

**LAURA J. DEITRICK, Ph.D.**  
**University of San Diego**  
5998 Alcalá Park  
San Diego, CA 92110  
619-260-2903  
E-mail: lauradeitrick@sandiego.edu

### **Educational Background**

University of San Diego  
Ph.D. Leadership Studies  
Specialization: Nonprofit/Philanthropic Leadership and Management  
December 2009

University of San Diego  
M.A. Nonprofit Leadership and Management  
May 2004

San Diego State University  
B.A. Economics  
May 1989

### **Professional Experience**

- 2009-  
Present      **Director, Caster Family Center for Nonprofit and Philanthropic Research**  
University of San Diego  
Direct the work of six doctoral students and five affiliated faculty. Responsible for original research projects including community needs assessments, program evaluation, economic impact, executive transition, and market trend reports. Work with Institute Director and Advisory Board to set strategic direction, fundraise, and secure contracts. Direct and support annual symposia and outreach to the community.
- 2004-  
Present      **Research Associate, Caster Family Center for Nonprofit Research,**  
University of San Diego  
Assisted in the creation and development of the Center housed within the School of Leadership and Education Sciences.
- 2004-  
2009      **Nonprofit Management Consultant**  
Provide ongoing services in executive search, organizational development, needs assessment, fundraising, and organizational change management. Clients include: Noah Homes, Inc., YWCA of San Diego County, ACLU

of San Diego County, Lamb's Player's Theatre, Carlsbad Educational Foundation, San Diego Prevention Coalition.

1998 -2004 **Executive Director, Coronado Schools Foundation, Coronado, CA**  
Promoted from Development Coordinator in January 2001. Directed coordination and implementation of all fund-raising and administrative activities for nonprofit educational foundation to benefit the Coronado Unified School District. Responsible for donor cultivation, strategic planning, banking and financial records, board recruitment and training, staff and volunteer supervision, and general administrative duties

### **Teaching Experience**

2006-  
Present **Adjunct Faculty, University of San Diego, School of Leadership and Education Sciences, Nonprofit Leadership and Management Program**  
*Nonprofit Leadership and Ethics*, 2006 (graduate); *Nonprofit Organizational Theory and Change* (graduate), 2007, 2008, 2009, 2010, 2011, 2012, 2013 (graduate); *Leadership in Human Service Organizations* (undergraduate) 2007; *Research, Program Design and Evaluation* (graduate) 2008, 2009, 2010, 2011, 2012, 2013. *Nonprofit Management Fundamentals Workshop* (graduate), 2012; *Overview of Nonprofit Management* (Continuing Education) 2012, 2013.

2007-  
Present **Adjunct Faculty, University of California at San Diego, School of International Relations and Pacific Studies**  
*Management of Nonprofits* (graduate) 2007, 2008, 2009, 2010, 2011, 2012, 2013.

### **Peer Reviewed Publications**

- Donmoyer, R., Libby, P., McDonald, M., Deitrick, L. (2012). Bridging the theory–practice gap in a nonprofit and philanthropic studies master's degree program. *Nonprofit Leadership and Management* (23) 93-104.
- Altman, S., Carpenter, H., Deitrick, L., Strom, S. A., & Van Horn, T. (2012). Impact of the Nonprofit Leadership Alliance, an Undergraduate Competency-Based Nonprofit Program, on Alumni Career Paths. *Journal of Nonprofit Education and Leadership*, 2(3), 123-139.

