

ROUND 1 RUBRIC

Team Name _____

Name of Reviewer _____

Institution Name _____

To evaluate the submissions for Global Social Innovation Challenge, please start with pass/fail review of requirements: Does the submission meet the criteria? (Yes/No). If any of the answers in that section are NO, the submission will not be considered further. If all the answers in the Requirements Test are yes, the proposal will be reviewed using the “Evaluation Criteria” section. The final question is an overall view of whether the submission should proceed to the next stage of the competition.

No.	Evaluation Criteria	Yes/No
1	Social or Environmental Issue/Problem <ul style="list-style-type: none"> Does the submission examine a social or environmental issue? 	
2	Team Composition - Team Size <ul style="list-style-type: none"> Maximum of 5 team members 	
	Team Composition - Student Status <ul style="list-style-type: none"> At least one member of the team is a current student of your college/university 	
3	Submission Components Are all of the following elements included in the final submission? <ul style="list-style-type: none"> Visual map/chart Summary of research findings (Word; PDF or Prezi - max 2,000 words) with bibliography 	
**If all of the above are “yes”, move on to the main evaluation criteria. If no, reject the application.		



Please **score each of the following sections from 1 to 5**. A score of 1 shows little or no evidence of that particular criteria while a score of 5 shows ample evidence.

No.	Evaluation Criteria	Score	Notes
1	<p>Criteria 1: Understanding of the problem</p> <ol style="list-style-type: none"> 1. Does the submission demonstrate an understanding of the <u>depth</u>, <u>complexity</u> and <u>key risks</u> (including critical government, country or economic risks) of the problem identified? Does the submission address the <u>key underlying drivers</u> of the problem? 2. Does the submission clearly demonstrate an understanding of all <u>key stakeholders</u> affected by the problem (directly and indirectly)? 3. Does the submission outline a hypothesis as to <u>why and when</u> the problem started occurring and why it <u>persists</u>? 		
2	<p>Criteria 2: Understanding of the solutions landscape</p> <ol style="list-style-type: none"> 1. Does the submission clearly articulate the overall solutions landscape in a <u>concise</u> and <u>descriptive</u> way, including acknowledgement of a <u>diverse range</u> of existing players, resources and networks? 2. Does the submission demonstrate a deeper understanding of the <u>nature</u> and <u>diversity</u> of the existing solutions, including an understanding of what has <u>worked</u>, what hasn't and the <u>change needed</u>? 3. Does the submission explore some of the <u>models for change</u> being tried and what distinguishes the approaches? 4. Does the submission look <u>between</u> the organizations by not only listing specific organizations but also looking at what <u>joins up</u> some of the efforts 		



3	<p>Criteria 3: Identification of Gaps & Levers of Change</p> <ol style="list-style-type: none"> 1. Does the submission clearly identify any potential <u>gaps</u>, market opportunities or what is <u>missing</u> from the solutions landscape? Does the submission outline <u>key levers of change</u> that could contribute to the solutions landscape as well as <u>actionable responses</u>? 2. Does the submission identify possible <u>collaborations</u> to provide a more holistic solution? E.g. knowledge sharing opportunities, regulation, etc? 		
4	<p>Criteria 4: Initial scope of Round 2</p> <ol style="list-style-type: none"> 1. Does the submission suggest what the scope of the proposed solution in round 2 would be, drawing from the levers from change? 2. Does the submission identify what the first next steps will be? 		
5	<p>Criteria 5: Research Approach & Presentation of Deliverables</p> <ol style="list-style-type: none"> 1. Does the submission demonstrate a diverse <u>range of research sources</u>? 2. Does the submission include insight from people very engaged in the challenge, ie. Interviews or perspective taking? 3. Has the submission been <u>adequately cited/referenced</u> in the bibliography? 		

<p>Overall Submission View</p> <p>Should this application should progress further to the next stage of the competition?</p>	<p>Yes/No</p>
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If you said yes or no to the answer above: Why or why not?

Acknowledgement:

The rubric is adapted from what is used by Map the System (<http://www.oxfordglobalchallenge.com>), an initiative of the Skoll Centre for Social Entrepreneurship at Saïd Business School, University of Oxford, in partnership with educational institutions across the world, including University of San Diego.

