



## USD Alumni Association In Person Event Sponsorship Opportunities University of San Diego

The Alumni Association of the University of San Diego has in-person event sponsorship opportunities available for this year's programming! Sponsorships are tax-deductible and considered a gift to the University of San Diego, a 501C3.

*Companies and individuals are invited to support the event with the following sponsorship opportunities:*

### **Presenting Sponsor(s) - \$3,000**

- Event naming rights (ie: Panel and Networking presented by insert company name)  
Designated area for sponsor sampling or distribution of promotional materials and/or items at event
- Prominent name placement in the one USD Alumni Association e-newsletter worldwide (45,000 circulation/impressions)
- Prominent name and logo placement in three event invitation emails to alumni (4,000 circulation /12,000 impressions)
- Prominent name and logo placement in three event invitation emails to parents (440 circulation/1,320 impressions)
- Prominent logo and link on USD Alumni Association webpage, Facebook, LinkedIn and event registration page as well as other applicable digital and social platforms (ie: the Chicago Torero Club, the Native Alumni Network, the Student Alumni Association, etc.)
- Speaking opportunity at event

### **Spirit Sponsor(s) - \$1,500**

- Designated area for sponsor sampling or distribution of promotional materials and/or items at event
- Prominent name and logo placement in three event invitation emails to alumni (4,000 circulation /12,000 impressions)
- Prominent name and logo placement in three event invitation emails to parents (440 circulation/1,320 impressions)
- Prominent logo and link on USD Alumni Association webpage, Facebook, LinkedIn and event registration page as well as other applicable digital and social platforms (ie: the Chicago Torero Club, the Native Alumni Network, the Student Alumni Association, etc.) Speaking opportunity at event.

### **Torero Blue Sponsor(s) - \$500**

- Designated area for sponsor sampling or distribution of promotional materials and/or items at event
- Prominent name and logo placement in three event invitation emails to alumni (4,000 circulation /12,000 impressions)
- Prominent name and logo placement in three event invitation emails to parents (440 circulation/1,320 impressions)
- Prominent logo and link on USD Alumni Association webpage, Facebook, LinkedIn and event registration page as well as other applicable digital and social platforms (ie: the Chicago Torero Club, the Native Alumni Network, the Student Alumni Association, etc.)

For additional information and to arrange contract please contact Kara Marsh Proffitt, Director of Alumni Operations, at [kmarsh@sandiego.edu](mailto:kmarsh@sandiego.edu).