## **Conference Presentations**

- Roberts, T. P., Krasynska, S. K., Deitrick, L. Evaluating corporate grantmaking: A case study. Oral presentation at the 10<sup>th</sup> annual meeting of the West Coast Nonprofit Data Conference, Berkeley, CA, 2013.
- Deitrick, L., Roberts, T., Campbell, S. “Nonprofit Leadership in Times of Crisis: Exploring the Connection Between Decision-Making and Adaptive Capacity”. Presented at ARNOVA (Association for Research on Nonprofit Organizations and Voluntary Action) annual conference, Indianapolis, IN, 2012.
- Deitrick, L. D., Roberts, T. P., & Campbell, S. T. Leadership and decision-making in crisis. Oral presentation at the 10<sup>th</sup> annual meeting of the International Society for Third-Sector Research, Siena, Italy, 2012.
- Deitrick, L., Roberts, T. P., & Campbell, S. Leadership and decision-making in crisis: Developing an expanded framework for leaders of international NGOs. Oral presentation at the 9<sup>th</sup> annual meeting of the West Coast Nonprofit Data Conference, Denver, CO, 2012.
- Roberts, T. P., Hitchcock, M., & Deitrick, L. Exploring human service need in San Diego”. Oral presentation at the 8<sup>th</sup> annual meeting of the West Coast Nonprofit Data Conference, Phoenix, AZ, 2011.
- Deitrick, L., Schaffer, R., Lewis, E. "Unbounded Rationality: Are Diverse Boards Better Equipped to Learn?". Oral presentation at the 40<sup>th</sup> annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action, Toronto, Ontario, Canada, 2011.
- Roberts, T. P., Hoffman, H. H., & Deitrick, L. “Nonprofit employment trends survey”. Oral presentation at the 39<sup>th</sup> annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action, Alexandria, VA, 2010.
- Deitrick, L., Vanhorn, T. “Linking college students to careers in the nonprofit sector: A study of the American Humanics Academic program”. Presented at ARNOVA (Association for Research on Nonprofit Organizations and Voluntary Action) annual conference, Atlanta, GA, 2007.
- Deitrick, L. “Understanding the landscape of Local Education Foundations in San Diego County”. Presented at ARNOVA annual conference, Atlanta, GA, 2007.
- Deitrick, L. “Making room for tomorrow's nonprofit leaders today: A study of executive transition and the potential for leadership development in

- San Diego's nonprofit sector.” Presented at ARNOVA annual conference, Chicago, IL. November 17, 2006.
- Deitrick, L., Donmoyer, B., McNabb, A., “Beyond regulation: Creating an ethical framework for San Diego's nonprofit sector.” Presented at ARNOVA annual conference, Chicago, IL. November 17, 2006.
  - Donmoyer, R., Deitrick, L., Libby, P. “Nonprofit and philanthropic studies: A field in search of an academic identity.” Presented at ARNOVA annual conference, Chicago, IL. November 17, 2006.
  - Deitrick, L. “Executive Transition in the San Diego Nonprofit Sector.” Presented at the annual West Coast Nonprofit Data Conference, University of Washington, April, 2006
  - Session Chair, ARNOVA annual conference, Washington, DC, November 17, 2005.

#### **Publications (non-peer reviewed)**

- Deitrick, L., Roberts, T. P., Jones, J. A., Krasynska, S., Lewis, E., Carter Kahl, S. (2013). State of nonprofits annual report. Technical report, Caster Family Center for Nonprofit and Philanthropic Research, University of San Diego.
- Deitrick, L. (2010). *California education foundations: A mixed methods study*. (Unpublished doctoral dissertation). San Diego, CA: University of San Diego.
- Deitrick, L., Carpenter, H., Peyton Roberts, T., Hoffman, H., & Morton, L. (2010). 2010 nonprofit employment trends survey. Washington, DC: Nonprofit HR Solutions.
- McDougale, L., Deitrick, L., Libby, P., Donmoyer, R. (2008). *The appreciated sector: Public confidence in San Diego County nonprofit organizations*. San Diego, CA: University of San Diego, Caster Family Center for Nonprofit Research.
- Deitrick, L, Hitchcock, M. (2008). The grantmaking report: *Foundation and corporate giving in the San Diego region*. San Diego, CA: University of San Diego, Caster Family Center for Nonprofit and Philanthropic Research.
- Deitrick, L., Rafter, K., Kato, L., & Velez-Confer, S. (2006). *A spotlight on San Diego's third sector: Measuring the economic impact of San Diego's nonprofit sector*. San Diego, CA: University of San Diego, Caster Family Center for Nonprofit and Philanthropic Research.

- Deitrick, L. & Creager, P. (2005). *Executive transition in the San Diego nonprofit sector*. San Diego, CA: University of San Diego, Center for Nonprofit Research.

### **Professional Affiliations and Activities**

- Board of Directors, California Consortium of Education Foundations
- Paper Reviewer Nonprofit Leadership and Management Journal, May, 2007.
- Member Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) 2004- Present.
- Chair, Coronado Unified School District Facilities Oversight Committee 2005-2008.
- Board Member, Christ Episcopal Church, Coronado, CA, 2006- 2009.
- Co-Convener 4<sup>th</sup> Annual West Coast Nonprofit Data Conference, University of San Diego, April 2007.

### **Awards**

- LASH Foundation Nonprofit Faculty Excellence Award, 2011
- William P. Foster, Outstanding Dissertation Award, School of Leadership and Education Sciences, University of San Diego, 2010
- School of Leadership and Education Sciences Doctoral Fellowship, University of San Diego, 2004- 2009.
- American Humanics, 2006 Cohen Grant Recipient
- American Humanics, 2007 Cohen Grant Recipient
- American Humanics 2008 Cohen Grant Recipient