



Ahlers International Business Research Award

The Ahlers Center for International Business supports and promotes high-quality international business research and international collaboration of faculty research with strategic partners of the Knauss School of Business. To fulfill these objectives, the Ahlers Center established a research award program to recognize excellent international business publications to recognize Knauss School of Business faculty research efforts.

Research Funding/Award

The funding/award aims to encourage and foster research activities that advance knowledge in international business and deepen the collaborative relationship with the international partners of Knauss. Ahlers Center will consider published papers, books, book chapters, and case studies of significant interest that contribute to the academic business community.

A) Timeline

- Year-round applicability – published or accepted Sept 1 – Aug 31 of the award year

B) Eligibility

- Full-time KSB faculty at the time of submission for funding/award
- The award is a supplement (in addition to) to any existing award

C) Guidelines

- A published article in a refereed journal or a book's first edition focusing on global business in any of the KSB academic disciplines meeting the following criteria:
 - The primary data used in the work is from outside the U.S., or;
 - The work's primary theoretical or descriptive setting is in a country or region outside the U.S., or;
 - The work is coauthored with the faculty of any Knauss international partner schools (see appendix A).
- A journal article, book chapter, or case study will only be counted in the year it is accepted.
- The award is per paper (i.e., a paper co-authored by two Knauss faculty counts the same as one paper.)
- Only one award can be given to any author annually. If you receive a higher rated acceptance after submitting other work, you may substitute the higher rated work.

- Unspecific or ambiguous contexts cannot be considered for this award – unless it is a collaboration with faculty in our partner schools (Appendix A).
- Whether an article meets the requirements for this award are adjudicated by a two-person panel of KSB faculty, rotating each year, selected from all department areas, who serve on academic journal editorial boards.

D) Funding/Award Level - Publications¹

ABDC Rank	AJG(ABS) Rank	Ahlers Supplemental Award
C	1	\$ 200
B	2	\$ 400
A	3	\$ 800
A*	4	\$ 1,000
	4*	\$ 1,500
FT50	FT50	\$ 2,000

E) Funding/Award Level - Books / Cases²

- Books and cases are awarded based on the publisher
- Book and cases published by one of the top 15 publishers (Appendix B) are awarded as an ABDC A* publication supplement
- Books and cases by other publishers are awarded as an ABDC B publication supplement

Procedure

No application is needed. Once a paper is accepted, faculty should fill out [KSB Faculty Publication Submission Form](#) and update Watermark (formerly known as Digital Measures) to be considered.

¹ The research funding can be given to faculty as a supplement to the faculty TRT account (which generally cannot be carried forward to the next fiscal year) or one-time stipend payment.

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Appendix A. List of International Partner Universities of KSB

Country	Partner University
China	Fudan University in Shanghai
China	The Guanghua School of Management at Peking University
Denmark	Copenhagen Business School
Finland	Aalto University School of Economics
Germany	WHU – Otto Beisheim School of Management
Italy	LUISS Business School
Italy	Bocconi
Japan	University of Tsukuba
Mexico	Tecnológico de Monterrey
Spain	IE Instituto de Empresa

Appendix B. List of Prestigious Academic Book Publishers

Harvard Business Publishing
The Case Centre
Ivey Publishing
INSEAD Publishing
IMD Business School
Darden Business Publishing
London Business School Publishing
Cambridge Judge Business School
ESMT Berlin
IESE Business School
Stanford Graduate School of Business
HEC Paris Case Studies
Asian Case Research Centre (ACRC)
Wharton School Press
Kellogg School of Management
Research in the Sociology of Organizations