



Sponsorship Opportunities

35th Annual SCMI Fall Forum

The Digital Supply Chain Transformation – Are You Ready?

October 29, 2020

Conducted Virtually

What is the Fall Forum?

The Supply Chain Management Institute's (SCMI) Fall Forum is a stimulating and thought-provoking day of keynote presentations by global organizations and deep-dive workshops facilitated by respected subject matter experts, in which industry experts and university faculty will share their views and experiences for understanding the challenges facing companies in today's global environment and enabling firms to adapt their supply chains to meet these evolving demands. The Forum serves as an ideal venue for students, faculty, and industry partners alike to learn what supply chain leaders are doing to solve critical-to-success problems.

Who will participate?

- **Practitioners** from senior levels of supply chain management and related fields
- **Researchers, instructors and students** in supply chain management and related topics
- **Others** whose work or interests involve supply chain management

Why should my organization sponsor the Fall Forum?

While this year's Fall Forum will be presented in a virtual format, there will be tremendous opportunities to showcase your brand while supporting SCMI. Sponsorships provide organizations with unique visibility for their company. This year's Fall Forum will be promoted to thousands of supply chain practitioners and thinkers around the world. And, since it is virtual and offered for free, the potential audience is "virtually" unlimited.

How can I sponsor the Fall Forum?

Please scroll down for further information.

Contact: Karen Kukta at kkukta@sandiego.edu or (619) 260-7903

Level	Benefits	Amount Discounted for Virtual
Premier (Title Sponsor)	<ul style="list-style-type: none"> Acknowledgment as Title Sponsor support in all sessions. Recognition as Title Sponsor on conference area of website – includes logo, 100-word description and link to company website. 	\$7,500 \$4,000 (1 available)
Diamond	<ul style="list-style-type: none"> Acknowledgment as Diamond Sponsor support in all sessions. Recognition as Diamond Sponsor on conference area of website – includes logo, 50-word description and link to company website. 	\$5,000 \$2,500 (unlimited)
Gold	<ul style="list-style-type: none"> Acknowledgment as Gold Sponsor support in all sessions. Recognition as Gold Sponsor on conference area of website – includes logo, 50-word description and link to company website. 	\$2,500 \$1,500 (unlimited)
Silver	<ul style="list-style-type: none"> Acknowledgment as Silver Sponsor support in all sessions. Recognition as Silver Sponsor on conference area of website – includes logo, 50-word description and link to company website. 	\$1000 \$500 (unlimited)

Additional Opportunities – Sponsor Sessions & Workshops

Keynote – The Humanchine	<ul style="list-style-type: none"> Acknowledgment as Session Sponsor in session. Recognition as sponsor on conference area of website – includes logo, 50-word description and link to company website. 	\$1000 (1 available)
Cyber Security – IoT “Unsecurity”	<ul style="list-style-type: none"> Acknowledgment as Session Sponsor in session. Recognition as sponsor on conference area of website – includes logo, 50-word description and link to company website. 	\$1,000 (1 available)
Global Supply Chain in Digital Age	<ul style="list-style-type: none"> Acknowledgment as Session Sponsor in session. Recognition as sponsor on conference area of website – includes logo, 50-word description and link to company website. 	\$1,000 (1 available)
Using IoT Platform to Reduce Risk	<ul style="list-style-type: none"> Acknowledgment as Session Sponsor in session. Recognition as sponsor on conference area of website – includes logo, 50-word description and link to company website. 	\$1,000 (1 available)
Workshops		
Blockchain	<ul style="list-style-type: none"> Acknowledgment as Workshop Sponsor in workshop (2). Recognition as sponsor on conference area of website – includes logo, 50-word description and link to company website. 	\$1,000 (1 available)
e-Procurement	<ul style="list-style-type: none"> Acknowledgment as Workshop Sponsor in workshop (2). Recognition as sponsor on conference area of website – includes logo, 50-word description and link to company website. 	\$1,000 (1 available)
Data Science & Machine Learning	<ul style="list-style-type: none"> Acknowledgment as Workshop Sponsor in workshop (2). Recognition as sponsor on conference area of website – includes logo, 50-word description and link to company website. 	\$1,000 (1 available)
Talent	<ul style="list-style-type: none"> Acknowledgment as Workshop Sponsor in workshop (2). Recognition as sponsor on conference area of website – includes logo, 50-word description and link to company website. 	\$1,000 (1 available)
Virtual Networking		
Networking	<ul style="list-style-type: none"> Recognition as Networking Sponsor on conference area of website – includes logo, 50-word description and link to company website. 	\$1,000 (1 available)