Summary

School of Business Administration (SBA) Graduate Programs Learning Assessment

Learning outcomes assessments are being conducted on an ongoing basis for the SBA’s MBA programs (MBA and IMBA), the graduate accountancy programs (MACC and MTAX), the Master of Science in Supply Chain Management (MSSCM), the Master of Science in Real Estate (MSRE), the Master of Science in Global Leadership (MSGL) and the Master of Science in Executive Leadership (MSEL).

In 2012, these programs collectively reviewed and compared their assessment of learning activities across programs and created a Graduate Business Programs Learning Goals Matrix to show which goals were shared across programs, and which ones were unique to each. Since all the graduate programs share the mission of the School of Business Administration, they all support three shared learning outcomes (Communication Skills, Standards of Ethical Behavior, and Critical Analysis Skills) and differ in two or three learning outcomes that are focused on specific technical skills unique to the focus of the individual programs.

All programs were audited for the goals they had set, the learning assessments that were being conducted (including direct as well as indirect measures). The shared matrix is now being used to consider the kinds of “closing the loop” activities that might be appropriate after assessments have been analyzed and evaluated by faculty and advisory board members.

All graduate programs agreed to a General Proposal for a Comprehensive Assessment of Learning Program and Process. The proposal outlines the case for a comprehensive plan, how to assess the shared and non-shared learning goals of the various programs, suggests direct and indirect measures, appropriate “closing-the-loop” activities, and a timeline for accomplishing it in a systematic, efficient and meaningful manner. The programs began to implement the elements of the proposal beginning with the fall semester of 2012.

Also during the fall semester of 2012, the MSSCM program underwent a major revision, and the MSRE program underwent a minor revision. Both program revisions were approved by the Graduate Studies Committee and then by the full faculty of the SBA.

All SBA graduate programs were part of an AACSB reaccreditation review in 2013 and received full reaccreditation in early 2014. All degree programs continue to monitor student learning as part of curricular decision-making.