



**FACULTY-LED COURSES ABROAD - STATEMENT OF INTEREST FORM
FOR 2020 PROGRAMS**

DUE DATE: OCTOBER 1, 2018

Instructions for School of Business Faculty:

Please note: In the School of Business we will consider together both Graduate and Undergraduate course offerings for 2020. Please complete this form in its entirety and *submit electronically via email* to Nena Koseva (pkoseva@sandiego.edu). With your submission please also copy your Department Chair (or if a Department Chair please copy Dr. David Light).

Program/Course Information:

The Ahlers Center for International Business manages the School of Business Graduate Course offerings and coordinates with the International Center our undergraduate course offerings. The Graduate Course offerings are also discussed and reviewed with Graduate Student Services to assure we are meeting student and program needs. There are established locations that allow for faculty who have not yet taught abroad or do not have a lot of international experience to take advantage of the infrastructure developed. There are also smaller programs in other locations. See comments on location and selection criteria on the following page. We desire that faculty and departments, when scheduling course offerings at USD, include courses offered abroad as part of their overall curriculum planning, allowing students to have an international experience while completing their degree requirements.

Assessing Global Learning in our study abroad courses:

Teaching abroad gives faculty an opportunity to incorporate the local environment/region into their course and extend opportunities for global learning. Through global learning, students should 1) become informed, open-minded, and responsible people who are attentive to diversity across the spectrum of differences, 2) seek to understand how their actions affect both local and global communities, and 3) address the world's most pressing and enduring issues collaboratively and equitably (AACU). To help benchmark and improve our programs, we will be asking, and supporting, assessment of global learning in our courses abroad.

Things to consider when selecting a location or course to include in your proposal:

Overall criteria for selection:

- The number of business courses worldwide in a given year – need to assure proper enrollment and program quality
- Limits on individual departmental courses to avoid courses cannibalizing each other – you may want to discuss at a department level how to allocate the number of courses from your area being taught abroad each year
- Student interest and enrollment potential– no courses will be offered with fewer than 8 students (some programs may need higher enrollment depending on program costs); consider courses that serve a large number of majors or minors, or more than one graduate program, or in the case of UG courses some core curriculum “flags”; courses with fewer prerequisites also allow for additional potential enrollment
- Diversity beyond traditional European destinations to develop programs in underrepresented regions and in underrepresented areas of study

- The degree to which a proposed site does or does not have established infrastructure that we have used before. Although we support the development of new sites we are cautious about adding too many each year.
- Finding a balance between faculty who will be taking students abroad for the first time and faculty who have successfully taught a course abroad – with an overall goal of giving opportunities to as many full-time faculty as possible
- Site specificity to ensure that a course promotes cultural immersion
- Our MS programs generally do not have electives, so the courses offered abroad need to be relevant, required courses.
- Collaboration with the Dean's office, Department Chairs and Degree Program Offices

Established locations to consider for UNDERGRADUATE Courses:

1. Second Year Experience (SYE) locations during Intersession:

- For SYE the course offerings should be relevant for those in the second semester of their sophomore year. There are a limited number of School of Business courses that meet this criteria – but there are some and it is a great opportunity to offer those required courses in either:
 - Florence, Italy (4-5 courses)
 - Auckland, New Zealand (4 courses)
 - Duncans (near Falmouth), Jamaica (2 courses)

For the SYE program, in each location, there will be a support staff person from the International Center Office, USD staff members who are serving as Experiential Learning Professionals and the faculty teaching the various courses. We are likely to have no more than one business course in each SYE location.

2. European location (Business), London (CAS, Engineering, Business) Summer Programs:

- Variety of courses can be offered in each location where there will be International Center staff and faculty who are familiar with the sites and can be strong support for experienced and new faculty desiring to teach abroad. In each location we could have from 3-6 courses offered (In London not all of them will be courses from the School of Business).

3. Hong Kong Intersession Program (Business and CAS):

- Each year we traditionally have 1-2 courses and have well developed infrastructure. Generally one or two School of Business courses

4. Buenos Aires Intersession Program (Business):

- Each year we traditionally have 2-3 courses and have well developed infrastructure. Generally one or two business courses

Other locations are possible: We have not been limited by the locations above. Please note that we currently are not planning to offer undergraduate courses in Madrid during the special sessions.

