MASTER'S IN
BUSINESS ANALYTICS

BECOME FLUENT IN THE LANGUAGE OF DATA-AND BUSINESS.

The Master of Science in Business Analytics (MSBA) develops your data analytics skills and business expertise. You will be empowered to apply in-demand methodologies and tools across various business realms through specialized analytics courses in finance, marketing, operations and corporate social responsibility.

Real-world projects will challenge you to develop your communications and interpersonal business skills—so you can be equipped to turn raw data into valuable business insight for any organization.

WHERE WILL YOUR STUDIES TAKE YOU?

+ Learn how to use analytics tools such as Python, SQL, Tableau, and IBM SPSS Modeler, which can be immediately integrated into many business functions.

+ Apply data skills to real-world projects in courses like Analytics Programming, Data Management, Interactive Data Visualization and Data for Social Good.

+ Complete an international consulting project, working with your peers to solve a business problem for a company abroad.
  - Recent Companies: Nokia (China), BMW (Germany), Shoppertrak (China), Constella (Spain), Seedtag (Spain), Ladorian (Spain), La March (Spain)

+ Put your skills to action during a semester-long capstone project with a San Diego-based company.

+ Attend a mandatory professional seminar introducing you to analytics professionals through panel discussions, company visits and hands-on case studies

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MSBA CLASS PROFILE

3.4
Average Undergrad GPA

22-25
Average Cohort Size

23%
Students With Post-UG Work Experience

18%
International Students

32%
Female

24
Average Age

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UNDERGRADUATE DEGREES OF
FALL 2021 CLASS

55%
Business

18%
Economics

18%
Humanities

5%
Engineering

5%
Science
PROGRAM AT A GLANCE
The MSBA is an intensive STEM-designated program conducted in a team-based, cohort-style format.

MASTER'S IN BUSINESS ANALYTICS

<table>
<thead>
<tr>
<th>PROGRAM START</th>
<th>August</th>
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<tbody>
<tr>
<td>LENGTH</td>
<td>10 months</td>
</tr>
<tr>
<td>SCHEDULE</td>
<td>Full-time, on-campus</td>
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<tr>
<td>INTERNATIONAL EXPERIENCE</td>
<td>Required week long international consulting project abroad</td>
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<tr>
<td>ADDITIONAL INFO</td>
<td>Available to F1 visa students STEM designation offers additional 24 months of OPT (Optional Practical Training)</td>
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WHERE DO YOU SEE YOURSELF IN 10 MONTHS?
USD’s Master's in Business Analytics program prepares you for a wide range of careers. Here are just a few examples of roles that USD MSBA graduates apply to after graduation:

- Business Analyst
- Consumer Insights Analyst
- Data Analyst
- Financial Analyst
- Market Analyst
- Operations Analyst
- Supply Chain Analyst
- Consulting specialist
- Project Manager

WE'RE COMMITTED TO YOUR SUCCESS
Our commitment to your success begins the moment you set foot on campus and continues long after your graduation. Knauss School of Business’ Student Professional Development Team will connect you with a professional network and resources to launch your analytics career. Some of the opportunities available to you include:

- Personalized coaching with career advisors
- Professional workshops
- Industry events and networking
- Professors who can connect you with the job market

TAKE THE LEAP
USD offers generous scholarship opportunities to help cover the cost of your tuition. Additional financial support includes study abroad scholarships, military benefits (including Yellow Ribbon), federal student loans, and USD graduate grants.

READY TO APPLY?
For a full list of application requirements and key dates, visit sandiego.edu/MSBAadmissions

Contact our MSBA Admissions Team at 619.260.4860 /msba@sandiego.edu