GLOBAL FINALS JUDGING RUBRIC

Team Name ______________________
Judge Name ______________________

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Weight</th>
<th>Score</th>
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| 1 Depth of potential impact  
*This social innovation has potential for substantial social or environmental impact.* | 24 % |       |
| 2 Desirability/acceptability of proposed solution among beneficiaries  
*There is evidence that this social innovation is acceptable and desirable to the target community/customer based on the team’s research and/or tests performed.* | 24 % |       |
| 3 Sustainability of the proposed financial model  
*This social innovation has a viable plan for financial sustainability over time.* | 18 % |       |
| 4 Feasibility, team readiness, and commitment to implement  
*This social innovation is feasible and the team is ready and capable to execute.* | 10 % |       |
| 5 Replicability/scalability of proposed solution  
*This social innovation has potential for a breadth of social or environmental impact because it is either scalable or replicable in other contexts.* | 10 % |       |
| 6 Innovativeness of the proposed solution  
*The proposed solution is innovative (either because it presents an innovative solution, a new population or geography for this solution, or a new way to deliver this solution) and shows how the proposed solution is an improvement upon other available solutions.* | 8 % |       |
| 7 Risks involved  
*Has this proposal evaluated the basic obstacles and risks involved with the social innovation and thought through some ways to address these challenges. A high score would reflect that the team acknowledged risks and detailed how to addressed or mitigate risks.* | 6 % |       |
| Total | 100 % | |

A score of 0 shows no evidence while a score of 5 shows ample evidence.