University Assessment Committee
Outcomes Assessment Summary Form

This form is to be completed by a representative from each designated program/department. The information provided in this form will be used by the University of San Diego to inform stakeholder groups about USD's commitment to the intellectual, spiritual, and overall development of students. A Pdf version of this form will be posted on the University's Student Outcomes Website in the Evidence of Student Learning section.

Program Information
Program Name (e.g. BA Computer Science, PhD Nursing)
BBA Business Administration

College/School Name (e.g. CAS, KSPS, SB, SMSOE)
SB

Assessment Overview
Briefly share how student learning outcomes assessment is conducted within your program/department (e.g. number of outcomes, examples of assignments used, and frequency of assessment). See example below.

We assess six learning goals on a 2.5 year cycle. We use our capstone class and other upper-division business courses to evaluate students in the following areas: knowledge of business practices and their impact on global business and society; business written and oral communication skills; leadership and interpersonal skills; skills needed to critically analyze information; skills needed to utilize and leverage technology prevalent within the business community; and ethical attitudes and values.

Results and Actions Taken
Assessment Cycle
2016-2017

Briefly summarize your assessment results and how you are using these results to enhance student learning and improve program quality. See example below.

In the spring of 2017, students' skills needed to utilize and leverage technology prevalent within the business community were assessed by having students take the Microsoft Excel Certification exam. The performance benchmark/criterion is that the average percentage for each category be 95% and it was not met. 86% of the students passed the M.S. Excel Certification exam and the average score was 384. However, there was an increase of passing students by 5% from Fall 2016. The average test score also increased by 21 points.