2016
Creating Global Leaders
All courses in English
Located in central Tokyo
Classes offered on weekday evenings and Saturdays
About the Tsukuba MBA-IB Program

The Tsukuba MBA-IB Program was established in 2005 with an educational philosophy of effectively developing international business management professionals who can act autonomously in the new global business environment. The program offers a wide range of classes and an opportunity to conduct an individualized business project aimed at supporting the career plans of diverse students.

Unique Features of the Tsukuba MBA-IB Program

The MBA-IB Program was launched as a professional school located on the University of Tsukuba’s Tokyo campus to develop global managers equipped for careers in international business. To further this aim, all classes are taught in English and approximately half of the faculty is made up by international professors. The student body is also diverse with alumni from 23 different countries.

To respond to the globalization of the economy and the exponentially-increasing advances in ICT, the MBA-IB Program incorporates the areas of “Applied Information” and “International Adaptability” to the traditional business school areas of “Organizational Management” and “Business Strategy.” The MBA-IB Program is designed to nurture the students’ ability to tackle complex business issues through a structured and practical curriculum that encompasses these four areas of interdisciplinary study.

Graduate School of Business Sciences

The Graduate School of Business Sciences offers four other practical and advanced programs for business professionals with classes that are typically conducted on weekday evenings and Saturdays. It is a comprehensive evening graduate school offering three degrees-Master, Doctoral and Professional. To facilitate commuting for those who work in the center of Tokyo, all lectures and guidance for thesis research are held on the Tokyo campus. MBA-IB students can take courses from other programs, and transfer up to ten credits as cross-registered courses.
Features and Coursework

The four unique features listed below are designed to achieve the educational goals of this program and provide opportunities, skills and knowledge required in the global professional world.

1. Interactive lectures by leading academics and practitioners
2. Business project directly related to each student’s specific area of expertise
3. Support for students’ individual career design with a wide selection of electives
4. Proactive, mutual learning among students of diverse profiles

Most courses in the MBA Program in International Business are structured around five 150-minute classes. Each course is worth one credit. MBA-IB classes are given all day on Saturdays (8:55-21:00) and on weekday evenings (18:20-21:00).

Students must earn 32 lecture credits, 5 seminar credits and 8 business project credits (scheduled during the last term), completing a minimum of 45 credits required in the global professional world.

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A Wide Selection of Courses: Cross-registering in other programs

MBA-IB students may cross-register for courses offered by other degree programs/graduate schools of the university. A maximum of 10 credits earned through cross-registration may be counted toward graduation upon approval by the MBA-IB faculty.
MBA-IB Areas of Study

The MBA-IB Program has had the educational objective of developing global leaders with competencies to deal with the international business environment since its inception. Our MBA Program provides well-balanced course work based on four areas of study: Applied Information, International Adaptability, Business Strategy, and Organizational Management.

**Applied Information Area**
- Business Simulation
- Data Analysis: Data Mining
- Data Analysis: Introduction to Data Analysis

**International Adaptability Area**
- Business in Emerging Countries
- Cross Cultural Management: Managing Across Borders
- Cross Cultural Management: The Challenges of Globalization
- Global Knowledge: Financial Crises
- Global Knowledge: International Financial Markets
- Global Knowledge: Practical Aspects of Business Law

**Business Strategy Area**
- Accounting: Basic Accounting Theory
- Accounting: Financial Analysis and Bankruptcy Prediction
- Accounting: Managerial Accounting
- Business Strategy: Business Strategy
- Entrepreneurship: Entrepreneurship
- Entrepreneurship: Supply Chain Management

**Organizational Management Area**
- Business Ethics
- Leadership: Global Leadership
- Organizational Management: Organizational Behavior
- Organizational Management: Professional Manager

**Training Course**
- Seminar I
- Seminar II
- Seminar III
- Seminar IV
- Seminar V

**Business Project**
- Business Project

Required core courses are in Bold Italic.
The courses above are current as of March 2016 and subject to change for the next academic year.
**Full-time Faculty Members**

