

2008 Print Pricing

Prices include sales tax and are applicable throughout 2008.

Type of Project	Finished Size	Quantity	Price 1-color	Unit Cost 1-color	Price 2-color	Unit Cost 2-color	Price 4-color	Unit Cost 4-color	
A-7 Cards	Flat Panel Cards (1 side only)	7" x 5"	250	\$94.82	\$0.38	\$94.82	\$0.38	\$94.82	\$0.38
			500	\$131.46	\$0.26	\$131.46	\$0.26	\$131.46	\$0.26
			750	\$170.25	\$0.23	\$170.25	\$0.23	\$170.25	\$0.23
			1,000	\$206.88	\$0.21	\$206.88	\$0.21	\$206.88	\$0.21
			add. 250s	\$43.64	--	\$43.64	--	\$43.64	--
A-7 Invitations	Invitations - Folded	7" x 10"	250	\$231.66	\$0.93	\$231.66	\$0.93	\$231.66	\$0.93
			500	\$325.41	\$0.65	\$325.41	\$0.65	\$325.41	\$0.65
			750	\$424.54	\$0.57	\$424.54	\$0.57	\$424.54	\$0.57
			1,000	\$473.02	\$0.47	\$525.98	\$0.53	\$525.98	\$0.53
			add. 250s	\$54.95	--	\$123.91	--	\$123.91	--
A-7 Envelopes	A-7 Envelopes	7.25" x 5.25"	250	\$139.00	\$0.56	\$230.59	\$0.92		
			500	\$167.01	\$0.33	\$258.60	\$0.52		
			750	\$196.11	\$0.26	\$288.77	\$0.39		
			1,000	\$224.12	\$0.22	\$318.94	\$0.32		
			add. 250s	\$28.02	--	\$30.17	--		
A-2 Cards	A-2 Flat Cards / A-7 Folded Cards	5.5" x 4.125"	250	TBD	TBD	TBD	TBD	TBD	TBD
			500	TBD	TBD	TBD	TBD	TBD	TBD
			750	TBD	TBD	TBD	TBD	TBD	TBD
			1,000	TBD	TBD	TBD	TBD	TBD	TBD
			add. 250s	TBD	--	TBD	--	TBD	--
A-2 Envelopes	A-2 Envelopes	5.75" x 4.375"	250	\$132.53	\$0.53	\$223.04	\$0.89		
			500	\$156.24	\$0.31	\$244.59	\$0.49		
			750	\$178.87	\$0.24	\$269.38	\$0.36		
			1,000	\$201.49	\$0.20	\$294.16	\$0.29		
			add. 250s	\$22.63	--	\$30.17	--		

Type of Project	Finished Size	Quantity	Price 1-color	Unit Cost 1-color	Price 2-color	Unit Cost 2-color	Price 4-color	Unit Cost 4-color	
Postcards	Postcards (postcard rate)	6" x 4.25"	500	\$224.12	\$0.45	\$224.12	\$0.45	\$224.12	\$0.45
			1,000	\$314.63	\$0.31	\$314.63	\$0.31	\$314.63	\$0.31
			2,500	\$350.19	\$0.14	\$555.99	\$0.22	\$770.23	\$0.31
			5,000	\$441.78	\$0.09	\$720.41	\$0.14	\$927.76	\$0.19
			add. 500s	\$26.94	--	\$97.71	--	\$157.53	--
	Postcards (letter rate)	6" x 9"	500	\$240.28	\$0.48	\$240.28	\$0.48	\$240.28	\$0.48
			1,000	\$415.70	\$0.42	\$425.61	\$0.43	\$425.61	\$0.43
			2,500	\$536.60	\$0.21	\$734.86	\$0.29	\$733.64	\$0.29
			5,000	\$631.42	\$0.13	\$857.69	\$0.17	\$872.88	\$0.17
			add. 500s	\$21.55	--	\$32.32	--	\$139.24	--
Flyers	Flyers	8.5" x 11"	500	\$229.51	\$0.46	\$229.51	\$0.46	\$229.51	\$0.46
			1,000	\$386.39	\$0.39	\$401.91	\$0.40	\$401.91	\$0.40
			2,500	\$492.42	\$0.20	\$596.94	\$0.24	\$923.68	\$0.37
			5,000	\$633.57	\$0.13	\$744.55	\$0.15	\$1,183.10	\$0.24
			add. 1000s	\$64.65	--	\$68.96	--	\$25.86	--
Brochures - Tri-Fold	Brochures - Small tri-fold	3.75" x 8.5"	500	\$325.41	\$0.65	\$325.41	\$0.65	\$325.41	\$0.65
		3 panels	750	\$436.39	\$0.58	\$431.00	\$0.57	\$431.00	\$0.57
			1,000	\$468.71	\$0.47	\$537.67	\$0.54	\$537.67	\$0.54
			2,500	\$605.55	\$0.24	\$694.99	\$0.28	\$1,069.71	\$0.43
			5,000	\$796.27	\$0.16	\$906.18	\$0.18	\$1,371.66	\$0.27
			add. 1000s	\$81.89	--	\$91.59	--	\$109.90	--
	Brochures - Large tri-fold	5.5" x 8.5"	500	\$449.32	\$0.90	\$556.00	\$1.11	\$556.00	\$1.11
		3 panels	750	\$460.09	\$0.61	\$655.12	\$0.87	\$758.56	\$1.01
			1,000	\$510.74	\$0.51	\$700.38	\$0.70	\$958.89	\$0.96
			2,500	\$680.98	\$0.27	\$910.49	\$0.36	\$1,403.98	\$0.56
			5,000	\$957.90	\$0.19	\$1,213.27	\$0.24	\$1,709.99	\$0.34
			add. 1000s	\$131.45	--	\$146.54	--	\$158.39	--

