

Program Unit Learning Outcomes

NonProfit Leadership & Management MA

Outcome Name	Outcome
Student Learning Outcome 1	NLMP students will describe and critique the scope and significance of the nonprofit sector significance of the nonprofit sector, voluntary action and philanthropy within a global political and socio-economic context.
Student Learning Outcome 2	NLMP students will articulate, assess and discern ethical behavior that is grounded in standards, codes of conduct, accountability, and values.
Student Learning Outcome 3	NLMP students will develop a perspective embedded within applied and academic literature that explains and evaluates the role and efficacy of nonprofit governance.
Student Learning Outcome 4	NLMP students will articulate, assess, and implement strategies for engaging in advocacy and social change.
Student Learning Outcome 5	NLMP students will apply principles and approaches that assess the operational and fiscal health of an organization.
Student Learning Outcome 6	NLMP students will determine the appropriate strategies and create an integrated marketing and fundraising strategy for an organization.
Student Learning Outcome 7	NLMP students will facilitate leadership and organizational management practices that promote healthy decision-making, planning, change-management and the prudent use of resources.
Student Learning Outcome 8	NLMP students will produce scholarly work that demonstrates the integration of knowledge and practice; fully document and articulate how information from multiple sources contribute to a program design and evaluation model.

Measures

Student learning is assessed using direct measures, such as: case studies, presentations, course/program examinations, research papers, portfolios, practicum/fieldwork evaluations, certifications/licensures examinations or capstone assignments/projects. Student learning is also assessed using indirect measures from survey data: Exit Surveys, Alumni Surveys, Community Partner Surveys, or Employer Surveys. Collectively these measures allow us to determine the level and quality of education received by our students.