Goals and Learning Outcomes for the International Business Major

I. Demonstrate an understanding of the major functional areas of business in an international context

Student Learning Outcomes:
SLO #1.1: Exhibit knowledge of the major culture, economic, social and legal environments faced by organizations in global markets
SLO #1.2: Apply techniques and theories from various areas of business
SLO #1.3: Develop strategies for the challenges of operating in a global environment

II. Be able to communicate effectively in a variety of settings

Student Learning Outcomes:
SLO #2.1: Written assignments that are coherent, organized, concise, grammatically correct and well presented
SLO #2.2: Oral presentations that are coherent, organized, concise, engaging and well presented
SLO #2.3: Communicate effectively in a second language

III. Development of a global and multi-cultural perspective for effective leadership

Student Learning Outcomes:
SLO #3.1: Demonstrate awareness for appropriate responses for cultural diversity in organizations
SLO #3.2: Balance interpersonal relations and tasks
SLO #3.3: Consider other people’s ideas or suggestions

IV. Acquire the skills needed to critically analyze information

Student Learning Outcomes:
SLO #4.1: Identify and evaluate relevant issues and information
SLO #4.2: Generate, evaluate and recommend solutions to complex business problems
SLO #4.3: Analyze complex business problems

V. Development of an understanding of business that reflects the social responsibility of management to all relevant stakeholders and the natural environment

Student Learning Outcomes
SLO #5.1: Identify appropriate courses of action that reflect an awareness of conducting business ethically in a global context