Global Leadership MS

Results Summary

Unit name: Global Leadership MS

College/School: School of Business

Assessment Overview
The Master of Science in Global Leadership (MSGL) program assesses six learning outcomes on a rotating basis. The programs use rubrics in appropriate program courses to evaluate the quality of student work in the areas of leadership knowledge, intercultural perspectives, critical analysis skills, applied global leadership skills, business communication skills, and standards of ethical behavior.

Results & Actions
Overall, the 2015 assessment results show the program requirements and curriculum support the desired learning outcomes for the MSGL program. But two learning outcomes require continued attention and the expectation is that the new MSGL four-semester curriculum (launched in Summer 2015), will help. Business Communication Skills: Feedback from faculty and student grades indicate that students need to be more competent in their writing skills, as well as their presentation skills. As part of the new curriculum, a portion of the new MSGL 501 course is dedicated to teaching business writing as well as business presentations. We will assess if this course enhances students' writing and presentation skills as they progress through the program. Global Business Practices: Student course reviews of the MSGL 527 course – Strategic Planning and Management - have shown that fewer than 45% of students feel they are "competent" or "very competent" in their understanding of the strategic planning process as well as their ability to write and execute a comprehensive strategic plan. Therefore, additional focus on global business strategy skills in the new curriculum increases course credits to 3. The expanded course will be offered in Summer 2016 in hopes that students will more fully understand the strategic planning process and the writing and executing of a comprehensive strategic plan.