BACHELOR OF ARTS, ECONOMICS DEGREE
ASSESSMENT PLAN

Mission Statement: To develop socially responsible business leaders with a global mindset through academically rigorous, relevant, and values-based education and research.

Goals and Student Learning Outcomes

I. Knowledge of economic theory and its application

Student Learning Outcomes:
SLO #1.1: Demonstrate knowledge of general economic theory
SLO #1.2: Apply economic theory in the analysis of problems or issues

• Assessment Method:
  - Public debate report in ECON 490, which is assessed using a five-point rubric
  - USD Senior Exit Survey

II. Written and oral communication skills

Student Learning Outcomes:
SLO #2.1: Write assignments that are coherent, organized, concise, grammatically correct and well-presented
SLO #2.2: Make oral presentations that are coherent, organized, concise, engaging and well-presented

• Assessment Method:
  - External reviewer assesses writing assignment in ECON 490 with a five-point rubric (SLO #2.1)
  - Presentation in ECON 490 assessed with a five-point rubric (SLO #2.2)
  - USD Senior Exit Survey (SLO #2.1, 2.2)

III. Skills needed to utilize and leverage technology within the economic community

Student Learning Outcomes:
SLO #3.1: Identify various computer applications to engage in quantitative analysis
SLO #3.2: Use various computer applications to perform statistical analysis
SLO #3.3: Use technology to access economic literature and data

• Assessment Method:
  - Literature review and data set assignment in ECON 490, which are assessed using a five-point rubric
  - USD Senior Exit Survey

IV. Skills needed to critically analyze information

Student Learning Outcomes:
SLO #4.1: Identify a problem
SLO #4.2: Gather and analyze relevant data
SLO #4.3: Identify and evaluate solutions

- **Assessment Method:**
  - 35 objective questions in ECON 490 with each question categorized as 1) diagnose and categorize; 2) gather and analyze; or 3) identify and evaluate (SLO #4.1, 4.2, 4.3)
  - USD Senior Exit Survey

V. Ethical decision making

**Student Learning Outcomes**

SLO #5.1: Identify ethical issues involving potential misuse of data
SLO #5.2: Distinguish ethical and unethical use of data

- **Assessment Method:**
  - Embedded in ECON 370
  - Open-ended questions related to use of data utilizing three-point scale.
  - USD Senior Exit Survey

**Assessment Timeline**

All learning goals are assessed each semester. Data calculated on a yearly basis.