**Caroline F. Benton**  
PhD (Industrial Engineering and Management)  
Tokyo Institute of Technology  
Vice President of Global Affairs  
Research Areas: Global Leadership, Knowledge Management, Business Strategy

**Yasunobu Kino**  
PhD (Systems Management)  
University of Tsukuba  
Research Areas: Systems Modeling, Software Development  
Courses: Project Management, Systems Design Theory

**Remy Magnier-Watanabe**  
Program Vice-Chair  
PhD (Industrial Engineering and Management)  
Tokyo Institute of Technology  
Research Areas: Cross-Cultural Management, International Business, Knowledge Management  
Courses: Managing across Borders, the Challenges of Globalization, Cross-Cultural Management and Virtual Teams, Case-Study Seminar

**Jean-Claude Maswana**  
PhD (International Development, Economics)  
Nagoya University  
Research Areas: Economic Growth, International Trade and Finance, FDI in Emerging Markets  
Courses: Business in Emerging Countries, Business Negotiation, Management Communication

**Hirohisa Nagai**  
PhD (Management)  
Keio University  
Research Areas: Global Leadership, International Human Resources Development  
Courses: Organizational Behavior, Professional Manager

**Tadashi Ono**  
PhD (Statistics)  
Graduate University for Advanced Studies  
Research Areas: Corporate Finance, Default Prediction, Liquidity Crisis  
Courses: Corporate Finance, Valuation, Derivatives, Introduction to Economics

**Mina Ryoke**  
PhD (Engineering)  
Osaka University  
Research Areas: Data Analysis, System Modeling and Simulation, Soft Computing, Affective Engineering  
Courses: Invitation to Data Analysis, Invitation to Quantitative Analysis, Data Mining, Business Simulation, Business Mathematics (Shared), Operations Management (Shared)

**Caroline S.L. Tan**  
PhD (Marketing)  
Keio University  
Research Areas: Consumer Behavior, Sustainable Marketing, Ethical Marketing, Marketing Strategy  
Courses: Marketing Management, Branding, Business Ethics, Corporate Social Responsibility, Global Marketing, Overseas Business Seminar

**Hua Xu**  
Program Chair  
PhD (Engineering)  
Hiroshima University  
Research Areas: Operations Management, Systems Approach  
Courses: Decision Analysis, Risk Analysis, Business Mathematics (Shared), Operations Management (Shared)

**Visiting Professors**

To provide firsthand knowledge on the global business environment and on a variety of subjects, every year MBA-IB invites instructors who teach at leading international educational institutions or are active at the forefront of business around the world.
MBA-IB’s Global Networking

MBA-IBのグローバルネットワーキング

Our program seeks to nurture a global perspective in our students. Joint lectures with international universities using our state-of-the-art e-learning system are one method for achieving this goal. Through this program, students are able to interact in real-time with both faculty and students abroad to share and enrich their knowledge.

本プログラムでは、グローバルな視野に立ったビジネスプロフェッショナルの育成を目指しています。海外の大学とのPolycomシステムを介した遠隔講義では、現地の教員や学生達とオンライン上でリアルタイムな双方のディスカッションを行います。また学生達は、現地の学生とインターネットを介してグループワークを行うなど、より実際的な環境を育みます。2008年度からフランスのグルノーブル大学との遠隔講義を開始しています。

Joint Video-Conferencing Courses

テレビ会議クラス

MBA-IB connects on-line with leading international business schools and overseas development assistance agencies to broadcast and receive in real-time a wide range of international courses and hold related discussions.

