Supply Chain Management Institute
Endowed Fund Campaign

Supporting the students and professors of today and tomorrow

Nearly every product utilized today is the result of a complex supply chain. From the moment products are sourced as raw materials to ultimately landing at your fingertips as finished product, supply chain management professionals are involved every step of the way. As the supply chain profession continues to expand, universities understand that connecting students to industry leaders go hand in hand.

The University of San Diego Supply Chain Management Institute (SCMI), a Center of Excellence supported by both the School of Business and Shiley-Marcos School of Engineering, understands this need to go beyond the classroom and, therefore, is embarking on a campaign to secure a $5 million endowed fund.

SUPPLY CHAIN MANAGEMENT AT THE UNIVERSITY OF SAN DIEGO

In 1986, the University of San Diego School of Business recognized the need to support the relatively new field of supply chain management and began offering courses. As the industry developed, the Supply Chain Management Institute was founded with support from industry partners in 1999. Since its inception, SCMI has focused on developing student talent that best meets the evolving and dynamic skill requirements of this challenging and rewarding profession. In addition, SCMI provides a bridge to local industries by providing events where industry, faculty, and students can interact and learn from each other.

The demand for talent in the supply chain profession continues to grow each year. The University of San Diego (USD) currently offers an MS program and an MBA concentration in supply chain management, along with an undergraduate major. USD is also adding faculty to support the increase in students pursuing these degrees. As of 2019, there are over one thousand USD supply chain management alumni who have pursued careers in this profession, with many filling executive-level positions in Fortune 500 companies. Others, following their entrepreneurial instincts, have started and succeeded in building their own companies in this field. As a result, our supply chain graduates, a known and valued product, are in great demand.

SCMI currently fulfills its Mission by securing operating funds from external sources. These sources include corporate sponsorships, educational conferences and events, and donations. For the past decade, SCMI has raised sufficient funds to maintain a staff of one full-time director, and one part-time administrator. To support the growing number of students and faculty, more financial resources are needed to increase administrative support and services.
WHY SUPPLY CHAIN MANAGEMENT IS IMPORTANT

Over the last century, supply chain management has evolved from an initial focus on improving relatively simple, functional, labor-intensive activities such as traffic management, purchasing, and warehousing, to the present-day management of extraordinarily complex and integrated global networks enabled by sophisticated technologies.

Today, we live and operate as part of a global economy amid turbulent world politics. Consumers are global, and demand products that suit their unique taste and culture. They want products delivered to their doorstep tomorrow, with visibility throughout the process. To meet these demanding requirements, businesses have become integrated from global sources of supply to the end customers. Links along the supply chain must all work flawlessly together in order to be effective.

This is the new world of supply chain management—a world filled with opportunities for students to explore, analyze, optimize, and make things happen. The need for trained supply chain professionals is urgent, jobs are plentiful, and salaries are among the highest for university graduates across all disciplines. The Bureau of Labor Statistics projects that supply chain jobs are on the rise at twice the rate of all other jobs in the US. But this isn’t just a domestic trend. Shortages of skilled professionals have been reported in developed, as well as developing, countries around the world.

SCMI MISSION IS TO DEVELOP AND DISSEminate KNOWLEDGE IN THREE AREAS

1. **World-Class Education:** Support undergraduate, graduate, and executive education by providing relevant educational programs focused on effective supply chain management.

2. **Collaborative Relationships:** Create a fertile environment in which scholars, students, and industry partners collaborate to advance knowledge, drive thought leadership, and create practical solutions for the greater supply chain profession.

3. **Applied Research:** Identify and propose real-world strategies, processes, and systems that are in the forefront of efforts to improve performance in supply chain management.

