



**FACULTY-LED COURSES ABROAD - STATEMENT OF INTEREST FORM
FOR 2021-2022 PROGRAMS**

DUE DATE: SEPTEMBER 15, 2020

Instructions for School of Business Faculty:

Please note: In the School of Business we will consider together both Graduate and Undergraduate course offerings for Fall 2021 through Summer 2022.

Program/Course Information:

The Ahlers Center for International Business manages the School of Business Graduate Course offerings and coordinates with the International Center our undergraduate course offerings. The Graduate Course offerings are also discussed and reviewed with Graduate Student Services to assure we are meeting student and program needs. There are established locations that allow for faculty who have not yet taught abroad or do not have a lot of international experience to take advantage of the infrastructure developed. There are also smaller programs in other locations. See comments on location and selection criteria on the following page. We desire that faculty and departments, when scheduling course offerings at USD, include courses offered abroad as part of their overall curriculum planning, allowing students to have an international experience while completing their degree requirements.

Assessing Global Learning in our study abroad courses:

Teaching abroad gives faculty an opportunity to incorporate the local environment/region into their course and extend opportunities for global learning. Through global learning, students should 1) become informed, open-minded, and responsible people who are attentive to diversity across the spectrum of differences, 2) seek to understand how their actions affect both local and global communities, and 3) address the world's most pressing and enduring issues collaboratively and equitably (AACU). To help benchmark and improve our programs, we will be asking, and supporting, assessment of global learning in our courses abroad.

Things to consider when selecting a location or course to include in your proposal:

Overall criteria for selection:

- The number of courses worldwide in a given year
- Limits on individual departmental courses offered abroad (to prevent courses cannibalizing each other).
- Student interest and enrollment potential – no courses will be offered with fewer than 8 students.
- Diversity beyond traditional European destinations to develop programs in underrepresented regions and in underrepresented areas of study
- Whether a proposed site does or does not have established infrastructure that has used before.
- Balancing faculty who will be taking students abroad for the first time and faculty experienced in leading international programs, with an overall goal of giving opportunities to as many full-time faculty as possible.
- Site specificity to ensure that a course promotes cultural immersion
- Our MS programs generally do not have electives, so the courses offered abroad need to be relevant, required courses.
- Collaboration with the Dean's office, Department Chairs and Degree Program Offices

Established locations to consider for UNDERGRADUATE Courses:

1. Dubai (Business, CAS, Engineering; 2 courses) – planning an alumni event in Dubai in January 2022 so hoping to have faculty-led courses there so current students can connect and participate in the event.

2. Second Year Experience (SYE)

- For SYE the course offerings should be relevant for students in the second semester of their sophomore year. These are generally either courses fulfilling core curriculum requirements or a required course that meets the degree requirements for many students and can be taken in the second semester of their sophomore year.
 - Florence or Rome, Italy (4-5 courses)
 - Auckland, New Zealand (4-5 courses)

Each SYE location will have, in addition to the faculty, a support staff person from the International Center Office, and USD staff members who are serving as Experiential Learning Professionals, making SYE ideal for faculty new to teaching abroad. Faculty are expected to participate in 1-3 meetings with other faculty and students prior to intersession 2022.

3. Buenos Aires (Business and CAS; 2 to 3 courses)

4. London (Business, CAS, Engineering; 2-3 courses)

5. Rome (Business, CAS, Engineering; 2-3 courses)

Other locations are definitely possible: We have not been limited by the locations above.

Established locations to consider for GRADUATE Courses:

1. Intersession International Consulting project locations (managing consulting projects for MBA and MSBA students) where courses are usually team-taught:

- Locations not confirmed for 2022, but possibilities include Rio de Janeiro, Munich, Madrid, Dubai and Shanghai

2. Intersession short-term course locations for MBA, MSRE or other programs if matches their calendars:

- MBA locations not confirmed for 2022, but have been recently in Buenos Aires, Rio de Janeiro, and Vietnam, India, Rome, Amsterdam (we will want to have one 2-unit courses in Latin America, Europe and Asia – that meet the needs of many MBA students).
- MSRE location not confirmed for 2022, but has been offered traditionally in Asia
- Consider a course to be offered in Dubai along with other UG courses and an alumni activity

3. Summer graduate courses abroad for MBA, MACC or other programs if matches their calendars

- Locations not confirmed for 2022, but have been recently in Madrid/Lisbon (MBA), Mondragon (MBA/SOLES), and Brussels or Amsterdam/Paris/Rome (MACC).