MBA-IBがオンラインで世界的なビジネススクールと海外の開発援助機関とを結び、リアルタイムで広範囲な国際的なコースを提供し、関連するディスカッションを行うことができる。

Tsukuba Short-term Study Program (TSSP)

ツクーバ短期留学プログラム（TSSP）

MBA-IB has entered into student exchange programs with 10 leading overseas universities under the Tsukuba Short-term Study Program (TSSP). TSSP is a great opportunity for MBA-IB students who would like to get exposed to the business cultures of other countries. Exchange students from each side are enrolled as visiting students and remain members of their home institutions. They are exempted from tuition and registration fees at the host institution.

MBA-IBは、ツクーバ短期留学プログラム（TSSP）を通じて10カ国以上のトップクラスの海外大学と学生交流プログラムを立約しています。TSSPは、MBA-IBの学生が各国のビジネス文化に触れることを可能にします。両方の側面からの交換生たちは招待生として登録し、母国どもに残念としています。主催大学で授業料や登録料は免除されます。

Chartered Financial Analyst (CFA) Institute Research Challenge

CFA協会リサーチチャレンジ

Tsukuba MBA-IB team was the Japan winner in 2011 and 2014 and finalist in 2012 and 2013

Tsukuba MBA-IBチームは2011年と2014年には日本グランプリ、2012年と2013年にはフィナリストでした。

Business case competition in English

英語ビジネスケースコンペティション

Tsukuba MBA-IB students can prepare for and participate in English case-study competitions against other prominent MBA programs in Japan and abroad.

ツクーバMBA-IBの学生は、日本および海外の有名なMBAプログラムに参加するための英語ビジネスケースコンペティションに準備し、参加することができます。
Message from Alumni

Leslie Anne James, MBA-IB Graduate, Class of 2014
This program first stood out to me because the professors and students come from a variety of backgrounds, and I believe that this leads to valuable insights. I was able to learn about all kinds of businesses and national cultures through both course content and my peers. MBA-IB encourages you to develop public speaking, critical thinking, teamwork, and international communication skills.

Makoto Tomita, MBA-IB Graduate, Class of 2015
I joined the program with hopes to master and improve my global business skills further in order to find solutions to specific issues in the real business world. The Business Project is an ideal opportunity to achieve this goal. Both faculty and classmates are well diversified in nationality, industry, and experience hence you will also learn a lot from one another and broaden your perspective in these tough yet rewarding two years.

Siew Sin Lim, MBA-IB Graduate, Class of 2016
With guidance from faculty and colleagues, the MBA-IB’s four area curriculum segmentation allowed me to target my weaknesses while simultaneously expand on my strengths. Thanks to both in and out of classroom experiences, I believe I am on the way to making improved business decisions and building better relationships. The program really gives back what one puts in and as such, I would urge future students to continue pushing boundaries and rediscover themselves here at University of Tsukuba’s MBA-IB program.

Advisory Board

Welcome from the Chair

It has been 10 years since Tsukuba MBA-IB program was launched in 2005. We will continue to provide students with the best of global MBA education by integrating business sciences and professional practices. We are looking for applicants who aim to become global managers equipped for careers in international business regardless of nationality or industry.
**Application Procedure**

**Admission Requirements & Application Details (April 2017 Enrollees)**

- **Term of study**: 2-year program
- **Degree conferred**: Master of International Business Administration
- **Enrollment capacity**: 30 students
- **Admission qualification**: Bachelor holders (or equivalent qualification*) with significant working experience
- **Classes begin**: April 1, 2017

**Admissions Schedules**

- **Eligibility assessment**: August 30 - September 10, 2016
- **Application period**: September 23 - October 1, 2016
- **Interview**: November 12 - November 13, 2016
- **Announcement of results**: December 2, 2016
- **Tuition and fees**: Total two years ¥1,353,600 (admission fee ¥282,000; annual tuition ¥535,800)

For further information, please access our website: [http://www.mbaib.gsbs.tsukuba.ac.jp](http://www.mbaib.gsbs.tsukuba.ac.jp)  
[http://www.office.otsuka.ac.jp](http://www.office.otsuka.ac.jp)