

Linda Vista Anchor Institution

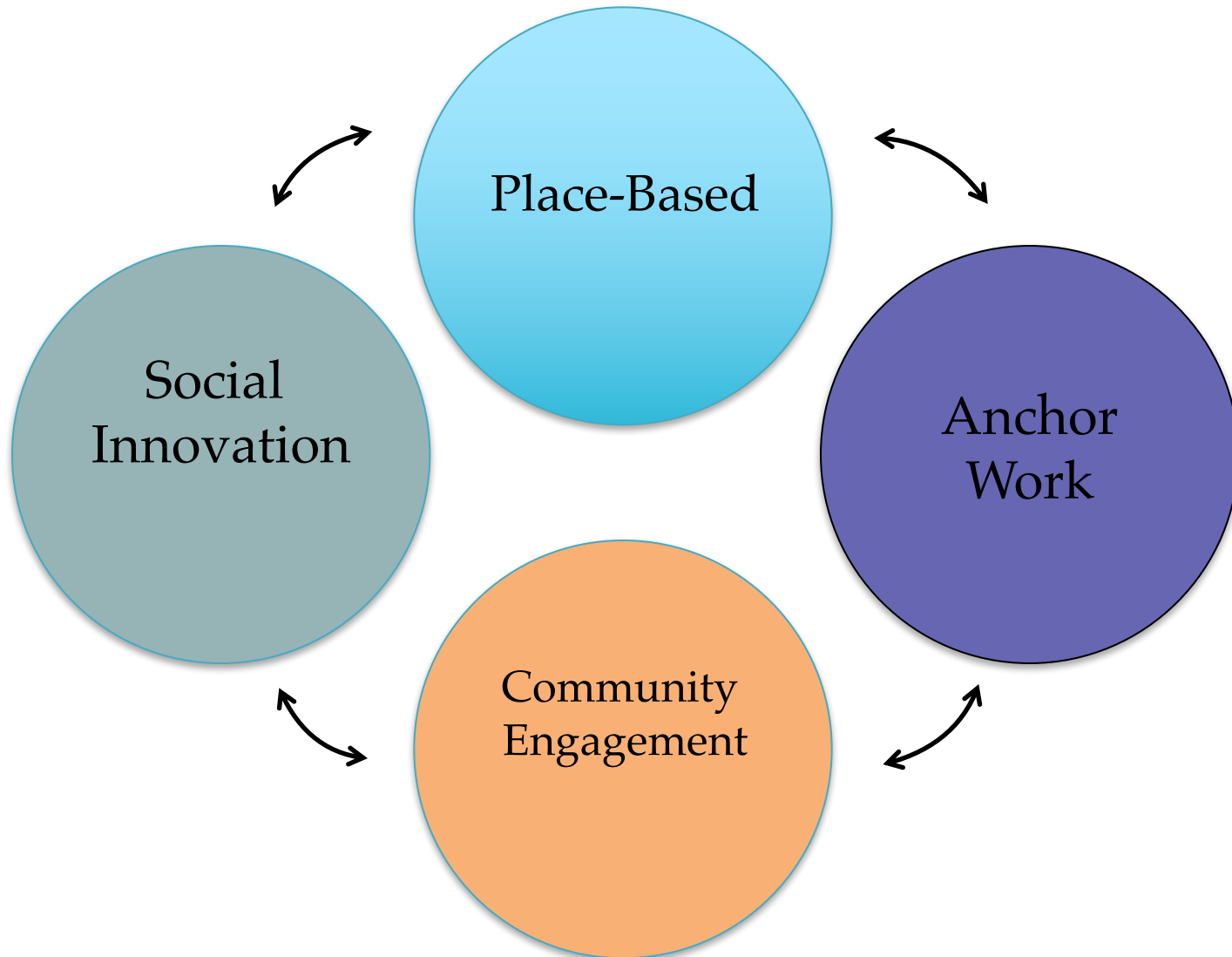


Advisory Board
October 17, 2017
University of San Diego

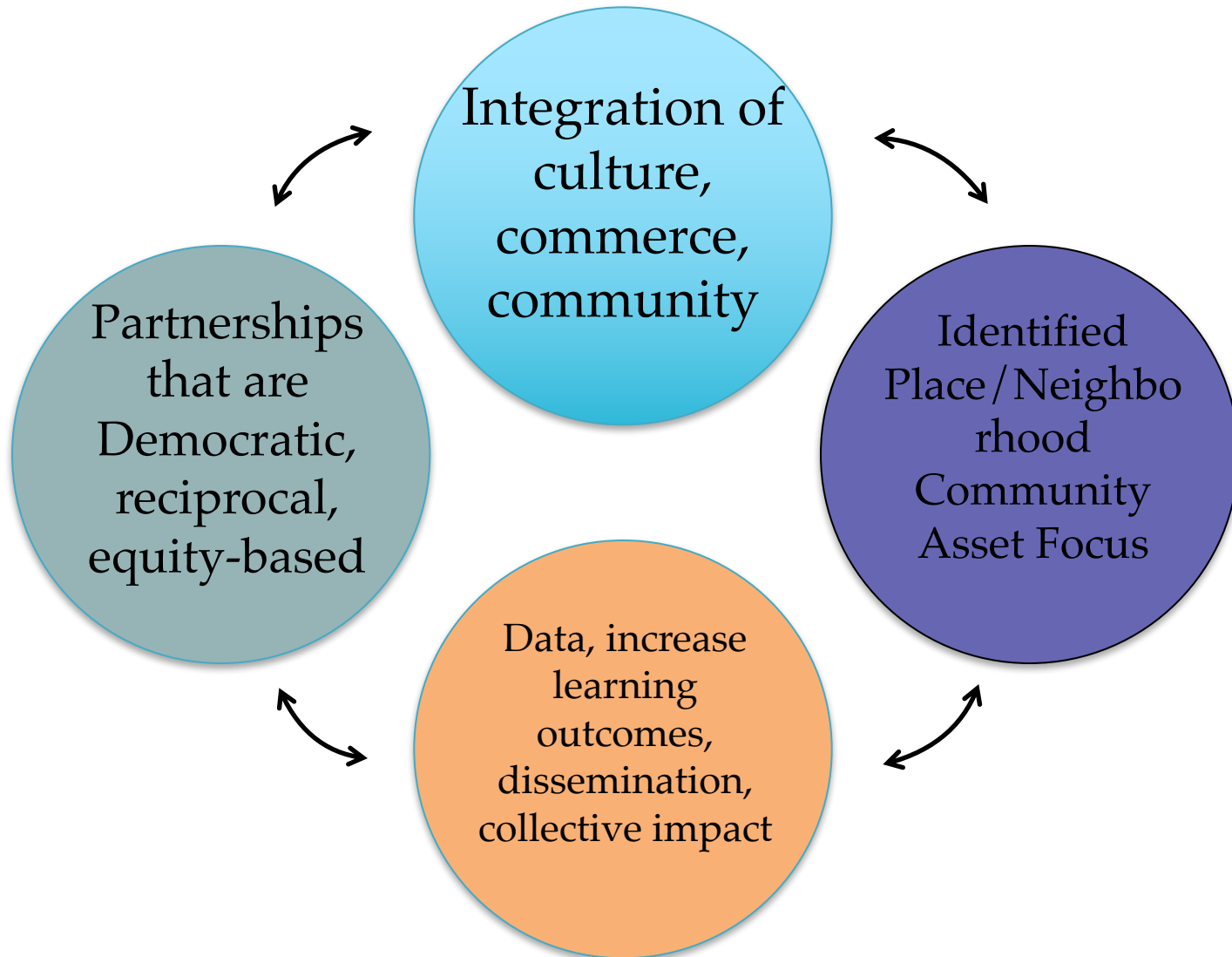
Agenda

- Welcome and introductions
- Envision 2024 and Director of Partnerships
- Summer visit from David Maurrasse & Recommendations
- Reconnection and transition goals
- Subcommittees and membership
- Action items and timeline
- Other updates

