, and recommendations for improvement. (Active)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Benchmark/Criterion:</strong> A five point Likert scale is used: five is extremely well, four is fairly well, three is moderately, two is poorly, and one is not at all. The goal is to have a mean rating in the four to five range for each evaluated area.</td>
<td></td>
</tr>
</tbody>
</table>