VISIT SAN DIEGO: AMERICA'S FINEST CITY

USD is located just 10 minutes from downtown San Diego and popular beaches. As the eighth-largest city in the U.S. with a population of over three million residents, San Diego has a lot to explore. Visitors are drawn to San Diego's attractive lifestyle, idyllic climate, Pacific Ocean coastline, and world-class attractions such as the San Diego Zoo and Balboa Park.

Some venture further into the heart of San Diego by exploring its charming neighborhoods and communities, including the historic Gaslamp Quarter downtown, Little Italy, Coronado, Hillcrest, La Jolla and Carlsbad. Located just across the U.S.-Mexico border — the largest border crossing in the world — San Diego offers a unique multicultural setting for global learning.

THE AHLERS CENTER FOR INTERNATIONAL BUSINESS

The Ahlers Center for International Business is housed at the University of San Diego School of Business and supports USD students, alumni, faculty and the international business community as they seek opportunities to further develop their global business expertise. Providing a wide array of educational workshops and seminars, the Ahlers Center gives global business leaders the tools to become more effective in the global marketplace. We design customized learning programs for corporate groups, organizations, and universities around the world and invite you to contact us to discuss customizing a program for your group.

UNIVERSITY OF SAN DIEGO SCHOOL OF BUSINESS

The USD School of Business educates socially responsible and internationally competitive leaders who positively transform lives and communities, create sustainable value for business and society, and confront the world’s most urgent problems and opportunities. The USD School of Business offers graduate and undergraduate programs that are accredited and recognized nationally and internationally.

For more information visit www.sandiego.edu/ahlerssummerinstitute or contact ahlersevents@sandiego.edu
SUMMER INSTITUTE PROGRAM OVERVIEW

The Ahlers Center for International Business invites you to join a cohort of business students from around the world in a cross-cultural learning opportunity that emphasizes global competitiveness, strategic thinking, innovation and entrepreneurship. The Summer Institute on Innovation and Entrepreneurship is an open-enrollment program with a track for graduate business students and a track for undergraduate business students. The program includes seminars led by USD professors, a company visit, a networking lunch and a team-building activity.

Program participants will:
- Acquire an entrepreneurial toolset to create a new venture or business model
- Identify socially responsible organizational cultures that support innovation
- Apply innovation management techniques

HOW TO REGISTER

1. Complete the Interest Form online. Your submission will be reviewed to ensure you meet the basic qualifications of this program.
2. Once your form is reviewed, you will receive an email inviting you to register for the Summer Institute.
3. Submit your registration and pay the program fee by July 24, 2020. Early registration is encouraged as space is limited.

*After you register, you will receive additional information including housing recommendations, program calendar and pre-reading assignments.

Program Fee

Program fee is US$550. It includes:
- Academic instruction and program materials
- Offsite networking lunch
- Team-building activity
- Company visit
- Closing dinner plus coffee and lunch daily
- Parking on USD campus

2019 PARTICIPANT TESTIMONIALS

“It has been an amazing experience that gave me a lot of tools to implement in real life, at work, and even in my community.”
- Cristina Marquez, CETYS University, Mexico

“I highly recommend the Summer Institute. The learning environment at USD is just perfect!”
- Simon Binge, University of the Federal German Armed Forces, Germany

“The Summer Institute exceeded my expectations in every way. The knowledge and skills, but also the relationships I made from networking, is something I will take with me.”
- Flavia Torres, CETYS University, Mexico