

## Executive Leadership and Expert Biographies



### **Mark J. Riedy, PhD**

#### ***Executive Director***

Mark Riedy is the executive director of the Burnham-Moores Center for Real Estate and the Ernest W. Hahn Professor of Real Estate Finance at the University of San Diego. He is the founder of the Burnham-Moores Center and the first person to hold the Hahn Chair. Through his leadership, the Center's Master of Science in Real Estate and undergraduate major in real estate have flourished and contributed to the Burnham-Moores Center's formal recognition as a "Center of Excellence" by the University of San Diego.

**Areas of Expertise:** *Housing; mortgage markets (especially residential); interest rates; economic and real estate outlook, mostly big-picture/macro views; all public policy issues pertaining to real estate and real estate finance, lending and loan quality; matters relating to Fannie Mae (former President), Freddie Mac, FHA, VA, GNMA; and regulatory and legislative issues.*



### **Norm Miller, PhD**

#### ***Professor of Real Estate***

Norm Miller is a professor of real estate at the University of San Diego with the Burnham-Moores Center for Real Estate. He was vice president of analytics for the CoStar Group in 2010-2011. He is editor of the *Journal of Sustainable Real Estate*, a journal he founded in 2009 with the support of CoStar. Currently he has been speaking on sustainable real estate while working with CBRE and others on research exploring the payoffs from green strategies. Miller lectures globally and domestically from Singapore and Thailand to Russia. He became one of the first "Distinguished Fellows" of NAIOP. He is currently a Homer Hoyt Land Use Institute Faculty and Board member, where he is involved with premier thought leaders among academics and industry professionals in this real estate think tank organization.

**Areas of Expertise:** *Macro and micro views on housing, mortgage and real estate and real estate financial markets and outlook; commercial and residential topics; sustainable real estate issues as a global expert; all public policy (legislative and regulatory) issues; some general areas akin to Dr. Riedy, plus sustainability, micro (not just micro views); research pertaining to office space demand and supply; and forecasting.*



### **Charles C. Tu, PhD**

#### ***Academic Director of the Graduate (MSRE) Program and Mulvilhill Professor of Commercial Real Estate***

Charles Tu is dedicated to conducting applied research that helps improve real estate and business decision-making. His research agenda covers a variety of topics, including housing valuation, smart growth and the new urbanism, commercial mortgage backed securities, real estate investment trusts, multifamily housing, and retail shopping centers. Tu has published articles in leading academic journals, and the findings of his research have been cited in major newspapers such as the *Wall Street Journal*, *Washington Post*, and *Atlanta Journal-Constitution*.

**Areas of Expertise:** *Mortgage and capital markets and interest rates; real estate markets (both commercial and residential); smart growth planning; urban and mixed-use development and infrastructure; and current conditions and future prospects.*



**Ines Kraft, PhD**

**Administrative Director, MSRE, Graduate Business Programs Assessment**

Ines Kraft is the administrative director for the MSRE program at the Burnham-Moores Center for Real Estate. She brings 24 years of strategic administrative and education management experience to the University of San Diego. She has a strong background in curriculum development and implementation, faculty/staff development, student retention, policy development and internal/external compliance.

Prior to her career in education, Kraft was a commercial banker for 12 years. She holds a bachelor's degree in philosophy from Skidmore College, and a master's degree and PhD in comparative literature from Indiana University.



**John Ferber**

**Director, Commercial Real Estate**

John Ferber is the commercial real estate director of the Burnham-Moores Center for Real Estate. He previously served as senior staff vice president of Commercial Real Estate Finance/Multifamily at the Mortgage Bankers Association of America (MBA) in Washington, D.C. Prior to joining MBA in 1990, Ferber enjoyed a 30-year career in the real estate finance sector with First Bank System in Minneapolis, Minn., holding a variety of positions, including senior managing director of the FBS Real Estate Investment Group.

**Areas of Expertise:** *Commercial real estate conditions and prospects in San Diego mortgage and capital markets and interest rates; real estate markets (both commercial and residential); smart growth planning; urban and mixed-use development and infrastructure; and Current conditions and future prospects.*



**Joe Bertocchini**

**Director, Residential Real Estate**

Joe Bertocchini is the residential real estate director of the Burnham-Moores Center for Real Estate. After graduating from San Diego's School of Business Administration in 2001, he became acquisitions manager at R&R Capital and co-founder and vice president of Capital Real Estate Investments, Inc. Bertocchini is the staff liaison between the BMC and the residential real estate community. He

supports the BMC's Policy Advisory Board Residential Real Estate Committee.

**Areas of Expertise:** *Residential and commercial real estate markets; current conditions and future prospects; general overview of the above and public policy issues related to residential, mixed-use and commercial real estate in the San Diego region.*



**Kimberly Malasky**

**Director of Communications and Administration**

Kimberly Malasky is the director of communications and administration for the Burnham-Moores Center for Real Estate. Malasky is responsible for media relations and for building strong and mutually beneficial relationships with constituents of the BMC. She also oversees all projects in the communications department. Malasky offers over 20 years of experience implementing strategic

public relations, communications, marketing, and strategic branding strategies for private and publicly held companies. Her experience also includes working with property management companies in the Washington, D.C. metropolitan area.

**MEDIA AND SPEAKER ENGAGEMENT INQUIRIES**

The Burnham-Moores Center for Real Estate is proud to connect our world-class faculty and executive team with the media and community to discuss a wide range of commercial and residential real estate-related industry topics. If you would like to request an interview or speaking engagement with one of our leading experts, please contact **Kimberly Malasky at (619) 260-4786**. For faster response, please e-mail your story topic, deadline, speaker request and any other relevant information to [kmalasky@sandiego.edu](mailto:kmalasky@sandiego.edu). For more information on the Burnham-Moores Center for Real Estate, visit [www.usdrealstate.com](http://www.usdrealstate.com).