

IDEAS FOR CREATIVE FUNDRAISING

Fundraising will help to make your trip more affordable and can serve as a way to educate the public. If you select a study abroad program that helps achieve your long-term goals, it will be easier to solicit funds from external sources. Local, regional and national groups, as well as individuals, are all possible contributors.

They include:

- Heritage groups that have interests in specific countries (e.g. Japan America Society)
- Civic groups (Rotary, Kiwanis, and Lions Clubs)
- Agencies and foundations
- Travel agencies
- High school alumni associations
- Professional and business clubs
- Media (newspapers, radio and TV)
- Sororities and fraternities (local and national chapters)
- Vocational rehabilitation agencies (for students with disabilities)
- Charitable, ethnic, religious and campus organizations

Direct, informal appeals often work best. Be specific on how you intend to spend the funds (airfare, program fee, tuition, personal travel, special projects, etc.). Consider including a photo of yourself with your request so that the receiver will establish a personal connection with you. Enthusiasm, creativity, and perseverance while not fearing rejection, will likely take you a long way.

In exchange for financial support, you should pledge to give something back, such as regular updates while you are abroad. Some other ideas are:

- Write an article
- Show a video from your experience
- Create a website or blog
- Sponsor a regional dinner or presentation
- Lead a discussion or seminar
- Organize a topical campus or community forum
- Promote educational and business exchanges
- Participate in radio and televised interviews and broadcasts
- Contribute community service and outreach
- Help others to have a similar international experience
- Join the USD Buddy Program or Peer Advisor Group



Other fundraising ideas that have worked for students:

- Waive holiday and birthday gifts and request financial gifts or loans instead.
- Ask friends to join you in raising money by painting, cleaning or washing cars.
- Organize an event where you and/or some friends donate instruction for a couple of hours (cooking, quilting, yoga, karate, computer skills, dancing, sign language, stained glass, woodworking, etc.).
- Collect used books, CD's, computer software, etc. and have a sale.
- Write a creative letter to all your relatives, asking for financial support in exchange for monthly emails while abroad and a presentation and dinner upon return.
- Create an account on GoEnnounce.com. This may be a good platform to accept donations, contributions and financial support for your study abroad program.
- Ask your church, synagogue or temple to sponsor a special offering, dinner, or raffle and give the proceeds for study abroad.
- Organize a radio talk show and solicit contributions.
- Approach stores for donated supplies such as clothing, camping gear, etc.
- Find out if your parents' employers have a scholarship program for their children or find out if your employer will make a cash advance to be paid back through payroll deduction.
- In exchange for the use of your car while you're gone, have a friend or sibling make all or part of your car payments.
- Organize a can drive in the residence halls. You'll recycle and earn money!
- Sell coffee and baked goods with a sign stating your purpose.
- Save all your spare change- small amounts can really add up over time!
- SAVE, SAVE, SAVE!

It is important that you keep careful records of who supported you and the amount. Be sure to express your appreciation for their support. Remember, your energy and enthusiasm for an international experience will be contagious! Good luck!