30 Years of Engagement



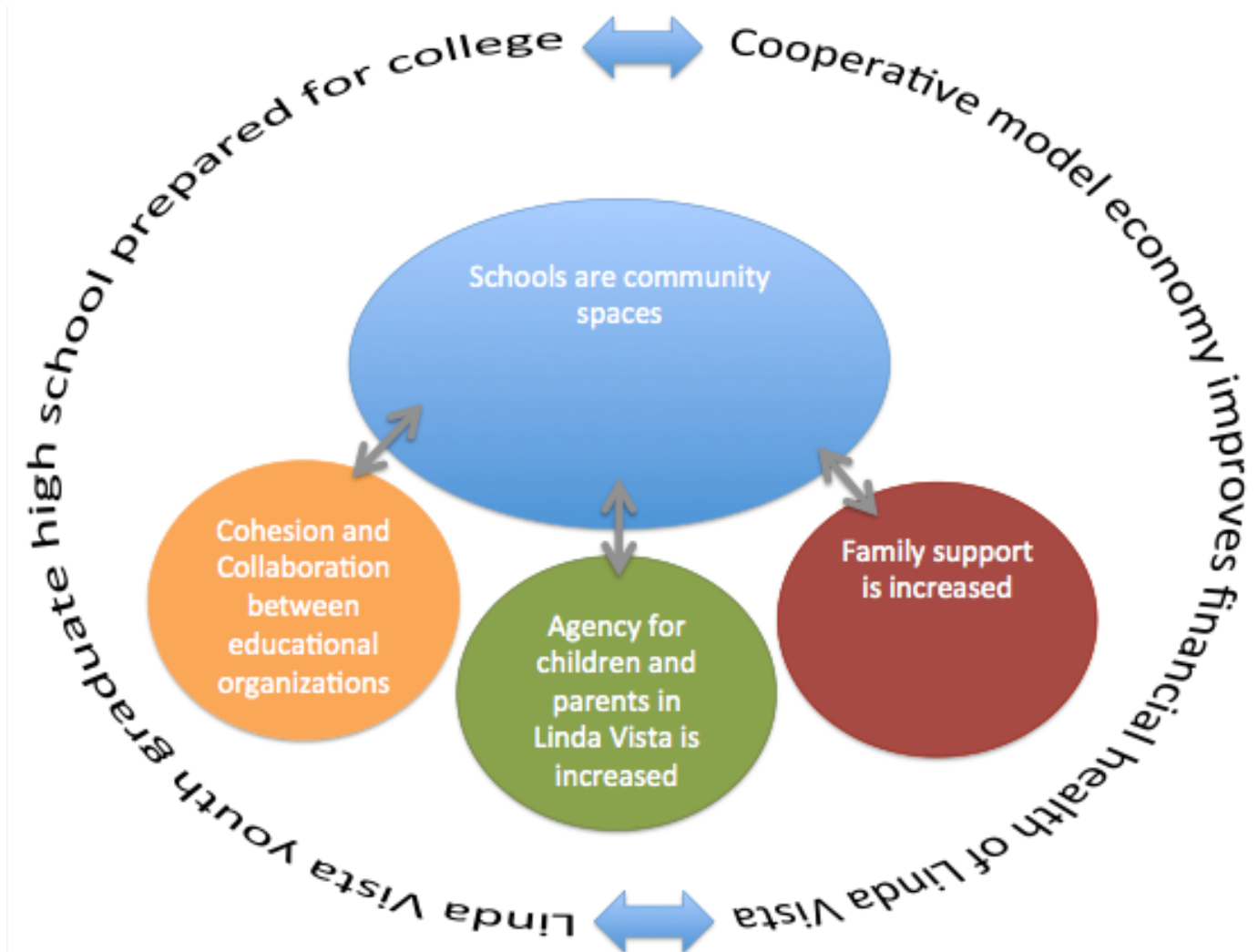
Intersection



USD's Engaged Framework

	Place-Based	Anchor Initiatives	Social Innovation	Community Engagement
Year	1949 Foundation of USD in Linda Vista and part of San Diego Diocese 1986 Formal relationship with leaders and residents from Linda Vista formed	1996 When USD received Housing and Urban Development Community Outreach Partnership Center (COPC) Grant	2008 started fair trade and micro-finance work 2011 Ashoka Changemaker Designation and Fair Trade University Status	1986 Formal relationship with community leaders formed
Location	Linda Vista was original neighborhood with expanded partnerships in Logan Heights, Downtown, City Heights, Tijuana, New Orleans, South Africa, Jamaica	Linda Vista was original neighborhood with expanded partnerships in Logan Heights, City Heights, Tijuana, New Orleans, Jamaica (discussion on Kumeyaay land acknowledgement)	2006 USD helped to create San Diego Microfinance alliance. 2010 Fair trade work in Guatemala and Chiapas. Local and global engagement	Linda Vista was original neighborhood with expanded partnerships in Logan Heights, Downtown SD, City Heights, Tijuana, New Orleans, South Africa, Jamaica, tribal communities
Issues Areas	Educational access, education inequity, academic achievement, and schools and community spaces	Poverty reduction, workforce development, affordable housing, procurement practices, community reinvestment, k-12, public health	Empathy initiatives, student leadership, social innovation incubation, development of social entrepreneurship	Issues encompass all of the areas listed in the previous boxes.
Pedagogy, Practice, Networks and Conferences	Place/neighborhood focused, strong benchmarking/analysis, asset focused. University Ministry social justice immersion and faith in action. Conferences include: Promise Zone Gathering, Seattle University Placed-Based Gathering. AAC&U	Democratic and reciprocal community partnerships, place/neighborhood focused, asset-based community development. Conferences: Anchor Inst. Task Force Meeting, Coalition of Urban and Metropolitan Campus (CUMU)	Ideation, inspiration, incubation, implementation of social innovation and human centered-design. Conferences: Ashoka Exchange & Skoll World Forum	Community-service learning, High impact practices, immersion, asset-based community development, service. Faith in action work with U Ministry/Mission Conferences: Campus Compact, IARSCLE, Imagining America, LA Conference, AACU
Examples of Signature Programs/Work	Linda Vista Education Corridor Place-Based Education Book, University Ministry immersion in Downtown San Diego, Tijuana, and Central America	COPC Grant Linda Vista Anchor Institution Partnership	USD Student Changemaker Space & Social Innovation Challenge through Center for Peace and Commerce	Carnegie Classification for Community Engagement, Immersion Partnerships locally and globally

