



# Background

- Airports serve an average of 40 million passengers yearly (1)
- Passenger traffic is growing exponentially with a demand for services provided by Airports (1)
- Locally at the San Diego International Airport (SDIA) the launching of the "Green Concessions" program was piloted to improve environmental stewardship amongst concessions to decrease their carbon footprint

### Questions

- Can Airports decrease operation environmental impact?
- What is the impact of implementing sustainable programs?
- Does sustainability increase efficiency?

# Methods

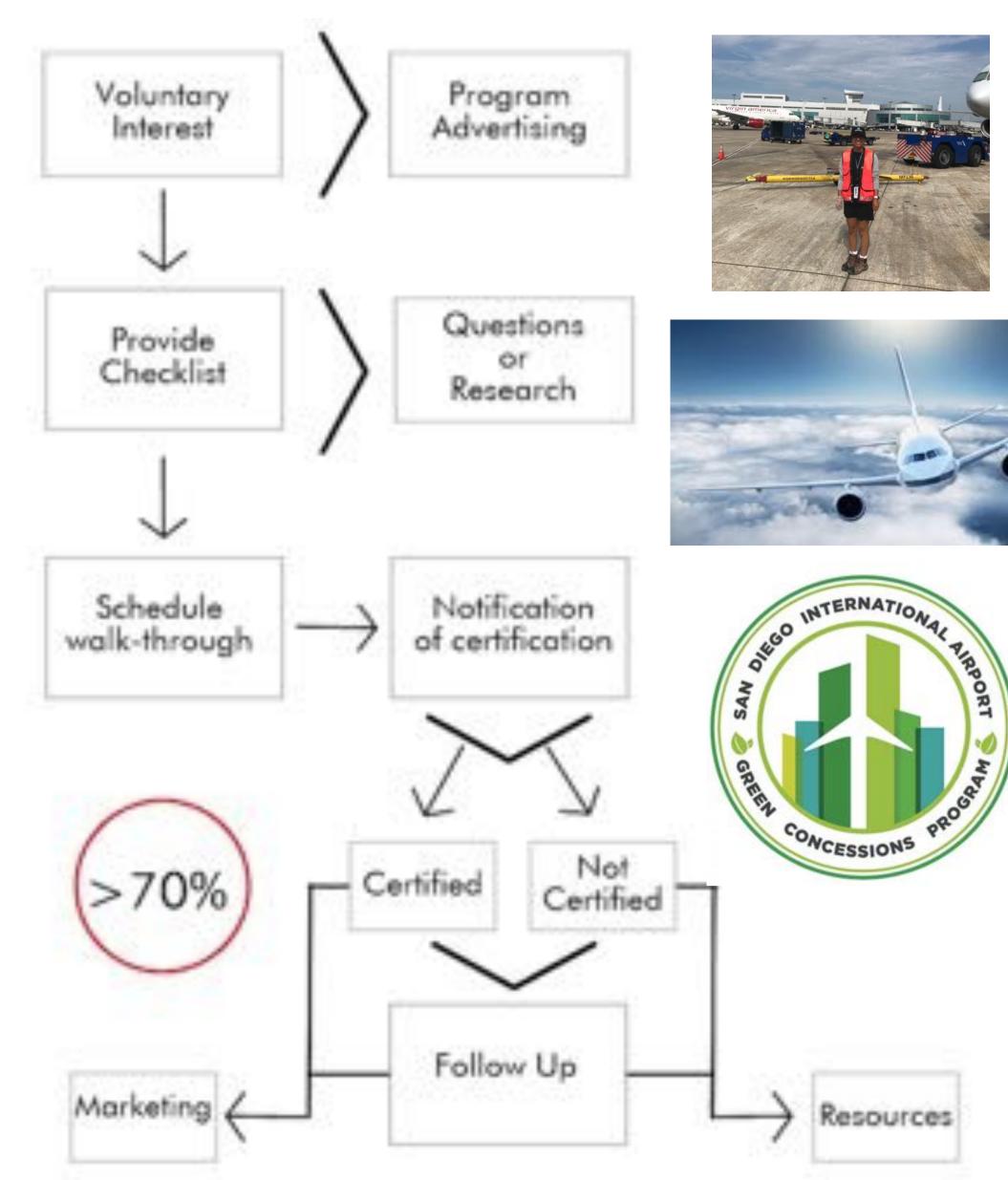
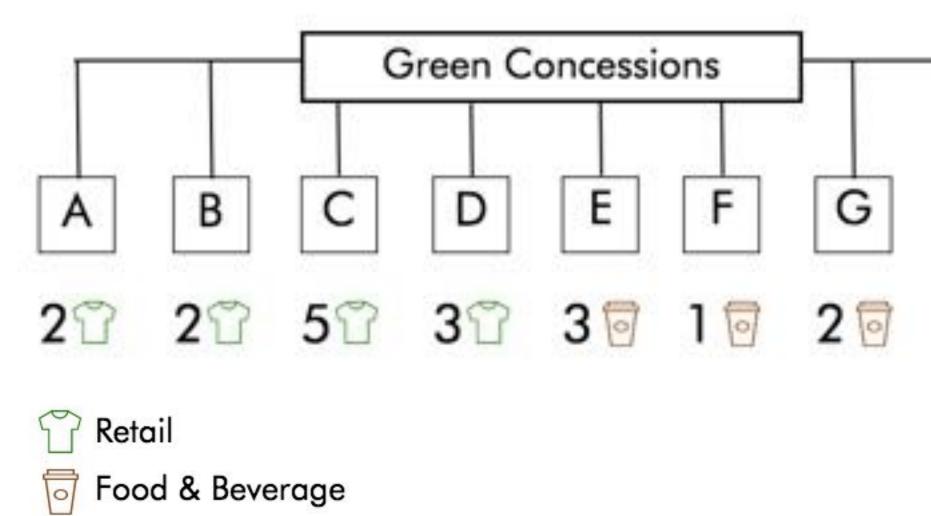


