This important safety message is brought to you by the University of San Diego’s Department of Public Safety, the San Diego Police Department and the Mission Beach Town Council.

Crime Prevention Strategies

In order to have a fun and safe experience while either living at or visiting our beach communities please read each of the following tips to minimize the risk of becoming a crime victim:

When Outdoors:
- Avoid areas that are dark or isolated. Be aware of your surroundings.
- Look confident when you walk and walk in groups.
- If you sense imminent danger, remove yourself from the area…trust your instincts.
- Park in well-lit areas; lock all doors, roll up windows and remove all property.
- Check around and inside your car before getting in.
- Consider the shoes you wear and your ability to escape from an assailant.
- When walking through the beach area during darkness consider using alternative forms of transportation including taxi-cabs and buses. (Call College Cab at 619-291-3333).
- Carry and use a high-pitched sounding device to ward off an attacker and to summon help.

When at Home:
- NEVER leave doors propped open. Close and lock all doors and windows.
- Consider installing a home security system and carry a personal protection alarm at all times.
- NEVER open the door unless you know the person knocking.
- Install a peephole on all exterior doors.
- Install dead-bolt locks and motion-sensor lighting.

Strategies for Safe Social Interaction

- When going out ensure that someone knows where you are going and when you are expected to return.
- Designate people you trust who are willing to stay sober and keep watch over friends. Allow their judgment to determine when to intervene if social interactions are becoming unhealthy or potentially dangerous.
- Make a pact to look out for one another, to stay together and to leave any establishment with the friends you arrived with.
- Socialize with trustworthy friends.
- NEVER accept a drink from a stranger or someone you don’t know well.
- NEVER leave your drink unattended, always discard all unattended drinks.

This list of strategies is not meant to be all inclusive. For additional information or if you have any questions or safety concerns please feel free to contact either the San Diego Police Department or the USD Department of Public Safety.

San Diego Police Department: Emergency 9-1-1 Non-emergency (619) 531-2000
Department of Public Safety, USD: Emergency (619) 260-2222 Non-emergency (619) 260-7777
Toll Free San Diego Crisis Hotline: (888) 385-4657
Counseling Center, USD: Emergency (619) 260-2222 Non-emergency (619) 260-4655

R.A.D (Rape Aggression Defense): RAD is a unique crime prevention program for women only that focuses on women’s safety and self-defense techniques. For details, call Public Safety at (619) 260-7777.

San Diego Police Department Website: www.sandiego.gov/police offers additional resources, crime statistics and contact information.
Department of Public Safety Website: www.sandiego.edu/safety offers links to crime reports, campus and local crime statistics, crime alerts and various other public safety procedures and programs.