Linda Vista Education Corridor



Dr. David Maurrasse Recommendations

Purpose and Programming – How can the Anchor Pathway address the priority issues facing the community? What is the best way to launch new programming that is realistic, which can yield demonstrable short-term impact? How can the Anchor Pathway's programming adequately incorporate and showcase existing university and community initiatives?

Marketing and Resource Development – What story can the Anchor Pathway tell about the impact? What is compelling about the prospect of the Anchor Pathway to California-based and national foundations? What are some specific substantive areas in which the Anchor Pathway can uniquely have an impact and lead national dialogue and practice? How can the story of Linda Vista accurately capture the reality of the neighborhood and reach audiences that can invest in the area?

Structure and Decision-Making – What is the most appropriate role for the Anchor Board? Given the strategies the Anchor Pathway wishes to pursue, what would be the most appropriate composition of the Board? How can the Board become broadly representative of a wide range of stakeholders and effective as a functioning body? How can the Board continually include voices from beyond the Board in shaping the Anchor Pathway's strategic direction? How should the Board best communicate the intentions and progress of programming to University and community stakeholders?

Original Purpose and Goals

Using the following focus areas of economic development, health/wellness, education, and social justice the Advisory Board will provide critical points of collaboration by:

- Providing guidance to the President and other members of USD's leadership team on matters that impact the Linda Vista community.
- Discussing and creating an inventory of best practices of community engagement and development.
- Collaborating with USD's current strategic planning process to identify ways to work in partnership to ensure that Linda Vista continues its growth as a socially, culturally, and economically healthy community.

Community-Identified Issue Areas

Prioritize the following focus areas:

- Community Economic Development
- Health/Wellness
- Cradle to career education
- Example: Port Richmond Partnership

Subcommittees Action Items and Timeline

Action Items and Proposed Subcommittees Review

- Community Economic Development
 - Transportation
 - Housing
- Health/Wellness
 - Food security
- Education
 - Cradle to career
- Immigration
- Resource Development

Other Business

- Community Calendar
- Linda Vista Economic Development Tour
- Other