University of San Diego School of Law
Seventh Annual Climate & Energy Law Symposium

The Changing Landscape of Energy and Climate Policy in the West

November 4, 2016

Sponsorship Levels

Presenting $15,000
- Positioning as presenting sponsor of the Climate & Energy Law Symposium
- Prominent logo placement on event post card
- Prominent logo placement in all other printed materials promoting the Symposium
- Prominent logo placement on symposium website and in e-communications
- Signage dedicated exclusively to presenting sponsor at symposium, luncheon, and post-event reception
- Name recognition in the San Diego Journal of Climate & Energy Law
- Ten complimentary event registrations
- Priority parking and seating

Lead $10,000
- Positioning as lead sponsor of the Climate & Energy Law Symposium
- Prominent logo placement on event post card
- Prominent logo placement in all other printed materials
- Prominent logo placement on symposium website and in e-communications
- Name recognition in the San Diego Journal of Climate & Energy Law
- Five complimentary event registrations
- Priority parking and seating

Platinum $5,000
- Prominent logo placement in all printed materials.
- Prominent logo placement on symposium website and in e-communications
- Name recognition in third issue of the San Diego Journal on Climate and Energy Law
- Prominent logo placement on event signage
- Five complimentary event registrations
- Prominent signage at the luncheon
Gold $2,500
- Logo placement in all printed materials.
- Logo placement on symposium Web site and in e-communications
- Logo placement on event signage
- Three complimentary event registrations
- Signage at the luncheon

Silver $1,000
- Name recognition in all printed materials.
- Logo placement on symposium Web site and in e-communications
- Logo placement on event signage
- One complimentary event registration

2016 Symposium Overview
The theme of our 2016 Climate & Energy Law Symposium is “The Changing Landscape of Energy and Climate Policy in the West.” Recent developments at the federal and state levels are changing the energy and climate policy landscape in the U.S., with particular implications for the West. The Supreme Court’s decision to stay the U.S. Environmental Protection Agency’s (US EPA) Clean Power Plan (CPP) has put on hold the prospect of a single federal unifying climate policy in the electricity sector. Other rulings related to distributed energy (e.g., FERC 745) resources and renewable portfolio standards (e.g., Colorado’s renewable portfolio standard) have obscured the line between state and federal authority. Several states, including California, Washington, Hawaii, and Oregon have adopted aggressive climate and energy policies, including renewable portfolio standards and low-carbon fuel standards, while others have not taken these steps. Increasing amounts of renewable energy have created challenges for grid operators.

At the University of San Diego’s Eighth Annual Climate & Energy Law Symposium, academic and policy experts will analyze and assess several aspects of this complex issue.

- **The Blurring Lines between State and Federal Jurisdiction** – Recent or pending court decisions are challenging the bright line division between state and federal regulation of energy. New technologies, business models, services, and products are changing how customers, utilities, regulators, and system operators act. How are these issues affecting the West? What actions are states taking to limit federal jurisdiction? What can the West expect from an increasing number of cases challenging these types of state policy or wholesale market regulation?

- **Regional Expansion of the California ISO** – California’s Independent Operator (CAISO) has developed an Energy Imbalance Market to address the issue of oversupply during certain times of the day and year and is also considering expanding beyond California’s borders. Such developments raise interesting questions around federal and state jurisdiction and governance. Are there lessons learned from other multistate RTOs that might apply to CAISO expansion? What would the implications be for the energy and climate policies of states that join the expanded ISO?

- **Regional Climate and Energy Policy Approaches** – In the absence of US EPA’s CPP are state policies sufficient to reduce greenhouse gas emissions in the West and beyond? Or is another approach necessary to link state policies similar to the Regional Greenhouse Gas Initiative among Northeastern states? Is California’s Cap and Trade program a foundation for a broader Western climate policy?

- **Integrating Distributed Generation** – Distributed generation is playing an increasing role in energy and climate policy. The energy supply from rooftop solar is expected to increase. Net energy metering (NEM) polices are changing as the penetration of rooftop solar increases. How will differing policies across the West affect solar markets? What are the prospects of integrating distributed energy resources under recent rulings and CAISO efforts?
Previous Symposia

- **California to Paris: Linking Energy and Climate Policy at the Subnational, National, and International Levels** – The seventh annual Symposium took place on November 7, 2015 and featured a keynote panel with Congressman Scott Peters (D-52) and Ken Alex, Executive Director of the Governor’s Office of Planning and Research and Senior Policy Advisor to Governor Jerry Brown. Speakers discussed the legal challenges and state responses to the U.S. Environmental Protection Agency’s Clean Power Plan, the role of subnational entities, including state, provinces, and cities in international climate agreements, and expectations for the Paris Climate talks.

- **Innovative Regulatory and Business Models in a Changing Electric Industry** – The sixth annual Symposium took place on November 7, 2014 and featured a keynote panel with Jon Wellinghoff, Stoel Rives Partner and former Chairman of the U.S. Federal Energy Regulatory Commission (FERC), and Jim Avery, Senior Vice President of Power Supply at San Diego Gas & Electric (SDG&E). Speakers discussed options for the utility of the future, the role of distributed technologies as drivers of change, and possible regulatory models compatible with the future of the electric grid.

- **California in the Spotlight: Successes and Challenges in Climate Change Law** – The fifth annual Symposium, which took place on November 8, 2013, featured keynote addresses by Congressman Scott Peters and Virgil Welsh, Special Assistant to Chair Mary Nichols at the California Air Resources Board. Speakers discussed the strengths and weaknesses of California’s cap-and-trade program, the outlook for emission reductions in the transportation sector, and the promotion of low-carbon energy, particularly solar energy.

- **Law in a Distributed Energy Future** – The fourth annual Symposium, which took place on November 9, 2012, featured keynote addresses by then California Energy Commission Commissioner Carla Peterman and Ken Alex, Senior Advisor to Governor Jerry Brown and Director of the Office of Planning and Research. Speakers discussed the rules that govern the electricity grid change to incorporate distributed generation, the possibilities for generating energy at the neighborhood and community levels, and the legal and policy innovations at the federal, state and local levels needed to accommodate a distributed energy future.

- **Advancing a Clean Energy Future** – The third annual Symposium took place on April 15, 2011 and featured a keynote address by Jon Wellinghoff, Chairman of the U.S. Federal Energy Regulatory Commission (FERC). Panelists discussed the role of states in renewable energy development, policies to encourage clean energy and energy efficiency, and the balance between renewable energy development and environmental concerns.

- **Next Generation Climate Regulation: Instrument Choice in Climate Law** – The second annual Symposium took place on April 9, 2010 and featured a keynote address by Jody Freeman, Professor of Law at Harvard University and Former White House Counselor for Energy and Climate Change. Panelists discussed market mechanism and tax law options to reduce greenhouse gases and whether traditional legal and policy mechanisms are still relevant. The 2010 Symposium also included a workshop on the challenges of and opportunities for siting renewable energy systems, which included a keynote presentation by former California Energy Commissioner John Geesman.

- **Federal Preemption or State Prerogative: California in the Face of National Climate Policy** - The inaugural Climate and Energy Law Symposium took place on February 20, 2009. The keynote speaker was Mary Nichols, chairman of the California Air Resources Board. Panelists discussed whether states law and policy to reduce greenhouse gas emissions are pre-empted by federal law and ways to integrate state and federal actions.

The symposium is co-hosted by the Energy Policy Initiatives Center and the *San Diego Journal of Climate & Energy Law*. 