Established locations to consider for GRADUATE Courses:

1. Intersession International Consulting project locations (managing consulting projects for MBA students) where courses are usually team-taught:

- Locations not confirmed for 2020, but possibilities include Buenos Aires, Rio de Janeiro, Munich, and Shanghai

2. Intersession short-term course locations for MBA, MSGL and MSRE students:

- MBA locations not confirmed for 2020, but have been recently in Buenos Aires, Rio de Janeiro, and Vietnam, India, Rome, Amsterdam (we will want to have one 2 unit courses in Latin America, Europe and Asia – that meet the needs of many MBA students)
- MSGL location not confirmed for 2020, but has been offered in Buenos Aires and has also been a course that MBA students can also take
- MSRE location not confirmed for 2020, but has been offered traditionally in Asia

3. Summer graduate courses abroad for MBA, MSGL, MACC

- Locations not confirmed for 2020, but have been recently in Madrid/Lisbon (MBA/MSGL), Mondragon (MBA/SOLES), and London/Paris/Rome (MACC).
- We will need for Summer 2020 the following courses (Each course would be 10-15 days abroad) for the IMBA program starting in Madrid. (Note: For GSBA 519 and 588 we will likely take advantage of faculty hired in Madrid to teach these two courses to our IMBA students:
 - GSBA 515 Leading Multicultural Teams and Organizations (3)
 - GSBA 500 Strategy for the Entrepreneurial Manager (2)
 - GSBA 519 International Economy and Business (2)
 - GSBA 536 Current Topics in International Management Consulting (2)
 - GSBA 588 Global Perspectives and Business Practices in Organizations Part 1 (1)

4. MBA, MSEL, MSGL/MS-SCM, MSF each have a fall or spring course offering abroad

- Locations not confirmed for 2020, but have been recently in the fall in Madrid/Valencia (MSEL), Tokyo (MSGL/MS-SCM), during Spring in Tokyo (MBA) and Milan (MSF)

Other locations are possible: We have not been limited by the locations above. If you have an idea for a new location and have contacts there we can help build upon, please submit this in your proposal.

Summary: There are opportunities at the undergraduate level (all majors and minors and business fundamentals) and across all of our graduate programs. What is important is that you consider a course that is likely to have good enrollment and be relevant for the location. Please do not hesitate to ask Denise Dimon (dimon@sandiego.edu; x4836) or Allison Howitt (ahowitt@sandiego.edu; x4748) if you have any questions.

Please take a look at the Ahlers Center web page for a full list of graduate course offerings for 2019: <https://www.sandiego.edu/business/centers-and-institutes/ahlers-international-business/global-opportunities/>) to see our current offerings for Summer and Intersession which should give you an idea of some possibilities.

And the International Center's website for UG courses/locations for 2019:

<http://www.sandiego.edu/international/study-abroad/programs/short-term-opportunities.php>

Notes & Important Dates:

- All applications are due on **October 2, 2018** (for all courses abroad in 2020).
- Should your course be approved, you will be expected to work with other faculty and the International Center (undergraduate courses) or the Ahlers Center (graduate courses) to design to incorporate the international city/region into your course and will be given the opportunity to benchmark your course and assess the global learning that occurs.
- Any special topic courses selected to be taught abroad will need to go through the proper curriculum committee before being scheduled and offered.

- Please keep in mind that all courses need to have a minimum of 8-10 students enrolled to be offered.
- Cross-listed or linked-courses with more than one faculty member: Cross-listed or linked-courses are two independent courses sharing components and are encouraged as to allow the incorporation of different perspectives (advanced integration). Each faculty member teaching a cross-listed or linked-course must meet the minimum number of enrolled students for the course to be offered. If all class sessions are shared by both faculty this can be treated as a single course in terms of minimum enrollment, and faculty can share compensation. (Generally each faculty member will receive 60% of the base salary, as opposed to 50% each.)

**In 2019 there are 34 business courses, graduate and undergraduate, scheduled to be offered abroad.
Please consider participating in this opportunity by submitting this form by October 2.**

**FORM FOR THE SCHOOL OF BUSINESS
(NOT THE COLLEGE OF ARTS AND SCIENCES AND
THE SHILEY-MARCOS SCHOOL OF ENGINEERING)**

IMPORTANT: Applicants will submit the following information through the [ONLINE APPLICATION FORM](#). This is just an outline of the information you will be required to provide.

Application Due by October 1, 2018: After your submission we will notify your Department Chair of your request to teach abroad in 2020. The Ahlers Center Faculty Advisory Committee (in collaboration with the International Center for undergraduate courses) will then consider placement along with the other requests and may come back to you with questions. All decisions will then be confirmed by the School of Business Dean's Office. We hope to have all decisions finalized in early November 2018.

YOUR NAME

1. **Desired Location(s)**

2. **Term(s) for 2020:** Intersession Second Year Experience (SYE) Summer

3. **Proposed Course Number & Title**

**Note: See above for the criteria used in selecting courses. If you are submitting more than one proposal, please rank your preferred courses/locations.*

Prerequisites associated with course(s)

4. **Course relevant for which Majors/Minors and/or Graduate Program**

**Note: This means that the proposed is approved as a required or elective course in a Major or Minor or Graduate Program (please indicate which ones). Note: any special topics courses will need to go through the appropriate approvals before being offered.*

Required Document (please attach and submit a word document electronically through the online application form):

5. Statement of relevance (400 word max) – HOW is this particular course a good fit for this particular site? Please just briefly state how you intend to incorporate the city/region into your particular course. This does not need to be extensive, but please be thoughtful.