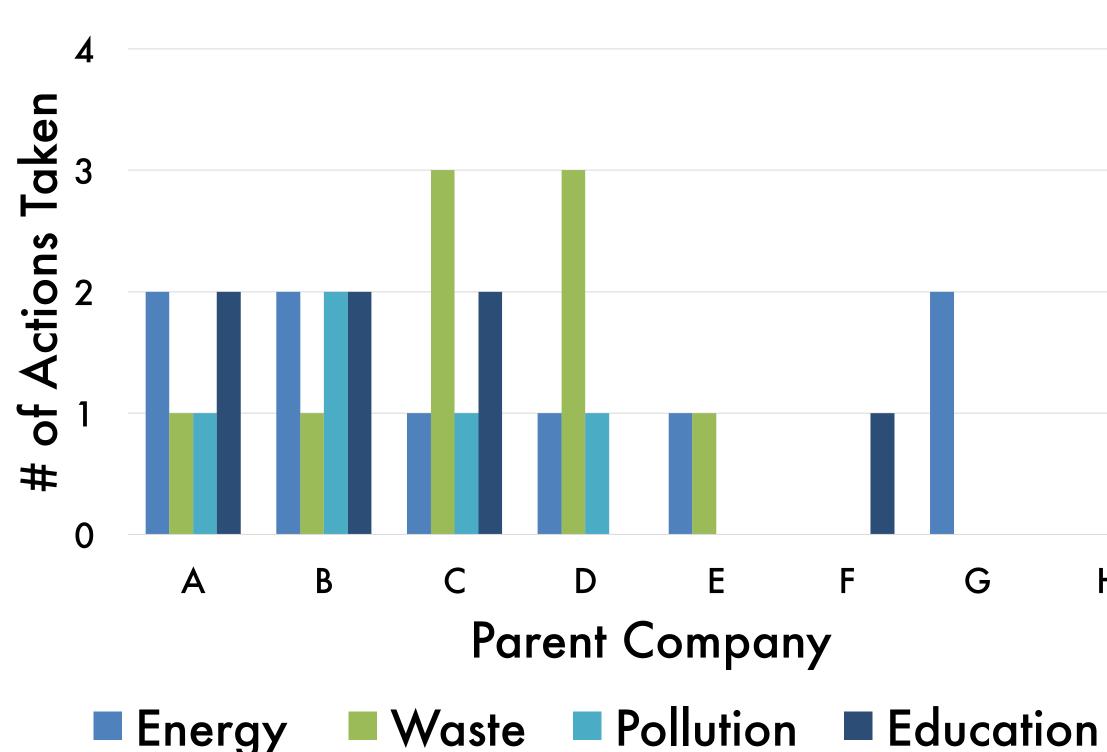
Fig 1: Green Concessions Program certification process outlined.

