



Sponsorship Opportunities

9th Annual SCMI Spring Symposium

The Digital Supply Chain Transformation... Are You Ready?

April 22 - 23, 2020

Kroc Institute for Peace & Justice, University of San Diego

What is the Spring Symposium?

The Supply Chain Management Institute's (SCMI) Spring Symposium is a stimulating and thought-provoking day of keynote presentations by global organizations and deep-dive workshops facilitated by respected subject matter experts, in which industry experts and university faculty will share their views and experiences for understanding the challenges facing companies in today's global environment and enabling firms to adapt their supply chains to meet these evolving demands. The Symposium serves as an ideal venue for students, faculty, and industry partners alike to learn what supply chain leaders are doing to solve critical-to-success problems. There is also ample time provided for valuable networking with other attendees.

Who will be in attendance?

- **Practitioners** from senior levels of supply chain management and related fields
- **Researchers, instructors and students** in supply chain management and related topics
- **Others** whose work or interests involve supply chain management

Why should my organization sponsor the Spring Symposium?

There are primarily two reasons. Sponsorship dollars support students, who attend for free. For every \$1,000 in sponsorship contributions, we are able to invite four students. Sponsorships also provide unique visibility for your company to collaborate with a leading university in the supply chain world. The Spring Symposium typically attracts 150 to 200 leading and upcoming supply chain practitioners and thinkers, from more than 50 companies, making this a dynamic and educational event for those who attend.

How can I sponsor the Spring Symposium?

Please scroll down for further information.

Contact: Karen Kukta at kkukta@sandiego.edu or (619) 260-7903

Level	Benefits	Amount
Premier (Title Sponsor)	<ul style="list-style-type: none"> • Six conference registrations • Signage recognizing your company as Title Sponsor in registration area. • Acknowledgment of sponsor in Thursday opening. • Forum binder insert (limited to one brochure, flyer or other item) • Recognition as title sponsor on conference area of website – includes logo, 100-word description and link to company website. 	\$7,500 (1 available)
Diamond	<ul style="list-style-type: none"> • Five conference registrations • Signage recognizing your company in registration area. • Acknowledgment of sponsor in Thursday opening. • Forum binder insert (limited to one brochure, flyer or other item) • Recognition as sponsor on conference website – includes logo, 50-word description and link to company website. 	\$5,000 (unlimited)
Gold	<ul style="list-style-type: none"> • Three conference registrations • Signage recognizing your company in registration area. • Acknowledgment of sponsor in Thursday opening. • Forum binder insert (limited to one brochure, flyer or other item) • Recognition as sponsor on conference area of website - includes logo, 50-word description and link to company website. 	\$2,500 (unlimited)
Silver	<ul style="list-style-type: none"> • Two conference registrations • Signage recognizing your company in registration area. • Acknowledgment of sponsor in Thursday opening. • Forum binder insert (limited to one brochure, flyer or other item) • Recognition as sponsor on conference area of website – includes logo, 50-word description and link to company website. 	\$1,000 (unlimited)

Additional Opportunities		
Networking Reception Wednesday, 4/22	<ul style="list-style-type: none"> • Four conference registrations • Signage recognizing your company in registration area. • Signage at the reception venue. • Acknowledgment of sponsor in Thursday opening. • Recognition as sponsor on conference area of website – includes logo, 50-word description and link to company website. 	\$3,500 (1 available)
Luncheon Thursday, 4/23	<ul style="list-style-type: none"> • Four conference registrations • Signage recognizing your company in registration area. • Signage at luncheon venue. • Acknowledgment of sponsor in Thursday opening. • Recognition as sponsor on conference area of website – includes logo, 50-word description and link to company website. 	\$3,500 (1 available)
Breakfast Thursday, 4/23	<ul style="list-style-type: none"> • Three conference registrations • Signage recognizing your company in registration area. • Signage at breakfast venue. • Acknowledgment of sponsor in Thursday opening. • Recognition as sponsor on conference area of website – includes logo, 50-word description and link to company website. 	\$2,500 (1 available)
Closing Reception Thursday, 4/23	<ul style="list-style-type: none"> • Three conference registrations • Signage recognizing your company in registration area. • Signage at reception venue. • Acknowledgment of sponsor in Thursday opening. • Recognition as sponsor on conference area of website – includes logo, 50-word description and link to company website. 	\$2,500 (1 available)