University Assessment Committee
Outcomes Assessment Summary Form

This form is to be completed by a representative from each designated program/department. The information provided in this form will be used by the University of San Diego to inform stakeholder groups about USD's commitment to the intellectual, spiritual, and overall development of students. A Pdf version of this form will be posted on the University's Student Outcomes Website in the Evidence of Student Learning section.

Program Information
Program Name (e.g. BA Computer Science, PhD Nursing)
BBA International Business

College/School Name (e.g. CAS, KSPS, SB, SMSOE)
SB

Assessment Overview
Briefly share how student learning outcomes assessment is conducted within your program/department (e.g. number of outcomes, examples of assignments used, and frequency of assessment). See example below.
The BBA in International Business degree has five learning outcomes, two of which it shares with the Bachelor of Business Administration degree.

Results and Actions Taken
Assessment Cycle
2016-2017

Briefly summarize your assessment results and how you are using these results to enhance student learning and improve program quality. See example below.
In Fall of 2016, students' skills to critically analyze information were assessed. Students took the Texas Assessment of Critical Thinking Skills created by Sam Houston State University. The average percentage of student scores is expected to be 95% but this criterion was not met. Students are able to remember facts, but struggle with applications. The program recommends that curriculum/classes incorporate critical thinking skills by asking students to read paragraphs and test them on understanding/application of concepts.