Goals and Learning Outcomes for the Business Economics Major

I. Knowledge of economic theory and its application

Student Learning Outcomes:
- SLO #1.1: Demonstrate knowledge of general economic theory
- SLO #1.2: Apply economic theory in the analysis of problems or issues

II. Written and oral communication skills

Student Learning Outcomes:
- SLO #2.1: Write assignments that are coherent, organized, concise, grammatically correct and well-presented
- SLO #2.2: Make oral presentations that are coherent, organized, concise, engaging and well-presented

III. Skills needed to utilize and leverage technology within the economic community

Student Learning Outcomes:
- SLO #3.1: Identify various computer applications to engage in quantitative analysis
- SLO #3.2: Use various computer applications to perform statistical analysis
- SLO #3.3: Use technology to access economic literature and data

IV. Skills needed to critically analyze information

Student Learning Outcomes:
- SLO #4.1: Identify a problem
- SLO #4.2: Gather and analyze relevant data
- SLO #4.3: Identify and evaluate solutions

V. Ethical decision making

Student Learning Outcomes
- SLO #6.1: Identify ethical issues involving potential misuse of data
- SLO #6.2: Distinguish ethical and unethical use of data