



Sponsorship Opportunities

26rd Annual SCMI Fall Forum

Understanding and Managing Supply Chain Complexity

November 16 – 17, 2011

Manchester Executive Conference Center, University of San Diego

What is the Fall Forum?

The Supply Chain Management Institute's (SCMI) Annual Forum is a stimulating and thought-provoking day of interactive presentations and facilitated breakout sessions in which industry experts and university faculty will share their views and experiences on current supply chain issues. The forum serves as an ideal venue for students, faculty, and industry partners alike to learn what supply chain leaders are doing to improve overall business performance. There is also ample time provided for valuable networking with other attendees.

Who will be in attendance?

- **Practitioners** from all levels of supply chain management and related fields
- **Researchers** in supply chain management and related topics
- **Instructors** of supply chain management and related topics, including executive education
- **Students** at the undergraduate and graduate levels with interests in research, teaching, and/or practice of supply chain management and related topics
- **Others** whose work or interests involve supply chain management

Why should my organization sponsor the Fall Forum?

We offer sponsorship opportunities that provide unique visibility for your company to collaborate with a leading university in the supply chain world. The Fall Forum, in its 26th year, is expected to attract 150+ leading and upcoming supply chain practitioners and thinkers, making this a dynamic and educational event for those who attend.

How can I sponsor the Fall Forum?

Please scroll down for further information.

Contact: Karen Kukta at kkukta@sandiego.edu or (619) 260-7903

Level	Benefits	Amount
Premier (Title Sponsor)	<ul style="list-style-type: none"> • Five conference registrations • Signage recognizing your company as Title Sponsor in registration area. • Acknowledgment of sponsor in Thursday opening. • Forum binder insert (limited to one brochure, flyer or CD) • Recognition as title sponsor on conference area of website – includes logo, 100-word description and link to company website. 	\$7,500 (1 available)
Diamond	<ul style="list-style-type: none"> • Four conference registrations • Signage recognizing your company in registration area. • Acknowledgment of sponsor in Thursday opening. • Forum binder insert (limited to one brochure, flyer or CD) • Recognition as sponsor on conference website – includes logo, 50-word description and link to company website. 	\$5,000 (unlimited)
Gold	<ul style="list-style-type: none"> • Three conference registrations • Signage recognizing your company in registration area. • Acknowledgment of sponsor in Thursday opening. • Forum binder insert (limited to one brochure, flyer or CD) • Recognition as sponsor on conference area of website - includes logo, 50-word description and link to company website. 	\$2,500 (unlimited)
Silver	<ul style="list-style-type: none"> • Two conference registrations • Signage recognizing your company in registration area. • Acknowledgment of sponsor in Thursday opening. • Forum binder insert (limited to one brochure, flyer or CD) • Recognition as sponsor on conference area of website – includes logo, 50-word description and link to company website. 	\$1,000 (unlimited)

Additional Opportunities		
Networking Reception Wednesday, 11/16	<ul style="list-style-type: none"> • Three conference registrations • Signage recognizing your company in registration area. • Signage at the reception venue. • Acknowledgment of sponsor in Thursday opening. • Recognition as sponsor on conference area of website – includes logo, 50-word description and link to company website. 	\$3,000 (1 available)
Luncheon Thursday, 11/17	<ul style="list-style-type: none"> • Three conference registrations • Signage recognizing your company in registration area. • Signage at luncheon venue. • Acknowledgment of sponsor in Thursday opening. • Recognition as sponsor on conference area of website – includes logo, 50-word description and link to company website. 	\$3,000 (1 available)
Breakfast Thursday, 11/17	<ul style="list-style-type: none"> • Two conference registration • Signage recognizing your company in registration area. • Signage at breakfast venue. • Acknowledgment of sponsor in Thursday opening. • Recognition as sponsor on conference area of website – includes logo, 50-word description and link to company website. 	\$2,000 (1 available)
Cocktail Reception Thursday, 11/17	<ul style="list-style-type: none"> • Two conference registration • Signage recognizing your company in registration area. • Signage at breakfast venue. • Acknowledgment of sponsor in Thursday opening. • Recognition as sponsor on conference area of website – includes logo, 50-word description and link to company website. 	\$2,000 (1 available)