



**"What starts in Southern California spreads  
throughout the country, if not throughout the world.  
This is a sunrise area. It's happening out here.  
So why wouldn't you want to be in the midst of all of that?"**

**—Peter J. Hall**

**BURNHAM—MOORES**  
CENTER FOR REAL ESTATE  
UNIVERSITY OF SAN DIEGO

## **THE BURNHAM-MOORES CENTER AT A GLANCE**

As a Center of Excellence within the University of San Diego's School of Business Administration, the Burnham-Moores Center's mission is to deliver outstanding education, industry outreach, career services and cutting-edge research to advance socially responsible leadership in real estate.

### **COURSEWORK**

The Center provides course offerings to real estate professionals at all levels of career development through our various academic programs. Our world-class faculty, coupled with our extensive network of industry contacts, provides students with a one-of-a-kind educational experience that positions them for success. Programs offered include:

- An undergraduate minor
- A part-time and full-time Master of Science in Real Estate degree
- A continuing education Certificate in Real Estate Finance, Investments and Development and a Certificate in Land Use and Sustainable Community Development

### **CONFERENCES**

Each year, the Center brings together over 2,000 industry and civic professionals through our numerous conferences. Flagship events include our Annual Real Estate Conference, our Residential Real Estate Conference and our distinguished lecture series, Breakfast at the BMC.

Among many other notable speakers, presenters at our Center's conferences have included:

- Sam Zell, Chairman, Equity International
- Ernest Rady, Founder, American Assets Inc.
- Brett White, President and CEO, CB Richard Ellis
- The Honorable Jerry Sanders, Mayor, City of San Diego

### **CONNECTIONS**

The Burnham-Moores Center has unparalleled connections within the San Diego real estate community and beyond. Each year, more than 100 industry professionals serve as guest lecturers in our undergraduate, graduate and continuing education classes. Our four Policy Advisory Board committees are made up of over 100 senior real estate professionals, who provide invaluable services to our students through internships, mentorships and job opportunities. Our Policy Advisory Board includes an:

- Executive Committee
- Commercial Real Estate Committee
- Residential Real Estate Committee; and
- Curriculum and Research Committee



- **Undergraduates and graduates** come to us to study in one of the most competitive and demanding real estate programs in the country.
- **Real estate icons** from across the United States come to share their insight at our sold-out industry events.
- **Professionals** at all levels come to attend our thought-provoking conferences, where they partake of invaluable networking opportunities with hundreds of their peers.
- **Governments and nonprofits** come to access our top-quality academic experts who produce groundbreaking research on industry-shaping topics like sustainability.
- **Organizations** of all shapes and sizes send their employees to us for professional education through our burgeoning continuing education program.
- **International academic institutions** send their real estate students to us to learn in a U.S. real estate program and market that are both second to none.
- **Employers** come to hire our students who have the passion and the principles to lead their institutions into the future.





### **THE BACKDROP**

It's been said that, "As California goes, so goes the nation" and nowhere is that saying truer than in real estate. The state's trend-setting ways in the areas of real estate technology, design, financing, smart growth and sustainable development have consistently led the country, and at times the world.

### **THE LABORATORY**

As a gateway to the Pacific Rim, San Diego has long been referred to as a living laboratory for land use and development, thanks to its exceptional climactic conditions and inherent geographical constraints. Framed by the U.S.-Mexico border to the south, the Pacific Ocean to the west, a Marine base to the north and the desert to the east, the region's built-in boundaries translate into boundless opportunities for those with a passion for real estate.

### **THE NEXUS**

At the center of it all is the University of San Diego's Burnham-Moores Center for Real Estate. Founded in 1993 and endowed in 2004, the Center has served as a nexus for current and future professionals since its inception.

GUIDED BY A POLICY ADVISORY BOARD OF OVER  
100 SENIOR-LEVEL REAL ESTATE EXECUTIVES  
WHO SIT ON FOUR COMMITTEES, THE BURNHAM-  
MOORES CENTER MAINTAINS A UNIQUE BALANCE  
BETWEEN INDUSTRY AND ACADEMIC INFLUENCES.  
THE RESULT IS AN ACADEMICALLY ROBUST AND  
INDUSTRY-RELEVANT REAL ESTATE CENTER THAT  
IS GROUNDED IN THE FUNDAMENTALS BUT  
RETAINS ROOM FOR THE FLEXIBILITY TO  
INNOVATE AND INTEGRATE EMERGING TRENDS.

## SELECT INDUSTRY PARTNERS

American National  
Investments Inc.  
Bank of America  
BioMed Realty Trust Inc.  
Building Industry Association  
of San Diego County  
California Bank & Trust  
California Energy Commission  
California Public Employees'  
Retirement System  
Capstone Advisors Inc.  
CB Richard Ellis  
Chelsea Investments  
Chicago Title Co.  
Citibank  
CleanTECH San Diego  
Coldwell Banker Commercial  
Colliers International  
ConAm Group of Companies  
Corky McMillin Companies  
CoStar Group  
Cruzan | Monroe  
Cushman & Wakefield  
Deutsche Bank AG  
Equity Residential  
Ernst & Young LLP  
Fannie Mae  
GMAC Commercial Mortgage  
Grubb & Ellis  
Heitman  
Highland Partnership Inc.  
Hines  
Holiday Fenoglio Fowler LP  
JMI Realty Inc.  
Jones Lang LaSalle  
JP Morgan  
KeyBank Real Estate Capital  
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KPMG LLP  
National Energy Center for  
Sustainable Communities  
Pacific Life Insurance Company  
Pacific Southwest Realty Services  
Pacifica Companies  
Real Capital Analytics  
Reno Contracting Inc.  
Ryan Companies U.S. Inc.  
San Diego Association of Realtors  
San Diego Regional Economic  
Development Corporation  
The London Group Realty  
Advisors Inc.  
The National Association of  
Industrial and Office Properties  
U.S. Bank  
Wachovia Securities  
Wells Fargo



If you would like to learn how you can become involved with the Burnham-Moores Center for Real Estate, contact us at [realestate@sandiego.edu](mailto:realestate@sandiego.edu) or (619) 260-2379.



**SCHOOL OF BUSINESS ADMINISTRATION**

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