

**USD WEB 2.0 - CMS**

# Initial Discovery

Some things we've heard  
from you...

Can Cascade's dashboard be more useful?

Can workflow be streamlined?

Can page layout be less cumbersome?

Can I see my page live  
before sending to workflow review?

Can I get that feature too?

Can I have more modules  
and more module options?

# Racers



Can the Dashboard be more useful?

Can workflow be streamlined?

Can layout be less cumbersome?

# Artistes



Can I preview my page?

Can I get other pages' features?

Can modules do more?

There must be a better way!



Fast  
Easy  
Intuitive

**STARTER TEMPLATES**



Precise  
Expansive  
Flexible

**COMPONENT LIBRARY**

# Racers



### **DASHBOARD & WEB TIPS**

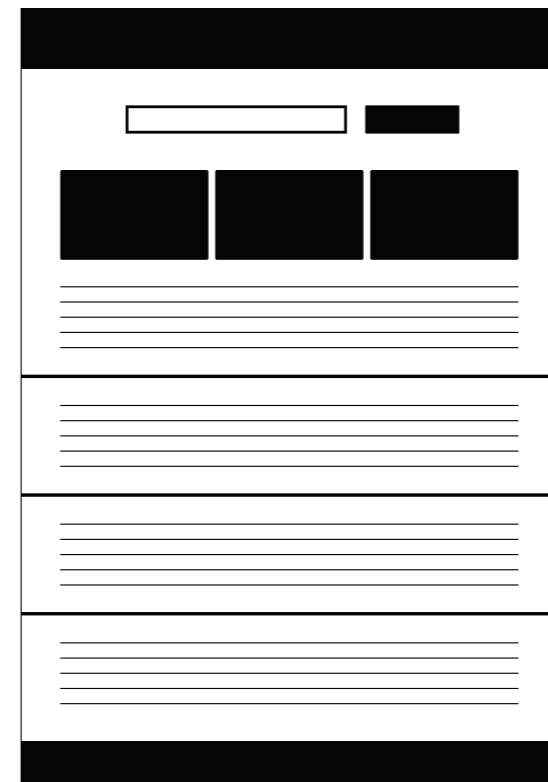
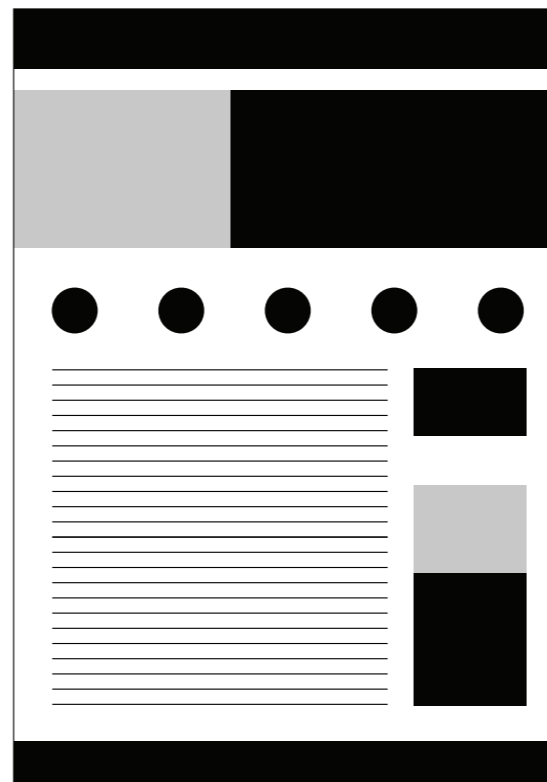
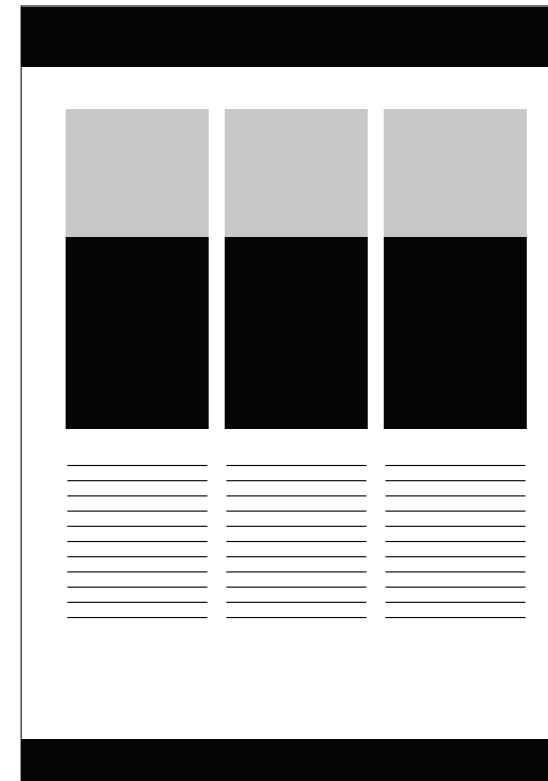
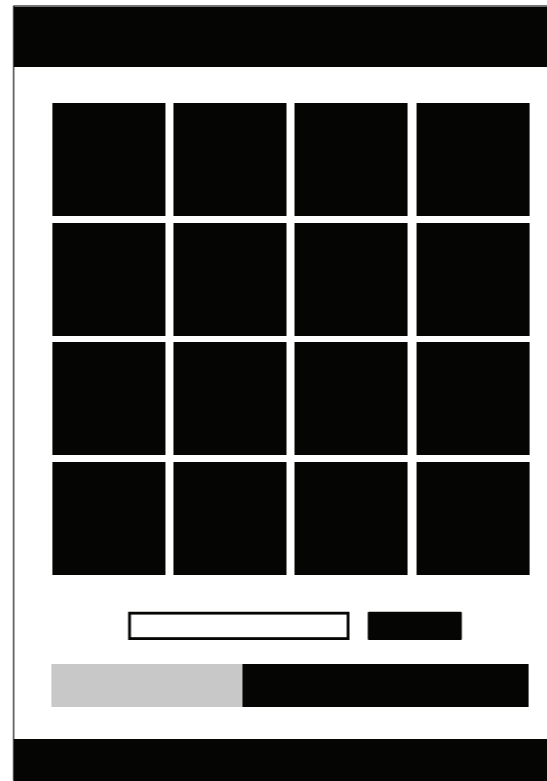
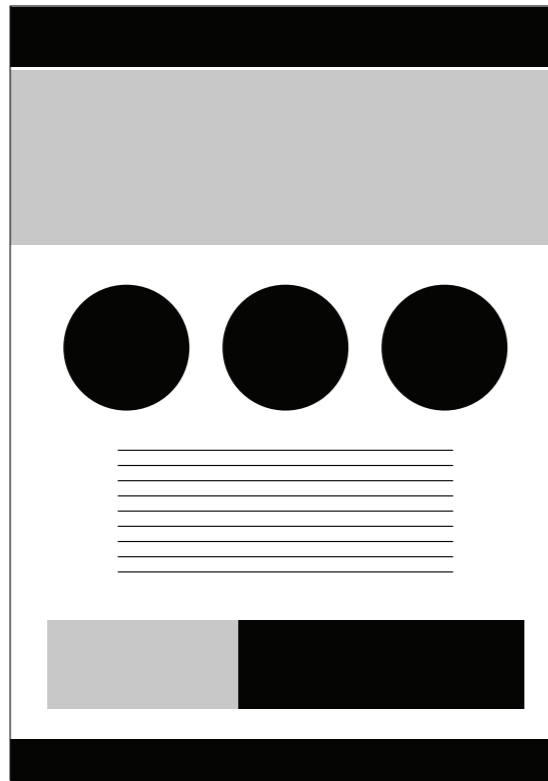
Add additional widgets to the Dashboard. Leverage web tips to demonstrate each tip with videos or animated gifs.

