



**MASTER OF SCIENCE IN  
GLOBAL LEADERSHIP (MSGL)**  
SCHOOL OF BUSINESS ADMINISTRATION



## THE USD ADVANTAGE

At the University of San Diego, we are committed to academic excellence as well as an ethics-based curriculum. Our campus is located in San Diego; a city that is home to hundreds of biotech, communications, software, Internet and information technology companies, and has earned the distinction of having the most diversified high-tech economy in the United States. Students in the School of Business Administration Master of Science in Global Leadership program have the unique opportunity to develop in a dynamic business environment that shares a border with Mexico and serves as a gateway to the Pacific Rim. Entering the job market with the reputation of the University of San Diego and the knowledge base that students obtain from the School of Business Administration provides them with a competitive edge that is second to none.

## MASTER OF SCIENCE IN GLOBAL LEADERSHIP (MSGSL)

THE MASTER OF SCIENCE IN GLOBAL LEADERSHIP PROGRAM SEEKS TO EDUCATE STUDENTS ON THE UNIQUE NATURE OF DOING BUSINESS IN THE GLOBAL MARKET, AND TO INSPIRE THEM TO BECOME SUCCESSFUL BUSINESS LEADERS AND OUTSTANDING INTERNATIONAL CITIZENS. THE MSGSL PROGRAM STRIVES TO PREPARE STUDENTS FOR POSITIONS OF LEADERSHIP AND INFLUENCE IN AN INCREASINGLY INTERDEPENDENT WORLD BY EMPHASIZING THE PRINCIPLES OF ETHICAL LEADERSHIP, BEST BUSINESS PRACTICES, AND RESPECT FOR CULTURAL, POLITICAL AND ECONOMIC DIFFERENCES.

### ABOUT THE PROGRAM

In the international business environment, leadership requires a different set of competencies than in a purely domestic setting. How one meets the challenges of business leadership across cultural and geographic boundaries is increasingly important in determining successful outcomes in today's global market. The Master of Science in Global Leadership program is an interdisciplinary degree that examines the challenges of leadership, ethics and business in the fast-paced international marketplace. Since its establishment in 1999, the MSGSL program has graduated more than 400 leaders from all walks of life, including government, military and business professionals.

Developed to meet the needs of working professionals, the MSGSL program offers a high level of flexibility, most notably in the integration of online and traditional classroom learning. The MSGSL program is comprised of a 16-month, 31-unit curriculum that focuses on developing leadership skills tailored to global business. The program emphasizes the importance of cultural sensitivity in the political and economic arenas and includes a three-course Certificate in Project Management. Graduates of the MSGSL program are equipped with the technical business and leadership skills, and the fundamentals of applied ethics required for success in today's evolving global marketplace.



## GRADUATE QUALITIES

- Increased understanding of the foundation of leadership theory and its application in global business
- Broadened understanding of the basis of ethical thought and ability to apply theory to resolve ethical dilemmas
- Improved competency in the fundamental processes of managing people and business in a global context, including managing cross-cultural differences
- Ability to apply the fundamentals of project management and project leadership in international business
- Expanded skills in written and oral communication, including the use of online tools and technology to collaborate and achieve goals in a virtual team

## DISTINGUISHING FEATURES

- Cohort-based program builds lifelong relationships
- Small class size ensures personal attention
- Accelerated program completed in only 16 months
- Weekend class sessions and significant online content allow for flexibility in completing coursework

## HYBRID LEARNING MODEL

The MSGL program combines the latest in online learning technology with traditional classroom instruction to give graduates a truly unique educational experience. At the beginning of each term, students are formed into small teams, which every student will have a chance to lead. These teams are comprised of students from diverse backgrounds and different parts of the world, giving students significant practical experience in online communication and collaboration and leading across time, distance and cultural boundaries.

