



Alcohol at On Campus Events Involving Undergraduate Students

The University of San Diego has a process in place to evaluate requests for on-campus events where alcohol is served and the targeted audience is students (http://www.sandiego.edu/chwp/services/alcohol_request_form.php). This process is in place to ensure that all events involving students are in alignment with our mission and our values and that they conform to state and federal laws. In addition, USD strives to employ best practices in regards to environmental management, to effectively address underage drinking as well as the prevalence of binge drinking and its wellness consequences. The following pages outline the rationale underlying our practices as a means to educate the University community.

Alignment with USD Mission, Vision, Values and Policies

- In an effort to support the development of the student community we seek to strategically align our work with the mission and values of the university. In the process of evaluating a proposed activity with alcohol on-campus, the following questions need to be asked:
 - How does the proposed activity/event enhance the development of students?
 - How does the proposed activity/event align with the University's mission and core values?
 - What message is being sent by the proposed activity/event? (i.e., Does the activity/event as proposed suggest that the presence of alcohol is needed to attract students to campus activities or to enhance school spirit?)
- The AS Budget Committee By-laws indicate that monies may not be allocated for alcoholic beverages. In addition to the above listed reasons, it is important to remember that approximately 75% of the AS budget is based on fees contributed by students under 21.

Managing Risk

- USD must follow state and federal laws and abide by the requirements of the Alcoholic Beverage Control Act and its implementing regulations (<http://www.abc.ca.gov/cbnpc.html>). The California Department of Alcoholic Beverage Control oversees the enforcement of the ABC Act and the licensing of venues and events. Because USD is licensed by the ABC, it is especially important that USD take appropriate steps to manage the service of alcohol at university events, especially those events where individuals under 21 are present.
- The NCAA Executive Committee recommends that all member institutions and conferences be encouraged to:
 - Prohibit the sale of alcoholic beverages during all preseason, regular season, conference and postseason intercollegiate athletic events.

- Prohibit on-site alcohol advertising during all preseason, regular season, conference and postseason intercollegiate events.

Any proposed activity to host an event involving students with alcohol in connection with an athletic event and/or at a facility adjacent to an athletic venue goes counter to the spirit and intent of the NCAA recommendations.

- Approximately 75% of USD undergraduates are under 21 and our population of 17-year-olds is growing. To serve alcohol at an event where the majority of the individuals present may potentially be under 21 can raise concerns.
- As a means to appropriately address the responsible drinking choices of students over 21, USD created O'Toole's to be an on-campus facility that allows students to gather where proper mechanisms are in place to promote safety and enhance compliance with applicable laws. It is recommended that this venue be considered as an option for planning of activities for students 21 and older.

Best Practice In Regards to Environmental Management

Underage drinking and the prevalence of binge drinking are important wellness concerns at USD and on campuses across the country. In addition to health concerns associated with excessive drinking, binge drinking leads to other negative consequences that impact the community and lives of many students and the community. In an effort to address these concerns there are five primary strategies for achieving environmental change, each designed to address a problem area that contributes to AOD use / abuse in a typical campus environment.

These strategies include:

- (1) Offering alcohol-free social and extracurricular options, and make students aware of support services
- (2) Creating a health-promoting normative environment
- (3) Restricting the marketing and promotion of alcoholic beverages both on and off campus
- (4) Limiting alcohol availability
- (5) Increasing enforcement of laws and policies.

USD will continue to observe these best practices and encourage the University community to participate in the development of activities that promote health and wellness.

September 12, 2012