University Assessment Committee
Outcomes Assessment Summary Form

This form is to be completed by a representative from each designated program/department. The information provided in this form will be used by the University of San Diego to inform stakeholder groups about USD’s commitment to the intellectual, spiritual, and overall development of students. A Pdf version of this form will be posted on the University’s Student Outcomes Website in the Evidence of Student Learning section.

Program Information
Program Name (e.g. BA Computer Science, PhD Nursing)

BBA Real Estate

College/School Name (e.g. CAS, KSPS, SB, SMSOE)

SB

Assessment Overview
Briefly share how student learning outcomes assessment is conducted within your program/department (e.g. number of outcomes, examples of assignments used, and frequency of assessment). See example below.

The Real Estate major assesses student learning outcomes on a two-and-a-half year cycle. We use the business capstone class and upper-division real estate courses to evaluate students in the following areas: knowledge of real estate markets; ability to perform real estate analysis; written and oral communication skills; skills needed to utilize and leverage technology in the real estate business; skills needed to critically analyze information; and ethical attitudes and values.

Results and Actions Taken
Assessment Cycle

2016-2017

Briefly summarize your assessment results and how you are using these results to enhance student learning and improve program quality. See example below.

In the Fall 2016 semester, students’ knowledge and analytical skills in real estate decision-making was assessed in REAL 327 with a four-point rubric. The benchmark/criterion for this outcome is that 85% of students score above 85% of the overall exam score and it was met. Application to apply knowledge and analytical skills in real estate decision-making issues: Mean was 3. 100% of the students scored ‘3’ or ‘4’ according to the rubric. Rule & Evidence: Mean was 3. 100% of the students scored ‘3’ or ‘4’ according to the rubric. Analysis Influence: Mean was 4. 100% of the students scored ‘3’ or ‘4’ according to the rubric. Analysis & Organize: Mean was 4. 100% of the students scored ‘3’ or ‘4’ according to the rubric. Conclusion: Mean was 4. 100% of the students scored ‘3’ or ‘4’ according to the rubric. As a required core course for the real estate major and minor, the results in reviewing these concepts are consistent with expectations that students are generally very successful over the intermediate and long term in developing skills to look at the world through a legal lens.