

# THE KROC METHOD

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## IDENTIFY

A problem is identified and assessed to see how the Kroc Method may be used to address it.



## INCLUDE

All those who can contribute to a solution are brought together with Kroc IPJ facilitators.



## EXPLORE

The problem and possible solutions are explored in depth and from every angle.



## CREATE

Powerful solutions are identified, and new ways forward are charted.



## SHARE

Insights gained and lessons learned during the process are captured and shared.