

GLOBAL FINALS JUDGING RUBRIC



Team Name _____

Judge Name _____

Criteria		Weight	Score
1	<p>Depth of potential impact</p> <p><i>This social innovation has potential for substantial social or environmental impact.</i></p>	24 %	
2	<p>Desirability/acceptability of proposed solution among beneficiaries</p> <p><i>There is evidence that this social innovation is acceptable and desirable to the target community/customer based on the team's research and/or tests performed.</i></p>	24 %	
3	<p>Sustainability of the proposed financial model</p> <p><i>This social innovation has a viable plan for financial sustainability over time.</i></p>	18 %	
4	<p>Feasibility, team readiness, and commitment to implement</p> <p><i>This social innovation is feasible and the team is ready and capable to execute.</i></p>	10 %	
5	<p>Replicability/scalability of proposed solution</p> <p><i>This social innovation has potential for a breadth of social or environmental impact because it is either scalable or replicable in other contexts.</i></p>	10 %	
6	<p>Innovativeness of the proposed solution</p> <p><i>The proposed solution is innovative (either because it presents an innovative solution, a new population or geography for this solution, or a new way to deliver this solution) and shows how the proposed solution is an improvement upon other available solutions.</i></p>	8 %	
7	<p>Risks involved</p> <p><i>Has this proposal evaluated the basic obstacles and risks involved with the social innovation and thought through some ways to address these challenges. A high score would reflect that the team acknowledged risks and detailed how to address or mitigate risks.</i></p>	6 %	
Total		100 %	

A score of 0 shows no evidence while a score of 5 shows ample evidence.