4. MBA, MSEL, MSGL/MS-SCM, MSF each have a fall or spring course offering abroad

- Locations not confirmed for 2022, but have been recently in the fall in Madrid/Valencia (MSEL), Tokyo (MSGL/MS-SCM), during Spring in Tokyo (MBA) and Paris (MSF)

Other locations are possible: We have not been limited by the locations above. If you have an idea for a new location and have contacts there we can help build upon, please submit this in your proposal. It would also be a good idea to speak with the graduate program director to make sure the course you are interested in teaching would be a good fit for offering abroad.

Summary: There are opportunities at the undergraduate level (all majors and minors and business fundamentals) and across all of our graduate programs. What is important is that you consider a course that is likely to have good enrollment and be relevant for the location. Please do not hesitate to contact, if you have any questions, Danielle Levantez (levanetz@sandiego.edu, x6881) for graduate course proposals or Kira Espiritu (kespritu@sandiego.edu, x8835) for undergraduate course proposals.

Notes & Important Dates:

- All applications are due on **September 15, 2020** (for all courses abroad in 2022).
- Should your course be approved, you will be expected to work with other faculty and the International Center (undergraduate courses) or the Ahlers Center (graduate courses) to design to incorporate the international city/region into your course and will be given the opportunity to benchmark your course and assess the global learning that occurs.
- Any special topic courses selected to be taught abroad will need to go through the proper curriculum approvals before being scheduled and offered.
- Please keep in mind that all courses need to have a minimum of 8-10 students enrolled to be offered.
- Cross-listed or linked-courses with more than one faculty member: Cross-listed or linked-courses are two independent courses sharing components and are encouraged as to allow the incorporation of different perspectives (advanced integration). Each faculty member teaching a cross-listed or linked-course must meet the minimum number of enrolled students for the course to be offered. If all class sessions are shared by both faculty this can be treated as a single course in terms of minimum enrollment, and faculty can share compensation. (Generally each faculty member will receive 60% of the base compensation, as opposed to 50% each.)

In 2020 there were 29 business courses, graduate and undergraduate, scheduled to be offered abroad. Of course, COVID-19 eliminated international mobility, but this was the traditional number of courses scheduled in the years prior to the pandemic. Please consider participating in this opportunity by submitting this form by September 15, 2020.

FORM FOR THE SCHOOL OF BUSINESS

IMPORTANT: Applicants will submit the following information through the [ONLINE APPLICATION FORM](#). This is just an outline of the information you will be required to provide.

Application Due by September 15, 2020: After your submission we will notify your Department Chair of your request to teach abroad in 2022. Ahlers Center and Graduate Programs (in collaboration with the International Center) will then consider placement along with the other requests and may come back to you with questions. All decisions will then be confirmed with the School of Business Dean's Office. We hope to have all decisions finalized in early October 2020.

1. **NAME:**

2. **Requested Location**

3. **Requested Term** (select one): Fall 2021 Intersession 2022 Spring 2022 Summer 2022
(Note: Fall and Spring courses are for graduate cohort based programs)

4. **Are you applying to be on sabbatical during the academic year 2021-2022, and if so, which semesters(s).**

5. **Proposed Course Number & Title:**

**Note: See above for the criteria used in selecting courses. If you are submitting more than one proposal, please rank your preferred courses/locations.*

Prerequisites associated with this course

6. **Course relevant for which Majors/Minors and/or Graduate Program**

**Note: This means that the proposed is approved as a required or elective course in a Major or Minor or Graduate Program (please indicate which ones). Note: any special topics courses will need to go through the appropriate approvals before being offered. Courses that can serve the needs of more students are more likely to be selected.*

7. **Statement of relevance (please attach and submit a word document electronically through the online application form):**

(400-word max) – HOW is this course a good fit for this site? **Note: Please include examples of how you can incorporate this class into this site.* This does not need to be extensive, but please be thoughtful. Proposals without a clear statement will not be considered. Keep in mind, that we might ask you to change the location, but your statement will be a good indication of how you are considering incorporating the local environment into your course.