## REQUIREMENTS FOR THE MSGL DEGREE

The MSGL program allows participants the opportunity to work toward their degrees without interruption to their full-time career responsibilities. The 31-unit curriculum is designed to offer the greatest possible flexibility through logical sequencing of specific courses. Upon entering the program, participants begin with a month of online work in preparation for an intensive one-week session at the University of San Diego campus. During the next several months, participants regularly complete online assignments and resident students attend monthly Friday and Saturday classroom sessions to continue collaborative learning within their cohort. Participants then gather for one final week at the University of San Diego, culminating in a capstone exercise and graduation from the program. Students residing outside the San Diego area who are unable to attend monthly weekend class sessions may complete all course work between the first and last weeks via distance learning means.

### REQUIRED COURSES (31 UNITS)

#### FIRST TERM

- MSGL 502** Foundations of Ethical Leadership (2)
- MSGL 506** Leading Others: Individuals, Teams and Organizations (3)
- MSGL 510** Global Society (2)
- MSGL 513** Understanding International Business (3)

#### SECOND TERM

- MSGL 507** Understanding Organizations (3)
- MSGL 522** Project Management (2)
- MSGL 523** Finance and Accounting for Global Business (2)

#### THIRD TERM

- MSGL 503** International Comparative Leadership and Management (2)
- MSGL 512** Global Politics, Policy and Law (2)
- MSGL 528** Applied Project Management (3)

#### FOURTH TERM

- MSGL 509** Integrating Leadership Project (1)
- MSGL 526** International Negotiations (2)
- MSGL 527** Strategic Planning and Management (2)
- MSGL 529** Project Leadership (2)



## RECOGNITION

### AACSB INTERNATIONAL

School of Business Administration Accreditation

### FULL-TIME FACULTY

Craig Barkacs, **MBA, JD**  
 Linda Barkacs, **JD**  
 Shreesh Deshpande, **PhD**  
 Denise Dimon, **PhD**  
 Johanna Hunsaker, **PhD**  
 Phil Hunsaker, **DBA, MBA**  
 Judith Liu, **PhD**  
 Tom Morris, **PhD**  
 Cynthia Pavett, **PhD**  
 Mario Picconi, **PhD**  
 Manzur Rahman, **PhD**  
 George Reed, **PhD**  
 Junichi Semitsu, **JD**  
 Charles Teplitz, **DBA**  
 Gary Whitney, **PhD**

### ADJUNCT FACULTY

Jim Collins, **MSGL**  
 Jaime Alonso Gomez, **PhD**  
 Robert Judge, **MBA, PhD**  
 Don Kelly, **MA**  
 Sean O'Leary, **DM, MBA**  
 Robert Schoultz, **MA**  
 Jerry Singleton, **MS, MA**

## ADMINISTRATIVE STAFF

Robert Schoultz, **MA**  
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 Stephanie Kiesel, **MPA**  
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 Samuel Chung, **MBA, MEd, MA**  
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### SCHOOL OF BUSINESS ADMINISTRATION

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# University of San Diego

**SCHOOL OF BUSINESS ADMINISTRATION**

*Master of Science in Global Leadership*

## Curriculum Update

A course in Marketing for Global Business has recently been added to the MSGL curriculum by concentrating three Project Management courses into two PM courses in the third and fourth terms only. The new curriculum still meets the requirement for a USD certificate in Project Management.

## Study Abroad

The MSGL program has added several study abroad opportunities in the past year. Courses are currently offered in Argentina, Spain, and China. Contact us at [msgl@san Diego.edu](mailto:msgl@san Diego.edu) for more information on upcoming study abroad opportunities.



## For Active Duty Military and Veterans: Post 9-11 GI Bill

The large majority of our active duty and veteran students who qualify for the new Post 9-11 GI Bill will be able to pay for the entire MSGL program using their VA benefit. Further, the MSGL program would use only 16 months of the full 36-month eligibility, leaving a full 20 months to use in the future or transfer to a family member. Since each service member is unique, we recommend that you contact us directly to discuss your specific situation.

*“I was able to put my MSGL studies to work around the world. I needed the degree to open the door, which it completely did.”*

Sean Kelley, Director of Staffing,  
Microsoft Corporation, MSGL '04

