



**Fall 2019:
Madrid Center Ambassador Scholarship**

The USD International Center is pleased to offer social media scholarship awards up to **\$1000** each to students participating in the USD Madrid Center semester program. This scholarship is perfect for social media savvy students who would like to showcase their skills through active posting related to their experiences as a “Torero Abroad” via Instagram and other creative avenues.

Scholarship Application Deadline: March 13, 2019 by 5:00pm

- Winners will be notified no later than March 20, 2019.

Eligibility:

Students must meet the following requirements:

- Current USD student
- Participate in the USD Madrid Center semester program
- In good academic standing
- Active Instagram user with public profile (your profile will need to be made public for this application process for verification purposes by the International Center and the duration of your program).

Application Requirements:

- 1) Online Google Form Application Requirement** (in electronic Google form submission only via the International Center Website on the “Financing” page):
 - a) Name
 - b) Email Address
 - c) Major/Minor
 - d) Instagram Handle/Username
 - e) Provide a screenshot photo of your Instagram Profile
 - f) Submit a response in 250 words or less to: Tell us about your background and why you’re studying abroad at the USD Madrid Center. What do you hope to get out of your time abroad? How do you plan to engage with local culture and go beyond "being a tourist"? Submit a response that represents you best.
 - g) Submit a response in 250 words or less: Explain the significance and the benefit of this scholarship to you and your study abroad experience.

- 2) Instagram Video Post Requirement:**
 - a) Please post one creative Instagram video post (blog or vlog style) related to one or more of the following three themes:
 - a. What it means to you to be a “Torero Abroad” (engaging in academics and local culture abroad)
 - b. What are you looking forward to most regarding your *experience* abroad?
 - c. How do you plan to engage with the local culture abroad in your particular study abroad location?
 - b) Follow, post, like, and share the #USDMadridCenter Scholarship post in your Instagram Profile (the USD International Center will verify this as part of the application process)

If awarded, scholarship recipients will be required to:

If awarded the #USDMadridCenter Scholarship, awardees may be expected to:

- Post to Instagram at least two times per week while abroad. Posts should be relevant to what it means to be a “Torero Abroad”, including posts that reflect:
 - 1) Academic experiences abroad—this can be related to course activities, guest speakers, professors, etc.; and
 - 2) Engaging with local culture/locals/events.
- Always use #usdstudyabroad and #usdmadridcenter in each caption
- Always tag @usdstudyabroad and @usdmadridcenter in each photo or “story”
- Create a monthly blog or vlog (video blog via youtube) documenting your time in Madrid