## **LESS NESTING**

Modify Cascade's layout system to make it easier to reorder modules.

### **STARTER TEMPLATES**

Offer a few templates that come ready-made with your site for you to copy when creating new pages.



# Artistes



**PREVIEW TO STAGING**

Preview your changes  
before submitting to workflow.

## **NEW MODULES**

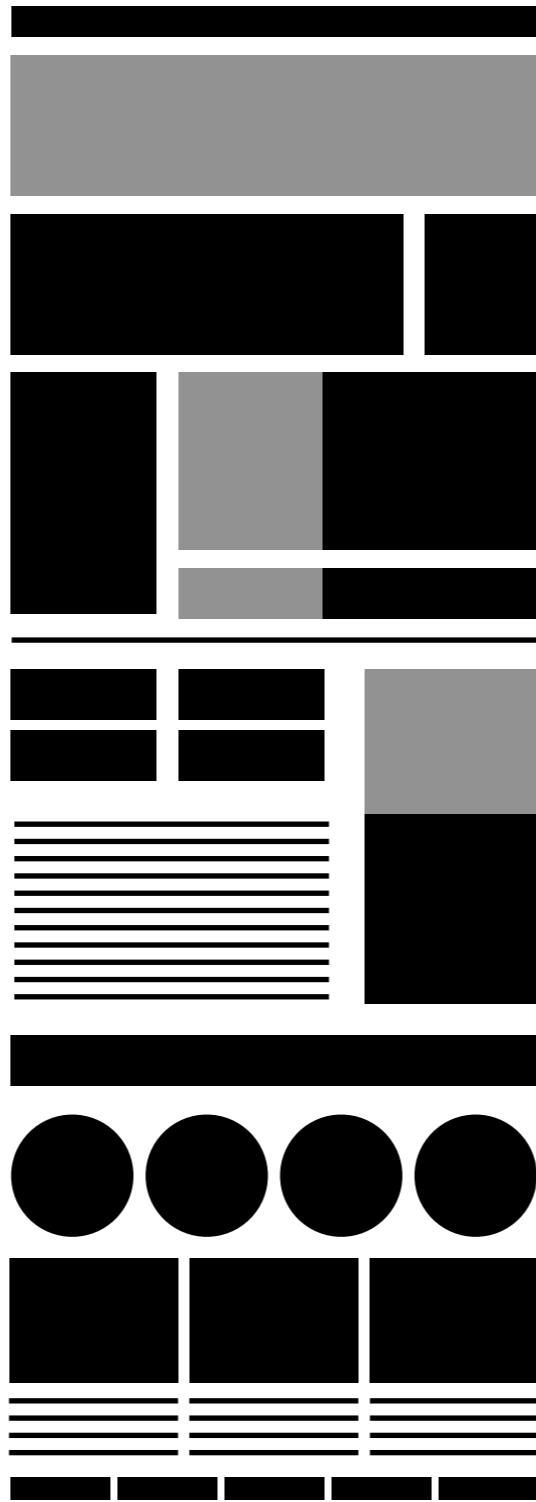
Add new modules to improve web page functionality.

