

Study Abroad Crowdfunding Resources



Crowdfunding Platforms

These options are focused on raising money to support for education and study abroad related topics.

- **GoEnnounce:** <https://www.goennounce.com/>
 - Charges donors a 3.5% commission fee.
- **Fund My Travel:** <http://www.fundmytravel.com/>
 - Charges donors a 5% commission fee.
- **Go Fund Me:** <http://www.gofundme.com/>
 - Charges donors a 5% commission fee.
- **Youcaring:** www.youcaring.com
 - No fees; instead, accepts donations to Youcaring.com

Quick Tips for a Successful Campaign

- Start early!
- Set an achievable goal (\$1,000-\$3,000 for example).
- Create a theme for your campaign and include an engaging, short video explaining your plans and goals for your time abroad.
 - Plan out your campaign video! Keep it short and sweet, to-the-point, and emphasize your educational and personal goals associated with your study abroad program.
- Recruit others to help share your page. The more people you share your page with, the more potential donations you will receive!
 - Contact family, friends, co-workers, church and/or community organizations, etc.
- If you're uncomfortable with asking for donations, consider including a "reward" for donations, such as artwork, a postcard from abroad, a gift from abroad, a small gift basket, etc.
- Stay engaged through the entire campaign and keep people updated on your progress via your page.
 - Send a monthly email newsletter or blog about your progress.
- Make sure to send "Thank You's" to all donors!