



# TRANSFORM YOURSELF, TRANSCEND THE BORDER

*Trans-Border Leadership Development Program*

1

Change the narrative about the border from chaos and violence into opportunity and growth

2

Learn from leaders who transcend borders

3

Develop the leadership skills to build binational peace and prosperity

4

Define your role in the future of the border region

## Program Overview

» **What does it take to build bridges not walls?**

**What does it mean to be a trans-border leader?**

In many ways, recent history shows the Tijuana-San Diego region to be a model for practicing effective leadership on the border. To date, however, much of this collaboration has been informal and based heavily on personal connections between a small and elite group of visionary leaders. The results of their effort and commitment have been considerable, yet there is still much to do. The need to attract and develop a new generation of leaders – expanding the scope and depth of talent – has never been greater.

Over a six-month period, the Trans-Border Leadership Development Program offers an extraordinary opportunity to engage with other emerging leaders, explore and clarify your personal leadership vision, and develop a real-world project with guidance from influential stakeholders. This program offers a holistic approach to leadership development—one that engages both intellectually and emotionally. It combines innovative approaches from the worlds of organizational behavior and the social sciences to build cross-border leadership skills. These skills are built on a foundation of self-awareness, leadership knowledge, strong binational relationships, design thinking, and a high level of cross-cultural savvy.

# Leadership in context: agility, access, influence.



**Who** >> A group of 12-18 emerging leaders will convene for an immersive leadership experience and intensive introduction to binational dynamics. Selected from the private sector, government and non-profit organizations on both sides of the border, this inaugural cohort will be on the front-lines of building the future of our region.

## 2019 PROGRAM STRUCTURE

### Groundwork

A series of self and professional assessments to help participants understand their aspirations, place, and challenges in the trans-border context.

### Leadership Reflection and Goal-setting

A three-day residential session where participants receive executive leadership training, helping them explore their strengths, development areas, and aspects of leadership across borders.

### Trans-Border Opportunities Certificate

Join 30 local participants in an interactive certificate program exploring trans-border opportunities and challenges. Topics include the politics, products, people, places, and culture of the binational region.

Participants in the TBLDP will meet with regional leaders such as Denise Ducheny, José Larroque, José Galicot, and Miguel Marshall to learn what makes them effective cross-border leaders.

### Reflection and Project Design

Participants reconvene for 2 days to share experiences and lessons learned. During this period of dialogue and ideation, participants will form teams to undertake trans-border projects and identify regional mentors.

### Project Design and Implementation

Teams will work toward project goals with monthly mentorship meetings to reflect on challenges, learning and lessons.

### Border Innovation Summit, 2019

Teams will present the results of the projects to an audience of cross-border stakeholders, reflecting on their learning, and setting a leadership agenda for the future.

FIND OUT MORE

[sandiego.edu/border-leadership](http://sandiego.edu/border-leadership)

## LEADERSHIP

*When competence meets authenticity*

## TRANS-BORDER LEADERSHIP

*When adaptability meets opportunity*

### Participants in the TBLDP will learn how to:

- Utilize productive feedback from their professional networks
- Adapt and be flexible in the face of constant change
- Communicate, collaborate, and resolve problems across cultural and political barriers

### How will they achieve this?

- 360° feedback and personality profiles
- Exercises that cultivate a growth mindset and engagement with others
- Wisdom capture with established leaders and stakeholders

### What distinguishes the TBLDP from other leadership development programs?

- **Context** – Focus on the border region
- **Expertise** – Interactive seminars and field experiences
- **Deliverables** – Design, prototype, and implement on an interdisciplinary team

**Full Program Cost: \$7,500**

