University of San Diego
of **San Diego**
OFFICE OF PARENT RELATIONS

Parent Ambassador Program

A great way for parents to be involved at the University of San Diego

The Office of Parent Relations partners with Admissions Office to recruit Parent Ambassadors and become active participants at USD.

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Parent Ambassador Program
A great way for any parent to be involved at the University of San Diego

- *What is the Parent Ambassador Program?*
  Parents and families of current USD students have the opportunity to serve as an ambassador and further integrate into the USD community by outreaching to other families, locally and regionally, and enhancing the student experience by sharing knowledge and offering support.

- *Why should you get involved with the Parent Ambassador Program?*
  As an Ambassador, you will increasingly become knowledgeable about USD and be equipped with resources that will assist each other, new incoming parents/families – and more importantly– your student. Research has shown that 'family' in the form of <u>parental involvement</u> is one of the best predictors for post secondary educational aspirations (McCarron & Inkelas, 2006) and students give credit to their parents as supporters for college aspiration (Rood, 2009).

- *What is the responsibility of a Parent Ambassador?*
  Through this program, parents/families serve as ambassadors for several programs and events sponsored by the Office of Parent Relations. Parent Ambassadors outreach to families and students, form relationships, help each other create and sustain ties to the university, and become vested in their student's college experience. Parent Ambassadors are supporters of the University of San Diego!

  As a Parent Ambassador, you will:
  - Welcome newly recruited members to the program
  - Assist with supporting events
  - Serve as an informed agent of the university
  - Engage with prospective and current parents/families and students
  - Assist in identifying, recruiting, or sustaining ambassador membership
  - Assist in building the USD Torero community both locally and regionally

- *What is the level of commitment to be involved in the Parent Ambassador Program?*
  A minimum of a one-year commitment as Parent Ambassadors include some meetings, training, and volunteering for events. After some time as Parent Ambassadors, you may be invited to serve on the Parent Association Board.

- *How do I sign up?*
  It's easy! Follow this link https://spreadsheets.google.com/spreadsheet/viewform?formkey=dE5zSWg5S3lzRDZmRERPWVlMUjZ3OHc6MQ and sign up. We accept interest forms on a rolling basis. Once your form is received, you will be contacted by the Office of Parent Relations welcoming you to the Parent Ambassador Program. <u>See the next page for a list of volunteer opportunities and timeline.</u>

Contact the Office of Parent Relations at parents@sandiego.edu or call (619) 260-4808.

Events hosted by the Office of Parent Relations in partnership with the Admissions Office. Events denoted with an (*) are collaborated with the Admissions Office.

Timeline	Event	Description
July-August	Summer Send-Off	Host a Summer Send-Off or serve as USD parent representatives for incoming parents and families in your home or at a local venue.
August-October	OLÉ Weekend (formerly known as Torero Days Orientation & Move-In Day); Homecoming & Family Weekend; and *College Fairs	Help welcome parents and families to USD, staff events at Homecoming & Family Weekend, and communicate pertinent USD information to high school students in your city.
	Parent Outreach Campaign (formerly known as Fall Calling Campaign)	Connect with a new parent to the university and serve as a point of contact as they transition to USD.
February	Grandparents' Weekend	Help USD welcome grandparents and families as they enjoy a fun weekend with their student.
February-April	*Admissions Congratulatory Calls	Make congratulatory calls to early admitted students, answer questions, and share Torero enthusiasm.
April	*Admissions Reception	As a USD representative, share your experience and answer questions to entice admitted students to join the Torero Family.
Throughout the year	Regional events	Host or attend parent networking events in your home city (i.e., Oregon Parent Reception or Sips for Scholarships).
	Panel Participant	Serve on a panel for a variety of events (i.e., OLÉ! Weekend, Spring Transfer Orientation).