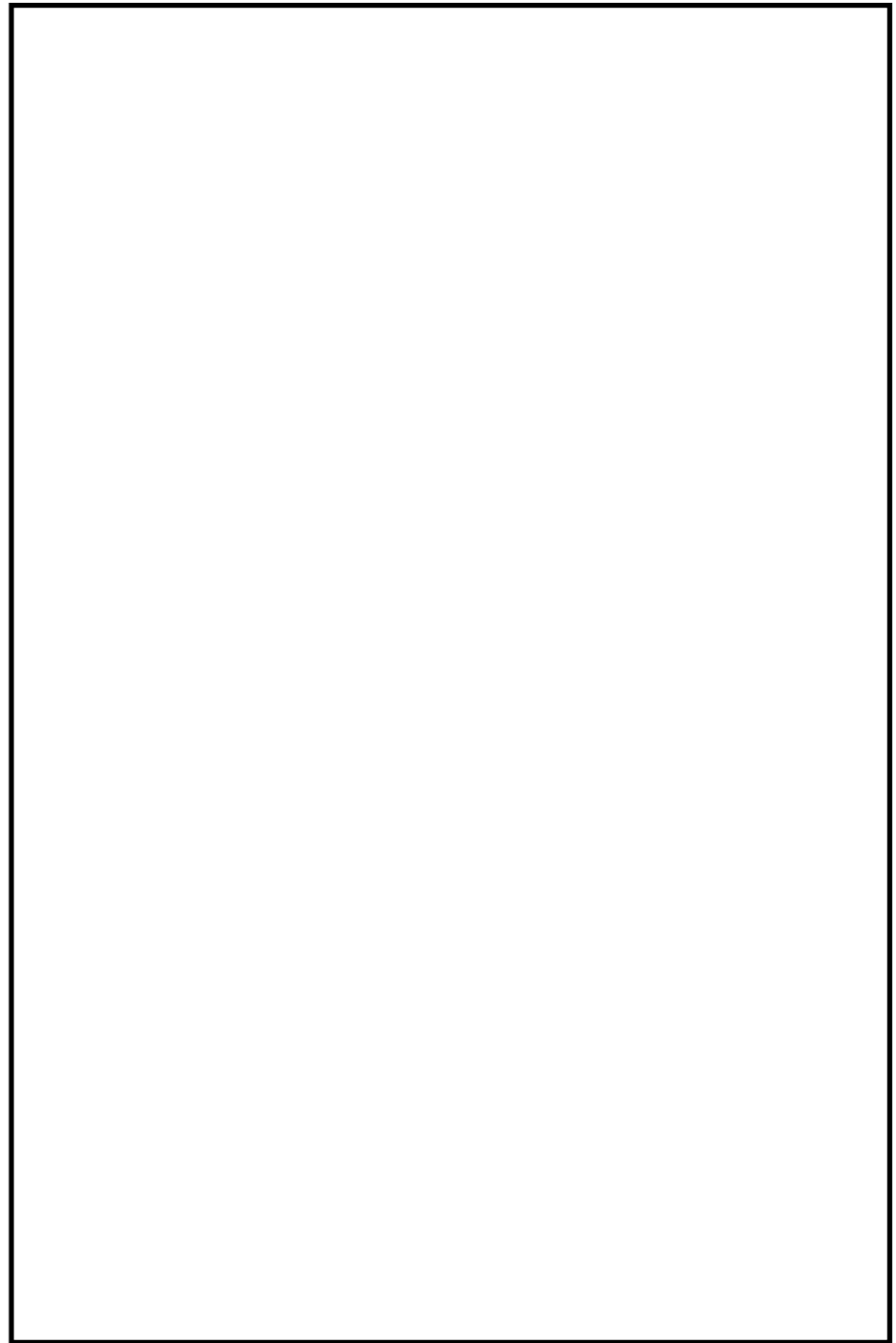
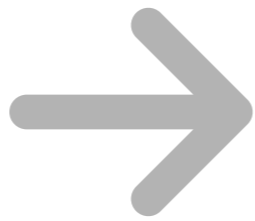
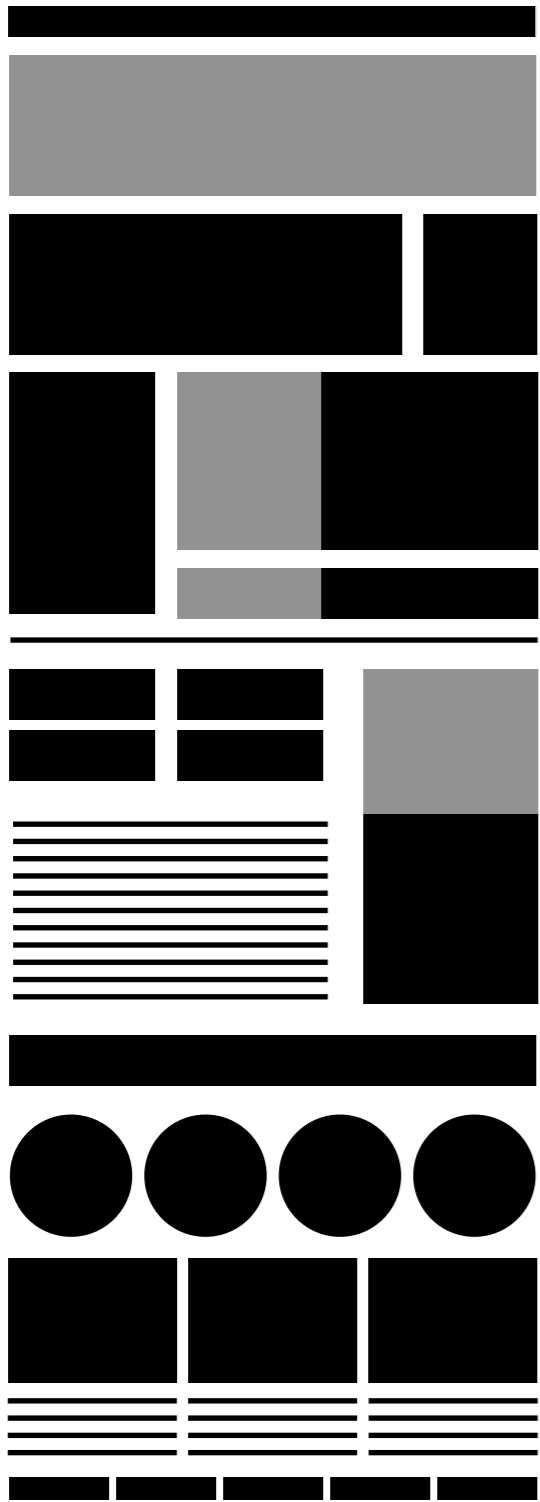
## **UPDATES TO EXISTING MODULES**

Enhance existing modules to provide new features and layout choices.

**GLOBAL COMPONENT LIBRARY**

Have the flexibility to create  
new pages using shared  
USD branded components









## **TRAINING AND DOCUMENTATION**

Develop an SEO training.

Update documentation based on  
user feedback.

### **WEB MAINTAINER MEETINGS**

Possibly institute optional semesterly meetings/forums for web team and UComm to present to maintainers.

**SUBMITTED TO VENDOR**

Work on requested features not currently possible with the vendor for future releases of Cascade CMS.

Thoughts?