# Airports Going Green Iris Pena Franco

# Results



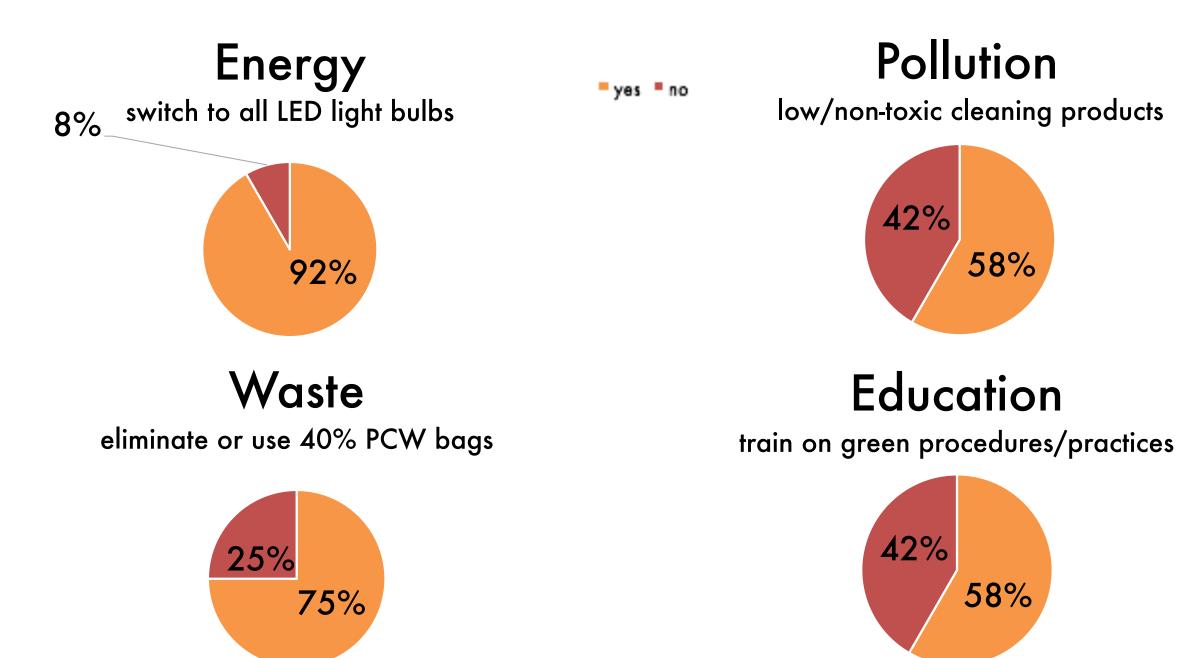
**Fig 2**: A total of 8 different parent companies (A-H) participated in the Green Concessions Program. The number and types of storefronts (Retail or Food & Beverage) are represented with each company.



# Parent Company Actions Post Certification

Fig 3: Company actions taken after implementation and certification of the Green Concessions Program. Retail storefronts and companies (A-D) took more actions after implementation. Energy actions were taken more frequently followed by waste, education, and pollution.

# How This Study Has Impacted the Airport



**Fig 4**: Percentages of the 12 retail storefronts participating in the Green Concessions Program within. PCW stands for post consumer waste.



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#### Discussion

- SDIA has certified approximately 20% of storefronts through the "Green Concessions" program
- Other Airports like San Francisco have similar programs that have worked and have not affected business operations negatively (1)
- Despite differences in ownerships and available funds at other Airports, programs like these should still be implemented to curb climate change contributions (2)
- The Green Business Network has established that businesses partaking in these types of green practices are able conserve and save (Fig 5)



Fig 5: Green Business Networks have been able to save on average greenhouse gas emissions, solid waste, and energy while benefitting economically (3).

# Future Work

- As the initial round of Green Concession certifications SDIA should collect information that will show the economic savings of storefronts to make the program more visible
- SDIA should continue the Green Concessions Program certification process and look into the future
- Airports around the world should start to evaluate if they are capable of piloting similar programs

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