There are different career choices USD students can pursue with the supply chain profession. The following are some examples:

- Procurement Analyst
- Buyer/Demand Planner
- Logistics Manager
- Distribution Manager
- Operations/Supply Chain Analyst
- Supply Chain Manager
- Director of Operations
- Senior Consultant
- Project Manager
- Warehouse Operations
- Procurement/Materials Manager
ADDRESSING FOOD SECURITY IN SAN DIEGO

While serving as Board Chair of St. Vincent de Paul Village (Father Joe's Village), Vince Kasperick recognized the opportunity for increased collaboration between San Diego’s extensive web of food security providers to better address the problem of food insecurity in the community. At the time, more than 462,000 San Diego County residents, in excess of 13% of the population, were living in poverty. From this data, many asked: Can San Diego’s emergency food providers deploy their scarce resources more efficiently and effectively by collaborating to better serve people in need?

Kasperick, a 1984 graduate of the University of San Diego’s (USD) Accounting Program, reached out to the USD’s Nonprofit Institute, through which he was connected with the Supply Chain Management Institute (SCMI). Over the course of two years, SCMI worked with key organizations within the food security sector to help understand and document the configuration of the local emergency food provider supply chain. Additionally, SCMI identified and prioritized issues and areas for improved efficiency and effectiveness, as well as identify opportunities for collaboration among the providers.

The project required the mapping of the flow of food from source (i.e., origin) to emergency food provider organizations, understand agency capacities and resources, identify gaps in the system, and pursue collaborative opportunities for achieving greater efficiency and effectiveness. SCMI directed the creation of a roadmap for emergency food providers to move forward collectively to achieve a greater impact for food insecure and homeless San Diegans.

It is difficult to fully appreciate the human side of supply chain management. In certain supply chains, such as food security, inefficiencies that go unidentified and unchecked can have severe human costs. The process to map San Diego’s food security supply chain, and the identification of steps to improve the supply and delivery to the hungry in San Diego, under the direction of the USD Supply Chain Management Institute, literally helped save lives.

Vince Kasperick, Founder of AimLoan.com and Former Board Chair of St. Vincent de Paul Village (Father Joe’s Village).

THE IMPACT

Preparing our students for careers in supply chain management takes enormous resources, a committed faculty, and the generosity of people like you. An endowed fund of $5 million will provide SCMI the resources needed to fulfill its Mission, increase its reputation as a global leader in supply chain management, and continue to develop alumni who are emerging leaders in the field.

In addition to traditional classroom education, SCMI provides experiential learning for students through events, conferences, industry tours, internships, and networking with local businesses, setting USD supply chain education apart from other universities. These enrichment programs supplement classroom learning, providing students with invaluable industry exposure. Through SCMI, students gain a real perspective into the supply chain world—a quality that industry values.

An endowed fund is essential to support student activities, sustain current programs, and expand SCMI’s offerings. The fund is also critical for recruiting world class faculty and attracting corporate sponsors—an important factor that will enable SCMI to grow and add more value for students.
In addition to enabling SCMI to support the increased needs of students and faculty, funds from this endowment will provide the necessary resources to:

- increase the part-time administrator’s role to full-time.
- hire one or more full-time assistants/research associates.
- support the participation of students in additional industry and association case competitions.
- organize and execute additional industry events to increase exposure and participation for our students and faculty.
- increase and support student internships and industry projects.
- produce member-only content including whitepapers, published research, and digital newsletters, streamlining communications that disseminate SCM activities, developments, and best practices.
- offer executive education short-courses and workshops addressing current supply chain issues.
- create and support mentoring channels between SCM students and SCM practitioners.
- serve as a magnet to attract faculty who value the benefits of a SCM Center of Excellence.

**OUR GOAL**

To achieve our goal, new endowment funding of $5 million is required. Endowment spending is based on a total return strategy, which includes both appreciation and income. The current spending rate is 4% of the endowment. We hope you will be a partner in this initiative by contributing financially to help us achieve our target.

In the end, we are all remembered for our acts—for the lives we touch and the causes we advance. In that light, we hope you will help ensure the success of our programs and provide the education that supports students in realizing and achieving their professional dreams.

**We invite you to join us and make a difference for Torero students!**

To discuss how you may become involved in this campaign and leave a lasting philanthropic legacy of support for higher education, please contact:

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