GSIC Round 2 Rubric

Based on this team’s round two submission (including the written roadmap and the 2 minute video), please score each of the following sections from 1 to 5.

A score of 1 shows little or no evidence in that particular criteria while a score of 5 shows ample evidence.

1) This social innovation has potential for substantial social or environmental impact.
2) This social innovation has potential for a breadth of social or environmental impact because it is either scalable or replicable in other contexts.
3) There is evidence that this social innovation is acceptable and desirable to the target community/customer based on the team’s research and/or tests performed.
4) This social innovation has a viable plan for financial sustainability over time.
5) This social innovation is feasible and the team is ready and capable to execute.
6) The proposed solution is innovative (either because it presents an innovative solution, a new population or geography for this solution, or a new way to deliver this solution) and shows how the proposed solution is an improvement upon other available solutions.
7) This proposal has evaluated the basic obstacles and risks involved with the social innovation and thought through some ways to address these challenges.
8) Should this team be one of the two finalist teams that represent our university in the Global Social Innovation Challenge finals? (Yes/No)
9) If you said yes or no to the answer above: Why or why not?

Weighting for above

1) Depth of Impact (24%)
2) Breath of impact (ex. Scalability or replicability of solution) (10%)
3) Acceptability and Desirability of Solution from Customer’s perspective (24%)
4) Financial Sustainability (18%)
5) Feasibility & Team Readiness and Capacity (10%)
6) Innovativeness of the solution (8%)
7) Risk (6%)