

University of San Diego

# USD MAIN ARCHITECTURE

# **MEETING AGENDA**

**Intro**

**Website Content Priorities**

**Timeline and Next Steps**

**Questions**

# INTRO

## University of San Diego

- **Discovery phase complete**
- **Collaboration and meetings between our teams and Student Affairs (Kenny) and Admissions (Minh-Ha, Austin, Jessica, and Taylor)**

## New Website Content Priorities

- **Inclusivity**
- **Arrived at high-level content priorities**

# WEBSITE CONTENT PRIORITIES

## Highlights

- **About**
- **Academics**
- **Admissions & Aid (formerly Admissions)**
- **Faith & Service**
- **Global (new)**
- **Outcomes (new)**
- **Student Experience (Formerly Campus Life)**
- **Visit**
- **Audience Hubs**

# MILESTONES AND NEXT STEPS

## Key milestones:

- **Design - June 2020**
- **Content - TBD**
- **Programming - TBD**
- **Launch - October 2020**
  - **Main USD website**
  - **Undergraduate Admissions**
  - **Graduate Admissions**

**THANK YOU AND QUESTIONS** 😊