



**Bachelors Business Administration with Minor in International Business (optional),
University of San Diego
Bachelors in European Management, EM Strasbourg**

One full year at EM Strasbourg required for USD students – the USD course equivalencies listed below apply only for those students doing the Bachelors in European Management at EM Strasbourg

Fall Semester EM Strasbourg

EM Strasbourg Courses	USD Course Equivalent Courses	SEM
EM1F4U49 Business Negotiation	BUSN 377 Negotiation in a Global Business Environment (BBA elective IB Minor elective)	3
EM1F4M41 Introduction to European Economic Policy	BUSN 494 Introduction to European Economic Policy (BBA elective or IB Minor elective)	3
EM023M03 Cases in International Marketing	MKGT 306 Global Marketing (BBA elective or IB Minor Elective)	3
French language course (varies by needed level)	ABRD 294/494 French language course (varies by level taken – may be converted to FREN credit after examination at USD)	2
EM1F4M43A Basics in Strategy	MGMT 494 (BBA Elective)	3
MKTG or MGMT elective	MKTG or MGMT elective	3
Total	Total	17

Spring Semester EM Strasbourg

EM Strasbourg Courses	USD Course Equivalent Courses	SEM
EM1F4M51B Principles of International Team Management	MGMT 309 International Comparative Management (BBA Elective or IB Minor elective)	3
EM023M01B Strategic Analysis	MGMT 497 Strategic Management	3
EM054ME2 Financial Performance Analysis	FINA 300 Financial Management	3
French language course (varies by needed level)	ABRD 294/494 French language course (varies by level taken – may be converted to FREN credit after examination at USD)	2
EM1F4M57B Ethics and Management	ETLW 302 Business and Society	3
Elective	Elective (some courses can serve as a MKTG or MGMT elective)	3
Total	Total	17

Notes:

1. Must have taken both MGMT 300 and MKTG 300 prior to arriving at EM Strasbourg
2. When return to USD will need to take DSCI 300, DSCI 303, ETLW 311, FINA elective and any other remaining final courses for the BBA (or IB minor, if relevant)
3. USD students should start the program in the fall semester at EM Strasbourg



Bachelors Business Administration in International Business, University of San Diego Bachelors in European Management, EM Strasbourg

One full year at EM Strasbourg required for USD students – the USD course equivalencies listed below apply only for those students doing the Bachelors in European Management at EM Strasbourg

Fall Semester at EM Strasbourg

EM Strasbourg Courses	USD Course Equivalent Courses	SEM
EM1F4U49 Business Negotiation	BUSN 377 Negotiation in a Global Business Environment (IB elective)	3
EM1F4M41 Introduction to European Economic Policy	BUSN 494 Introduction to European Economic Policy (substitute for ECON 333 for IB Major)	3
EM023M03 Cases in International Marketing	MKGT 306 Global Marketing (IB Elective)	3
French language course (varies by needed level)	ABRD 294/494 French language course (varies by level taken – may be converted to FREN credit after examination at USD)	2
EM1F4M43A Basics in Strategy	MGMT 494 Basics in Strategy (Free Elective)	3
Elective	Elective (Free Elective)	3
Total	Total	17

Spring Semester at EM Strasbourg

EM Strasbourg Courses	USD Course Equivalent Courses	SEM
EM1F4M51B Principles of International Team Management	MGMT 309 International Comparative Management (IB Elective)	3
EM023M01B Strategic Analysis	MGMT 497 Strategic Management	3
EM054ME2 Financial Performance Analysis	FINA 300 Financial Management	3
French language course (varies by needed level)	ABRD 294/494 French language course (varies by level taken – may be converted to FREN credit after examination at USD)	2
EM1F4M57B Ethics and Management	ETLW 302 Business and Society	3
Elective	Elective (Free Elective)	3
Total	Total	17

Notes:

1. Must have taken both MGMT 300 and MKTG 300 prior to arriving at EM Strasbourg
2. Recommended (not required) take BUSN 361 Introduction to International Business prior to arriving at EM Strasbourg
3. When return to USD will need to take DSCI 300, DSCI 303, ETLW 311 and any other remaining final courses for the BBA in International Business
4. USD students should start the program in the fall semester at EM Strasbourg



Bachelors Business Administration in Marketing, University of San Diego Bachelors in European Management, EM Strasbourg

One full year at EM Strasbourg required for USD students – the USD course equivalencies listed below apply only for those students doing the Bachelors in European Management at EM Strasbourg

Fall Semester at EM Strasbourg

EM Strasbourg Courses	USD Course Equivalent Courses	SEM
EM1F4U49 Business Negotiation	BUSN 377 Negotiation in a Global Business Environment (Free Elective)	3
EM1F4M41 Introduction to European Economic Policy	BUSN 494 Introduction to European Economic Policy (Free Elective)	3
EM023M03 Cases in International Marketing	MKGT 306 Global Marketing (Marketing Elective)	3
French language course (varies by needed level)	ABRD 294/494 French language course (varies by level taken – may be converted to FREN credit after examination at USD)	2
EM1F4M43A Basics in Strategy	MGMT 494 Basics in Strategy (Free Elective)	3
EM023M14A1 Digitalization and the Challenges of Product Management	MKTG 494 Digitalization (Marketing Elective)	3
Total	Total	17

Spring Semester at EM Strasbourg

EM Strasbourg Courses	USD Course Equivalent Courses	SEM
EM1F4M51B Principles of International Team Management	MGMT 309 International Comparative Management (Free Elective)	3
EM023M01B Strategic Analysis	MGMT 490 Strategic Management	3
EM054ME2 Financial Performance Analysis	FINA 300 Financial Management	3
French language course (varies by needed level)	ABRD 294/494 French language course (varies by level taken – may be converted to FREN credit after examination at USD)	2
EM1F4M57B Ethics and Management	ETLW 302 Business and Society	3
EM1F4M54B Strategic Decisions in Marketing	MKTG 494 Strategic Decisions in Marketing (Marketing Elective)	3
Total	Total	17

Notes:

1. Must have taken both MGMT 300 and MKTG 300 prior to arriving at EM Strasbourg
2. When return to USD will need to take DSCI 300, DSCI 303, ETLW 311 any other remaining final courses for the BBA in Marketing
3. USD students should start the program in the fall semester at EM Strasbourg