Type of Project	Finished Size	Quantity	Price 1-color	Unit Cost 1-color	Price 2-color	Unit Cost 2-color	Price 4-color	Unit Cost 4-color	
Brochures - Small	Brochures - 5.5 x 8.5	5.5" x 8.5"	500	\$321.10	\$0.64	\$321.10	\$0.64	\$321.10	\$0.64
	4 pages		750	\$423.46	\$0.56	\$423.46	\$0.56	\$423.46	\$0.56
			1,000	\$467.64	\$0.47	\$529.05	\$0.53	\$529.05	\$0.53
			2,500	\$607.71	\$0.24	\$781.19	\$0.31	\$1,069.71	\$0.43
			5,000	\$822.13	\$0.16	\$1,018.24	\$0.20	\$1,416.91	\$0.28
			add. 1000s	\$90.51	--	\$101.64	--	\$114.21	--
	Brochures - 5.5 x 8.5	5.5" x 8.5"	500	\$556.35	\$1.11	\$630.34	\$1.26	\$630.34	\$1.26
	8 pages		750	\$612.02	\$0.82	\$809.81	\$1.08	\$870.62	\$1.16
			1,000	\$649.73	\$0.65	\$843.68	\$0.84	\$1,117.37	\$1.12
			2,500	\$798.43	\$0.32	\$1,017.16	\$0.41	\$1,453.55	\$0.58
			5,000	\$1,053.80	\$0.21	\$1,288.69	\$0.26	\$1,741.24	\$0.35
			add. 1000s	\$150.85	--	\$158.75	--	\$168.09	--
	Brochures - 5.5 x 8.5	5.5" x 8.5"	500	\$714.78	\$1.43	\$958.98	\$1.92	\$958.98	\$1.92
	12 pages		750	\$855.54	\$1.14	\$1,134.61	\$1.51	\$1,310.24	\$1.75
			1,000	\$844.76	\$0.84	\$1,178.79	\$1.18	\$1,563.45	\$1.56
			2,500	\$1,064.57	\$0.43	\$1,395.36	\$0.56	\$2,061.41	\$0.82
			5,000	\$1,378.12	\$0.28	\$1,706.76	\$0.34	\$2,459.93	\$0.49
			add. 1000s	\$142.23	--	\$163.06	--	\$192.87	--
Brochures - Large	Brochures - 8.5 x 11	8.5" x 11"	1,000	\$602.83	\$0.60	\$765.21	\$0.77	\$968.67	\$0.97
	4 pages		2,500	\$888.94	\$0.36	\$1,114.14	\$0.45	\$1,417.99	\$0.57
			5,000	\$1,268.22	\$0.25	\$1,468.63	\$0.29	\$1,768.18	\$0.35
			7,500	\$1,580.69	\$0.21	\$1,754.17	\$0.23	\$2,042.94	\$0.27
			10,000	\$1,896.40	\$0.19	\$2,155.00	\$0.22	\$2,397.44	\$0.24
			add. 1000s	\$74.76	--	\$85.60	--	\$98.05	--
	Brochures - 8.5 x 11	8.5" x 11"	1,000	\$796.27	\$0.80	\$1,088.28	\$1.09	\$1,865.15	\$1.87
	8 pages		2,500	\$1,103.36	\$0.44	\$1,443.85	\$0.58	\$2,245.51	\$0.90
			5,000	\$1,538.67	\$0.31	\$1,947.04	\$0.39	\$2,749.78	\$0.55
			7,500	\$2,021.39	\$0.27	\$2,469.63	\$0.33	\$3,252.97	\$0.43
			10,000	\$2,722.84	\$0.27	\$2,889.86	\$0.29	\$3,695.83	\$0.37
			add. 1000s	\$229.62	--	\$254.39	--	\$274.76	--
	Brochures - 8.5 x 11	8.5" x 11"	1,000	\$1,315.71	\$1.32	\$1,758.48	\$1.76	\$2,477.10	\$2.48
	12 pages		2,500	\$1,829.60	\$0.73	\$2,244.43	\$0.90	\$3,129.40	\$1.25
			5,000	\$2,519.20	\$0.50	\$2,921.10	\$0.58	\$4,132.21	\$0.83
			7,500	\$3,363.96	\$0.45	\$3,625.79	\$0.48	\$4,772.25	\$0.64
			10,000	\$3,717.38	\$0.37	\$4,142.99	\$0.41	\$5,280.83	\$0.53
			add. 1000s	\$328.64	--	\$374.52	--	\$424.35	--

