THE KROC METHOD

IDENTIFY
A problem is identified and assessed to see how the Kroc Method may be used to address it.

INCLUDE
All those who can contribute to a solution are brought together with Kroc IPJ facilitators.

EXPLORE
The problem and possible solutions are explored in depth and from every angle.

CREATE
Powerful solutions are identified, and new ways forward are charted.

SHARE
Insights gained and lessons learned during the process are captured and shared.