

## **GSIC Round 2 Rubric**

Based on this team's round two submission (including the written roadmap and the 2 minute video), please score each of the following sections from 1 to 5.

*A score of 1 shows little or no evidence in that particular criteria while a score of 5 shows ample evidence.*

- 1) This social innovation has potential for substantial social or environmental impact.
- 2) This social innovation has potential for a breadth of social or environmental impact because it is either scalable or replicable in other contexts.
- 3) There is evidence that this social innovation is acceptable and desirable to the target community/customer based on the team's research and/or tests performed.
- 4) This social innovation has a viable plan for financial sustainability over time.
- 5) This social innovation is feasible and the team is ready and capable to execute.
- 6) The proposed solution is innovative (either because it presents an innovative solution, a new population or geography for this solution, or a new way to deliver this solution) and shows how the proposed solution is an improvement upon other available solutions.
- 7) This proposal has evaluated the basic obstacles and risks involved with the social innovation and thought through some ways to address these challenges.
- 8) Should this team be one of the two finalist teams that represent our university in the Global Social Innovation Challenge finals? (Yes/No)
- 9) If you said yes or no to the answer above: Why or why not?

### ***Weighting for above***

- 1) Depth of Impact (24%)
- 2) Breath of impact (ex. Scalability or replicability of solution) (10%)
- 3) Acceptability and Desirability of Solution from Customer's perspective (24%)
- 4) Financial Sustainability (18%)
- 5) Feasibility & Team Readiness and Capacity (10%)
- 6) Innovativeness of the solution (8%)
- 7) Risk (6%)