Type of Project	Finished Size	Quantity	Price 1-color	Unit Cost 1-color	Price 2-color	Unit Cost 2-color	Price 4-color	Unit Cost 4-color	
Pocket folder and folder/brochure prices are approximate -- they do not include the cost of the die.									
Folders	Pocket folders	9.25" x 12"	1,000	\$1,497.73	\$1.50	\$1,740.16	\$1.74	\$2,183.02	\$2.18
			2,500	\$2,537.51	\$1.02	\$2,779.95	\$1.11	\$3,244.35	\$1.30
			5,000	\$4,245.35	\$0.85	\$4,493.18	\$0.90	\$4,933.87	\$0.99
			7,500	\$5,966.12	\$0.80	\$6,232.26	\$0.83	\$6,655.72	\$0.89
			10,000	\$7,262.35	\$0.73	\$7,922.86	\$0.79	\$8,182.54	\$0.82
			add. 1000s	bid	--	bid	--	bid	--
Folder / Brochures	Pocket folder brochures	9.25" x 12"	1,000				\$4,032.00	\$4.03	
	w/ 8 page insert	9.25" x 12"	2,500				\$5,543.01	\$2.22	
			5,000				\$8,004.75	\$1.60	
			7,500				\$10,480.84	\$1.40	
			10,000				\$12,310.44	\$1.23	
			add. 1000s				bid	--	
	Pocket folder brochures	9.25" x 12"	1,000				\$5,065.33	\$5.07	
	w/ 12 page insert	9.25" x 12"	2,500				\$6,753.77	\$2.70	
			5,000				\$9,544.56	\$1.91	
			7,500				\$12,365.39	\$1.65	
			10,000				\$14,406.18	\$1.44	
			add. 1000s				bid	--	
	Pocket folder brochures	9.25" x 12"	1,000				\$5,210.79	\$5.21	
	w/ 16 page insert	9.25" x 12"	2,500				\$6,922.94	\$2.77	
			5,000				\$9,753.53	\$1.95	
			7,500				\$12,612.14	\$1.68	
			10,000				\$15,290.80	\$1.53	
			add. 1000s				bid	--	
	Pocket folder brochures	9.25" x 12"	1,000				\$6,767.78	\$6.77	
	w/ 24 page insert	9.25" x 12"	2,500				\$8,810.72	\$3.52	
			5,000				\$12,171.44	\$2.43	
		7,500				\$15,579.57	\$2.08		
		10,000				\$18,873.49	\$1.89		
		add. 1000s				bid	--		