

## University of San Diego Family Business Forum

### Power Couples:

*How They've Created the Right Relationship Work Culture*

**Wednesday, September 16, 2009**

**7:30-10 a.m.**

University of San Diego Degheri Alumni Center

*Reserved parking provided*



### Program Highlights

- Find out how the alignment BETWEEN family business owners is a powerful predictor of bottom line productivity and profitability
- Learn the importance of Behavioral, Decision-Making and Motivational DNA in your business, family and all your relationships
- Fast-paced, dynamic and interactive discussion – *and take home your own self-assessment to learn more about how you can improve your relationships*



**Moderator:** P. John Brunstetter is the founder and Chief Encouragement Officer for Team Interplay Ltd., now based in the Charlotte, NC area. John has over 40 years of “hands on” Human Resources/ Organizational Development expertise, working with family owned companies to Fortune 100 with heavy emphasis on building teams and cross functional teams. Although Dr. John has extensive academic training, his clients appreciate his hands-on and encouraging approach to empowering participants at all levels. His greatest joy is “teaching others to fish” and then letting them do it extremely well.

### Meet Our Panelists

Gary and Julie Crisp launched C2 Reprographics in 2002, with Gary serving as President/CEO and Julie serving as Executive Vice President. Based out of Costa Mesa, the Crisps have successfully managed an expanding, full service reprography company while raising three children. Their professional business mission: to become the premier Reprographics Company in Southern California by providing for our customers exceptional service, uncompromising value, and exacting quality solutions for their Reprographic needs. Their personal family mission: Love, Respect, Order, Fun, and Learning.



Dr.'s Kevin and Jackie Frieberg are authors of *BOOM! 7 Choices for Blowing the Doors Off Business as Usual*, *GUTS! Companies that Blow the Doors Off Business-as-Usual*, and the Freibergs' USA Today and Business Week best-seller, *NUTS! Southwest Airlines' Crazy Recipe for Business and Personal Success* (over 500,000 copies sold). Their professional business mission: to help business leaders create cultures where impassioned people come to work fully-engaged, knowing they're going to do something heroic. Their personal family mission: You have the rest of your life to change the world, but you get one shot at raising your family. Choose wisely!



For more information and to RSVP as our guest, please contact  
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