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# NONPROFIT LEADERSHIP AND GOVERNANCE SYMPOSIUM

## Sponsorship Opportunities



University of San Diego®  
**SCHOOL OF LEADERSHIP  
AND EDUCATION SCIENCES**

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*The Nonprofit Institute*

# Share in Our Impact

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Dear Partners,

For over two decades, The Nonprofit Institute (NPI) has been a trusted ally to nonprofit leaders, delivering training, research, and strategic partnerships that strengthen organizations and drive measurable impact. In today's rapidly evolving world, we remain committed to anticipating challenges and equipping nonprofits with the tools they need to thrive.

Building on this legacy, we are thrilled to host the **2026 Nonprofit Leadership and Governance Symposium on April 1-2, 2026**. This premier gathering will feature immersive sessions led by industry experts and the presentation of our prestigious awards: the **Kaleidoscope Award for Good Governance**, the **TRUST Award for Excellence in Philanthropy**, the **Libby Award for Excellence in Nonprofit Leadership**, and the **Liz Shear Governance Fellowship**.

Our Symposium is the region's leading platform for **inspiration, innovation, and impact**—bringing together nonprofit executives, board members, philanthropists, and community leaders from across San Diego and beyond.

By sponsoring this year's event, your organization will:

- **Elevate its brand** as a champion for nonprofit excellence
- **Engage directly** with decision-makers and changemakers shaping the future of our communities
- **Strengthen relationships** with leaders and organizations driving measurable impact

Your support ensures nonprofit leaders have the resources they need to adapt, grow, and serve—while positioning your organization as a key partner in building a stronger, more resilient sector.

We'd be honored to have you join us in making the 2026 Symposium a powerful catalyst for change.

Warmly,



Executive Director  
The Nonprofit Institute



# Transform, Know and Advocate

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Rooted in its three pillars, Transform, Know and Advocate, NPI advances leadership that drives community change by providing insights grounded in academic research and lived community experience. This combination enables nonprofit leaders to make informed decisions, navigate complexity with purpose and convert knowledge into actions that result in lasting change.



## Our Mission

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At The Nonprofit Institute, we partner with and advocate for the community through research, training and education to develop values-driven leaders and strengthen nonprofit organizations working towards transformational impact.

## Our Vision

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The Nonprofit Institute envisions a world where courageous and compassionate changemakers work together for a more equitable, just society and healthy planet.

## Our Impact

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Our work leads to a more sustainable, impactful, and responsive nonprofit sector that enhances the social, economic and environmental well-being of our region.

# Community Reach & Impact

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The Nonprofit Institute (NPI) strengthens nonprofit organizations and leaders through education, training, and research. Partnering with us connects your organization to top nonprofit professionals, philanthropic leaders, and community influencers. Sponsors gain unmatched visibility and engagement, showcasing your brand as a committed partner in driving community impact and supporting sector innovation.

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## Community Reach

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Our community reach spans a diverse array of over 20,000 engaged participants from more than 3,100 organizations, including a significant majority of decision-makers. By supporting our work, you align with a network of influential leaders across various sectors, enhancing your brand's visibility and impact.



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## Online Reach

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Our extensive online presence spans Instagram, Facebook, LinkedIn and a growing list of engaged email subscribers, ensuring your message reaches a broad and diverse audience.



# Leader – \$10,000

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## Benefits & Recognition

- Leader Sponsorship Recognition Across the Event including but not limited to:
  - Website
  - Event Registration Page
  - Event Program
  - Event App (2 Available)
- Verbal Recognition at the Event
- Eight (8) Attendee Registrations and VIP Parking Passes for the event
- Prominent Placement of Exhibitor Table with Banner
- Limited Sponsor Options (first come first serve)
  - Lunch Sponsor (2 Available)
  - Awards Reception Sponsor (1 Available)
- One (1) Award Presenter Options (first come, first serve)
  - Kaleidoscope Award for Good Governance
  - TRUST Award of Excellence in Philanthropy
  - Libby Award for Excellence in Nonprofit Leadership
- Four (4) Social Media Shout Outs

# Strategic – \$5,000

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## Benefits & Recognition

- Strategic Sponsorship Recognition Across the Event including but not limited to:
  - Website
  - Event Registration Page
  - Event Program
  - Event App (8 Available)
- Six (6) Attendee Registrations and Parking Passes for the event
- Exhibitor Table
- Limited Sponsor Options (first come first serve)
  - Breakfast Sponsor (2 Available)
  - Shared Lunch Sponsor (4 Available)
  - Shared Award Reception Sponsor (2 Available)
- Two (2) Social Media Shout Outs

# Motivator – \$2,500

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## Benefits & Recognition

- Innovator Sponsorship Recognition Across the Event including but not limited to:
  - Website
  - Event Registration Page
  - Event Program
- Four (4) Attendee Registrations and Parking Passes for the event
- Shared Exhibitor Table
- One (1) Social Media Shout Out

# Innovator – \$1,000

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## Benefits & Recognition

- Innovator Sponsorship Recognition Across the Event including but not limited to:
  - Website
  - Event Registration Page
  - Event Program
- Two (2) Attendee Registrations and Parking Passes for the event

# Additional Options

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- Premier Naming Opportunities
- Scholarship Sponsorship
- Entertainment Scholarship
- In-Kind Sponsorship

Individual households with cumulative giving of \$1,500 or more within 12 months will receive membership in the President's Club for USD's leadership donors.

**[Click here to learn more.](#)**

